

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

# Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address	
Number	56
Suffix	
Property name	
Address line 1	Heath Street
Address line 2	
Address line 3	
Town/city	London
Postcode	NW3 1DL
Description of site locati	ion must be completed if postcode is not known:
Easting (x)	526391
Northing (y)	185798
Description	

2. Applicant Details			
Title	Mr		
First name	Paul		
Surname	Hoffman		
Company name	Dexters Ltd		
Address line 1	66		
Address line 2	Grosvenor Street		
Address line 3			
Town/city	London		

# 2. Applicant Details

Country	
Postcode	W1K 3J
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

🖲 Yes 🛛 🔾 No

3. Agent Details	
Title	Mr
First name	Sayed
Surname	Shahrestani
Company name	Ideal Planning & Design Ltd
Address line 1	Hyde Park House
Address line 2	5 Manfred Road
Address line 3	Putney
Town/city	London
Country	United Kingdom
Postcode	SW15 2RS
Primary number	02088230750
Secondary number	
Fax number	
Email	sayed@idealpd.co.uk

#### 4. Site Area

What is the measurement of the site area? (numeric characters only).		36			
Unit	sq.metres				

#### 5. Description of the Proposal

Please describe details of the proposed development or works including any change of use.

If you are applying for Technical Details Consent on a site that has been granted Permission In Principle, please include the relevant details in the description below.

Installation of new shopfront and signage to ground floor

Has the work or change of use already started?

🔍 Yes 🛛 💌 No

# 6. Existing Use

Please describe the current use of the site				
A2 estate agency				
Is the site currently vacant?				
Does the proposal involve any of the following? If Yes, you will need to sub-	mit an appropriate contamination assessment with your application.			
Land which is known to be contaminated	Land which is known to be contaminated			
Land where contamination is suspected for all or part of the site	◯ Yes			
A proposed use that would be particularly vulnerable to the presence of contamin	nation Q Yes  No			
7. Materials				
Does the proposed development require any materials to be used in the build?	🖲 Yes 🔍 No			
Please provide a description of existing and proposed materials and finishe	s to be used in the build (including type, colour and name for each			
material):				
Walls				
Description of existing materials and finishes (optional):	timber shopfront			
Description of proposed materials and finishes:	new timber shopfront to match the appearance of the existing			
Windows				
Description of existing materials and finishes (optional): timber window				
Description of proposed materials and finishes: new timber windows to match the appearance of the existing				
Doors				
Description of existing materials and finishes (optional): timber door				
Description of proposed materials and finishes: new timber door to match the appearance of the existing				
Are you supplying additional information on submitted plans, drawings or a design	n and access statement?			
If Yes, please state references for the plans, drawings and/or design and access	statement			
Drawings 1465 (01-09 inclusive) Design and Access Statement				
8. Pedestrian and Vehicle Access, Roads and Rights of Way				
Is a new or altered vehicular access proposed to or from the public highway?	◯ Yes			
Is a new or altered pedestrian access proposed to or from the public highway?				
Are there any new public roads to be provided within the site?				
Are there any new public rights of way to be provided within or adjacent to the site?				
The there any new public rights of way to be provided within or adjacent to the sit	e? Ves No			

🔍 Yes 🛛 💿 No

Do the proposals require any diversions/extinguishments and/or creation of rights of way?

## 9. Vehicle Parking

Is vehicle parking relevant to this proposal?

🔾 Yes 🛛 💿 No

#### 10. Trees and Hedges

Are there trees or hedges on the proposed development site?	Q Yes	No
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?	Q Yes	🖲 No

If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local planning authority. If a tree survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction -**Recommendations'.** 

#### **11. Assessment of Flood Risk**

Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)	Yes	No
If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.		
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?	Q Yes	No
Will the proposal increase the flood risk elsewhere?	Q Yes	🖲 No
How will surface water be disposed of?		
Sustainable drainage system		
Existing water course		
Soakaway		
Main sewer		
Pond/lake		

#### 12. Biodiversity and Geological Conservation

Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, or on land adjacent to or near the application site?

To assist in answering this question correctly, please refer to the help text which provides guidance on determining if any important biodiversity or geological conservation features may be present or nearby; and whether they are likely to be affected by the proposals.

a) Protected and priority species:

- Yes, on the development site
- Yes, on land adjacent to or near the proposed development
- No

b) Designated sites, important habitats or other biodiversity features:

- Yes, on the development site
- Q Yes, on land adjacent to or near the proposed development
- 🖲 No

c) Features of geological conservation importance:

- Yes, on the development site
- Yes, on land adjacent to or near the proposed development

