

Application ref: 2018/5180/L  
Contact: Matthew Dempsey  
Tel: 020 7974 3862  
Date: 1 February 2019

**Development Management**  
Regeneration and Planning  
London Borough of Camden  
Town Hall  
Judd Street  
London  
WC1H 9JE

Phone: 020 7974 4444

[planning@camden.gov.uk](mailto:planning@camden.gov.uk)  
[www.camden.gov.uk/planning](http://www.camden.gov.uk/planning)

World Chess Events Limited  
118-120 Wardour Street  
London  
W1F 8AE

Dear Sir/Madam

## **DECISION**

Planning (Listed Building and Conservation Areas) Act 1990

### **Listed Building Consent Granted**

Address:

**The Cochrane Theatre & Old St Martins Art College**  
**Theobalds Road/Southampton Row**  
**London.**  
**WC1B 4AP.**

Proposal:

Temporary installation of 4 x totems at entrances to Southampton Row and Theobalds Road with 5 x banners, and; vinyl graphic to Cochrane Theatre, from 01/11/18 - 30/11/18 associated to ref: 2018/4832/A.

Drawing Nos: Site Location Plan, Floor Plan 01, Advert Details, Entrance Totems, Event Assembly & Disassembly Method Statement, Vinyl Graphics Method Statement, Banner Fixing Detail, Visual Presentation, Design and Access Statement, Heritage Statement.

The Council has considered your application and decided to grant Listed Building Consent subject to the following condition(s):

Conditions And Reasons:

- 1 The works hereby permitted shall be begun not later than the end of three years from the date of this consent.

Reason: In order to comply with the provisions of Section 18 of the Planning (Listed Buildings and Conservation Areas) Act 1990.

- 2 The development hereby permitted shall be carried out in accordance with the following approved plans: Site Location Plan, Floor Plan 01, Advert Details, Entrance Totems, Event Assembly & Disassembly Method Statement, Vinyl Graphics Method Statement, Banner Fixing Detail, Visual Presentation, Design and Access Statement, Heritage Statement.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy D2 of the Camden Local Plan 2017.

- 3 All new work and work of making good shall be carried out to match the existing adjacent work as closely as possible in materials and detailed execution.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy D2 of the Camden Local Plan 2017.

#### Informative(s):

- 1 Reason for granting Listed buildings consent:

The initial proposal sought consent for the display of; 2 storey Vinyl Graphics, 13 x externally illuminated banner adverts, 4 x externally illuminated Entrance Totems/ Door Portals, and; an approximately 4m high sculpture to be placed on the public highway.

This was revised following concerns raised regarding the impact on the setting of the Listed Building. As such advert consent is sought for 4 x totems at entrances to Southampton Row and Theobalds Road with 5 x banners, and; single storey vinyl graphic to Cochrane Theatre to a temporary period of 1 month.

The siting of the advertisements are such that they would not result in harm to the setting of the listed building. The works would not necessitate the loss of any listed fabric. An assessment of the associated adverts has been made under the associated advert consent application. The Council's Conversation Officers have reviewed the submitted information and raised no objection to the works proposed.

No objection comments were received following a public consultation process. Historic England have raised no objection to the works proposed. The site's planning history was taken into account when coming to this decision.

The proposal is overall considered suitably sensitive to both the character and fabric of the property and would preserve the special architectural and historic interest of the building. Special regard has been given to the desirability of preserving the listed building.

Special attention has been paid to the desirability of preserving or enhancing

the character and appearance of the conservation area under s.16 of the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended by the Enterprise and Regulatory Reform Act (ERR) 2013.

The proposed development is in general accordance with policies D2 of the Camden Local Plan 2017. The proposed development also accords with policies of The London Plan 2016 and the National Planning Policy Framework 2018.

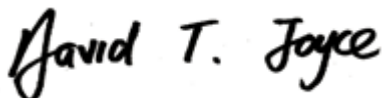
- 2 Your proposals may be subject to control under the Building Regulations and/or the London Buildings Acts that cover aspects including fire and emergency escape, access and facilities for people with disabilities and sound insulation between dwellings. You are advised to consult the Council's Building Control Service, Camden Town Hall, Judd St, Kings Cross, London NW1 2QS (tel: 020-7974 6941).
- 3 You are advised that any works of alterations or upgrading not included on the approved drawings which are required to satisfy Building Regulations or Fire Certification may require a further application for listed building consent.
- 4 Noise from demolition and construction works is subject to control under the Control of Pollution Act 1974. You must carry out any building works that can be heard at the boundary of the site only between 08.00 and 18.00 hours Monday to Friday and 08.00 to 13.00 on Saturday and not at all on Sundays and Public Holidays. You are advised to consult the Council's Noise and Licensing Enforcement Team, Camden Town Hall, Judd St, Kings Cross, London NW1 2QS (Tel. No. 020 7974 4444 or search for 'environmental health' on the Camden website or seek prior approval under Section 61 of the Act if you anticipate any difficulty in carrying out construction other than within the hours stated above.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2018.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully



David Joyce  
Director of Regeneration and Planning