

KENTISH TOWN ROAD ACTION (KTRA)

30. 01. 19

To: Matthias Gentet
Planning Services
London Borough of Camden
5 Pancras Square, London N1C 4AG
planning@camden.gov.uk

re: Application 2019/0284/A. 187 Kentish Town Road NW1 8PD

Dear Matthias Gentet

I am writing on behalf of Kentish Town Road Action, a group that seeks to improve Kentish Town Road in all its aspects.

KTRA opposes this advertisement application for a temporary display of an externally illuminated advertisement banner (measuring approximately 3m in height by 5m in width) on a scaffold shroud from 01/04/2019 to 20/12/2019.

The reasons for our opposition are that any illumination of the huge advertisement will be dangerously distracting for motorists driving by at night. An illuminated advertisement of this type would set a local planning precedent. It would be up there for over eight months (and probably longer after renewal).

KTRA is asking you to refuse this application.

Please acknowledge receipt of this letter and keep me informed about the progress of this application.

Yours Sincerely

Caroline Hill
Chair Kentish Town Road Action