🖲 No

13. Foul Sewage			
Please state how foul sewage is to be disposed of: Mains Sewer Septic Tank Package Treatment plant Cess Pit Other			
✓ Unknown			
Are you proposing to connect to the existing drainage system?	Q Yes	🔍 No 💿 Unknown	
14. Waste Storage and Collection			
Do the plans incorporate areas to store and aid the collection of waste?	Q Yes	No	
Have arrangements been made for the separate storage and collection of recyclable waste?	Q Yes	. ● No	
15. Trade Effluent			
Does the proposal involve the need to dispose of trade effluents or trade waste?	Q Yes	No	
16. Residential/Dwelling Units			
Due to changes in the information requirements for this question that are not currently available on the system, if Residential/Dwelling Units for your application please follow these steps:	you nee	d to supply details of	
<ol> <li>Answer 'No' to the question below;</li> <li>Download and complete this supplementary information template (PDF);</li> <li>Upload it as a supporting document on this application, using the 'Supplementary information template' docum</li> </ol>	ent type		
This will provide the local authority with the required information to validate and determine your application.			
Does your proposal include the gain, loss or change of use of residential units?	Q Yes	No	
17. All Types of Development: Non-Residential Floorspace			
Does your proposal involve the loss, gain or change of use of non-residential floorspace?	Q Yes	No	
18. Employment			
Will the proposed development require the employment of any staff?	Q Yes	No	
19. Hours of Opening			
Are Hours of Opening relevant to this proposal?	Q Yes	. ● No	
20. Industrial on Commencial Processors and Maskinson			
20. Industrial or Commercial Processes and Machinery Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:			
N/A			
Is the proposal for a waste management development?	Q Yes	• No	
If this is a landfill application you will need to provide further information before your application can be determin should make it clear what information it requires on its website	ed. You	r waste planning authority	

### 21. Hazardous Substances

Does the proposal involve the use or storage of any hazardous substances?

🔍 Yes 🛛 💿 No

# 22. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

New hanging sign and fascia sign

Please select the sign types you wish to propose

Fascia sign

Hanging sign

Hoarding sign

Other sign

#### Fascia Sign

Fascia sign: 1				
What is the height from the ground to the base of the advertisement?	2.9 metre(s)			
What is the maximum projection of the advertisement from face of building?	0.14 metre(s)			
Dimension:	Height: 0.5 x Width: 1.2 x Depth: 0.06 metre(s)			
What materials will the sign be made of?				
aluminium				
What is the maximum height of any of the individual letters and symbols?	20 cm			
The colour of text and background				
White vinyl text and background is Satin powder coat, RAL 5011 Steel Blue				
Will the sign be illuminated?	Yes			
Will the sign be illuminated internally or externally?	Externally Illuminated			
Illuminance levels	300 cd/m2			
Will the illumination be static or intermittent?	Static			

#### Hanging Sign

Hanging sign: 1				
What is the height from the ground to the base of the advertisement?	2.5 metre(s)			
hat is the maximum projection of the advertisement from face of building? 1.06 metre(s)				
Dimension: Height: 0.6 x Width: 0.8 x Depth: 0.06 metre(s)				
What materials will the sign be made of?				
Aluminium				
What is the maximum height of any of the individual letters and symbols?	13 cm			
The colour of text and background				
Text colour: White vinyl, Background colour: Satin powder coat, RAL 5011 Steel Blue				
Will the sign be illuminated?	Yes			
Will the sign be illuminated internally or externally?	Externally Illuminated			

22. Type of Proposed Advertisement(s)				
Hanging sign: 1				
Illuminance levels		300 cd/m2		
Will the illumination t	be static or intermittent?	Static		
22 Logation of A	dvorticomont(c)			
23. Location of Ac	you are applying for already in place?		Vee	
		10	O Yes	
-	ment(s) to be removed and replaced by the advertisement(s) in this propo			No Not Applicable
Documents section of t	the questions above, please show the existing sign(s) on an elevation draw his application. Please state the references or filenames of the drawing(s)	or photograph(s) in this te	ext box	uploaded to the Supporting
Drawings (07-09 inclus	ive)			
Will the proposed adve	rtisement(s) project over a footpath or other public highway?		Yes	◯ No
24. Advertisemen				
From	d of time for which consent is sought for the advertisement 31/01/2019			
То	31/01/2024			
25. Site Visit				
Can the site be seen fr	om a public road, public footpath, bridleway or other public land?		Yes	© No
	v needs to make an appointment to carry out a site visit, whom should they	contact? (Please select c	only one	e)
<ul> <li>The agent</li> <li>The applicant</li> </ul>				
Other person				
26. Pre-applicatio	n Advice			
Has assistance or prior	advice been sought from the local authority about this application?	(	🛛 Yes	No
27. Authority Emp				
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member				
It is an important princi	ple of decision-making that the process is open and transparent.	(	🛛 Yes	No
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.				
Do any of the above statements apply?				

# 28. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

🔍 Yes 🛛 🔍 No

## 28. Interest In the Land

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement • Yes • No been obtained?

#### 29. Ownership Certificates and Agricultural Land Declaration

CERTIFICATE OF OWNERSHIP - CERTIFICATE B - Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14

I certify/The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner\* and/or agricultural tenant\*\* of any part of the land or building to which this application relates.

\* 'owner' is a person with a freehold interest or leasehold interest with at least 7 years left to run. \*\* 'agricultural tenant' has the meaning given in section 65(8) of the Town and Country Planning Act 1990

**Owner/Agricultural Tenant** 

Name of Owner/Agricultural Tenant	Roger Zogolovitch
Number	
Suffix	
House Name	Solidspace Ltd, Magdalen House
Address line 1	136-148
Address line 2	Tooley Street
Town/city	SE1 2TU
Postcode	
Date notice served (DD/MM/YYYY)	31/01/2019

Person	role	
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 Image: Superson Fold

 Image: The applicant

 Image: The agent

 Title

 Mr

 First name

 Sayed

 Surname

 Shahrestani

31/01/2019

Declaration made

Declaration date (DD/MM/YYYY)

## 30. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.