

Application ref: 2018/5961/P  
Contact: Tony Young  
Tel: 020 7974 2687  
Date: 18 January 2019

**Development Management**  
Regeneration and Planning  
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GVA  
Norfolk House  
7 Norfolk Street  
Manchester  
M2 1DW

Dear Sir/Madam

## DECISION

Town and Country Planning Act 1990 (as amended)  
**Prior Approval Required - Approval Refused**

Address:  
**242-244 Royal College Street**  
**London**  
**NW1 9QP**

Proposal: Installation of telecommunications equipment on rooftop comprising 6 x pole mounted antennas, 2 x 0.3m dishes, 1 x GPS module, and 2 x equipment cabinets.

Drawing Nos: 100A, 101A, 200A, 201A, 300A, 301A, 400A, 401A, 402A; Cover letter from GVA (dated 27/11/2018); Developers notice from GVA (dated 26/11/2018); Site specific supplementary information (including coverage plots); General telecommunications background document; ICNIRP declaration (dated 14/09/2015); Health and mobile base station guidance documents; Notification letters to Camden Councillors dated 31/10/2018.

The Council has considered your application for prior approval of siting and appearance in respect of the telecommunications equipment described above determines that prior approval is required and hereby **refuses approval** for the following reasons.

### Reason(s) for Objection

- 1 The proposal, by reason of location, design and obtrusive appearance, would result in visual clutter and incongruous additions harmful to the character and appearance of the property and the surrounding area, and the Rochester Conservation Area, and the setting of the nearby listed and locally listed buildings in Kelly Street, Kentish Town Road and Royal College Street, contrary to policies D1 (Design) and D2 (Heritage) of the London Borough of Camden

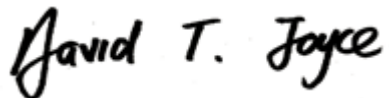
Local Plan 2017.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2018.

You can find advice in regard to your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink that reads "David T. Joyce". The signature is written in a cursive style with a large initial 'D' and 'J'.

David Joyce  
Director of Regeneration and Planning