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Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Number

Suffix

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Property name	Advertising Hoarding at Hillgrove Road Railway Bridge	
Address line 1	South Hampstead Station	
Address line 2		
Address line 3		
Town/city		
Postcode	NW6 4TJ	
Description of site loca	tion must be completed if postcode is not known:	
Easting (x)	526534	
Northing (y)	184091	
Description		
Advertising Hoarding	at Hillgrove Road Railway Bridge, South Hampstead Stati	on NW6 4TJ
2. Applicant Deta	ils	
2. Applicant Deta	ils Mr	
Title	Mr	
Title First name	Mr Matt	
Title First name Surname	Mr Matt Swindles	
Title First name Surname Company name	Mr Matt Swindles Primesight	
Title First name Surname Company name Address line 1	Mr Matt Swindles Primesight Primesight Limited	
Title First name Surname Company name Address line 1 Address line 2	Mr Matt Swindles Primesight Primesight Limited	
Title First name Surname Company name Address line 1 Address line 2 Address line 3	Mr Matt Swindles Primesight Primesight Limited The MET Building, 22 Percy Street	

2. Applicant Deta	nils			
Country				
Postcode	W1T 2BU			
Primary number				
Secondary number				
Fax number				
Email address				
Are you an agent actir	ng on behalf of the applicant?			
3. Agent Details				
No Agent details were	submitted for this application			
	sed Advertisement(s) roposed advertisement(s)			
	ng 1no internally illuminated 48 sheet advertising display with	n 1no 48 sheet	digital LED advertising display	
-		1 1110 40 511661	uigital EED auvertisilig display	
Please select the sign Fascia sign	types you wish to propose			
Hanging sign				
☐ Hoarding sign☑ Other sign				
Other Sign				
-				
Other sign: 1				
What is the height from the ground to the base of the advertisement?			0 metre(s)	
What is the maximum projection of the advertisement from face of building?			0 metre(s)	
Dimension: Height: 5.3 x Width: 6.6 x Depth: 0.7 metre(s)				
What materials will steel Structure, Dig	the sign be made of? ital Display Screen			
What is the maximu	ım height of any of the individual letters and symbols?		300 cm	
The colour of text and background				
Various advertiseme	ents			
Will the sign be illun	ninated?		Yes	
Will the sign be illun	Will the sign be illuminated internally or externally?		Internally Illuminated	
Illuminance levels			1500 cd/m2	
Will the illumination	be static or intermittent?		Static	
		l		
If you have selected C	Other, please describe			
Replacement of existing	ng 1no internally illuminated 48 sheet advertising display with	n 1no 48 sheet	digital LED advertising display	

5. Location of Adv	vertisement(s)						
Is the advertisement(s)	you are applying for already in place?		⊚ No				
Is an existing advertise	ment(s) to be removed and replaced by the advertisement(s) in this proposal?	Yes	○ No ○ Not Applicable				
If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box							
Existing hoarding to be	Existing hoarding to be replaced as per drawings						
Will the proposed adve	rtisement(s) project over a footpath or other public highway?		⊚ No				
6. Advertisement(s) Period						
Please state the period	d of time for which consent is sought for the advertisement						
From	18/01/2019						
То	18/01/2024						
7. Neighbour and	Community Consultation						
Have you consulted you	ur neighbours or the local community about the proposal?		● No				
8. Site Visit							
Can the site be seen from	om a public road, public footpath, bridleway or other public land?	Yes	ℚ No				
If the planning authority The agent The applicant Other person	needs to make an appointment to carry out a site visit, whom should they contact? (Please select	only one	(2)				
9. Pre-application	Advice						
Has assistance or prior	advice been sought from the local authority about this application?		No				
10. Interest In the	Land						
Does the applicant own	the land or buildings where the adverts are to be placed?		No				
If No, has the permission been obtained?	on of the owner or any other person entitled to give permission for the display of an advertisement	Yes	○ No				
11. Authority Emp	oloyee/Member						
With respect to the Au (a) a member of staff (b) an elected member (c) related to a member (d) related to an electer	er of staff						
It is an important princip	ole of decision-making that the process is open and transparent.		No				
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.							
Do any of the above statements apply?							

12. Declaration				
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.				
Date (cannot be pre- application)	18/01/2019			
<u> </u>				