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**From:** [REDACTED]  
**Sent:** 23 January 2019 14:44  
**To:** Gentet, Matthias  
**Subject:** Kentish Town Rd advertising

Dear Mr Gentet.

I would like to object to the planned advertisement hoarding on KT Rd (the old polytechnic/Pizza Express building).

However the 'objections by' date precedes the 'application registered' date, so I can't see how to do this.

My objection is:

The proposed advertisement is entirely inappropriate for a quiet High Street, where there is currently no externally illuminated advertising. Non-illuminated advertising on the current hoarding is ok, but adding illumination will add an unpleasant light source; change the nature of the streetscape; and distract drivers at a busy turning. Please reject this application.

Best wishes

Rachel Wrangham