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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

## Application for consent to display an advertisement(s).

### Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

#### 1. Site Address

Number	<input type="text" value="55"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text" value="Parkway"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="NW1 7PN"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="528788"/>
Northing (y)	<input type="text" value="183740"/>

Description

#### 2. Applicant Details

Title	<input type="text"/>
First name	<input type="text"/>
Surname	<input type="text" value="Stonegate"/>
Company name	<input type="text" value="Stonegate"/>
Address line 1	<input type="text" value="Porter Tun House"/>
Address line 2	<input type="text" value="500 Capability Green"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Luton"/>

## 2. Applicant Details

Country	
Postcode	LU1 3LS
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

Yes  No

## 3. Agent Details

Title	Mrs
First name	amanda
Surname	pringle
Company name	Insignia Signs
Address line 1	Unit 7
Address line 2	Albion Park
Address line 3	Albion Way
Town/city	Leeds
Country	
Postcode	LS12 2EJ
Primary number	01132438533
Secondary number	
Fax number	
Email	amanda@insigniasigns.biz

## 4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

2 x Fascia  
1 x Hanging sign  
3 x Half A1 internally illuminated menu cases

Please select the sign types you wish to propose

- Fascia sign  
 Hanging sign  
 Hoarding sign  
 Other sign

Fascia Sign

Fascia sign: 1

What is the height from the ground to the base of the advertisement?

3 metre(s)

#### 4. Type of Proposed Advertisement(s)

Fascia sign: 1	
What is the maximum projection of the advertisement from face of building?	0.5 metre(s)
Dimension:	Height: 0.7 x Width: 5.9 x Depth: 0.5 metre(s)
What materials will the sign be made of? aluminium	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background Ral2000 & F&B Blue Black - Sign A1	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign: 2	
What is the height from the ground to the base of the advertisement?	3 metre(s)
What is the maximum projection of the advertisement from face of building?	0.5 metre(s)
Dimension:	Height: 0.7 x Width: 7.4 x Depth: 0.5 metre(s)
What materials will the sign be made of? aluminium	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background Ral2000 & F&B Blue Black - Sign A2	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

#### Hanging Sign

Hanging sign: 1	
What is the height from the ground to the base of the advertisement?	3 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.7 x Width: 0.7 x Depth: 0.1 metre(s)
What materials will the sign be made of? aluminium	
What is the maximum height of any of the individual letters and symbols?	0 cm

#### 4. Type of Proposed Advertisement(s)

Hanging sign: 1	
The colour of text and background ral2000 & F&B Blue Black - Sign B	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

#### Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0.5 metre(s)
Dimension:	Height: 0.9 x Width: 0.4 x Depth: 0.5 metre(s)
What materials will the sign be made of? aluminium	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background f&b blue black - Sign C	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 2	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0.5 metre(s)
Dimension:	Height: 0.9 x Width: 0.5 x Depth: 0.5 metre(s)
What materials will the sign be made of? aluminium	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background f&b blue black - Sign C	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

#### 4. Type of Proposed Advertisement(s)

Other sign: 3	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0.5 metre(s)
Dimension:	Height: 0.9 x Width: 0.4 x Depth: 0.5 metre(s)
What materials will the sign be made of? aluminium	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background f&b blue black - Sign C	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static

If you have selected Other, please describe

3 x half A1 internally illuminated menu cases

#### 5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?  Yes  No

If yes, please provide details

see attached drawings for details of signage already in situ complete with photos and elevation drawings

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

photos of the pub as existing

Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No

#### 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

To

#### 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?  Yes  No

#### 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes  No

## 8. Site Visit

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- The agent
- The applicant
- Other person

## 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes  No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

18/01/2019