

<b>Application No:</b>	<b>Consultees Name:</b>	<b>Received:</b>	<b>Comment:</b>	<b>Response:</b>
2018/4505/A	Elizabeth Bax, Covent Garden Community Association	15/12/2018 20:59:22	OBJNOT	<p>Covent Garden Community Association (CGCA) supports the application by WeWork for “Display of 2x non-illuminated brass signs to boundary wall at ground floor entrance of 125 Kingsway WC2B 6NH”.</p> <p>The two brass signs with raised lettering seem appropriate in size and materials for the historic frontage on Kingsway.</p> <p>However, the application form includes three other, large internally illuminated signs. We are not sure if these are part of the consultation on 2018/4505/A because they are not mentioned in the description on the front page for the application on Camden’s planning portal. However, if these are included, then we must object to them in the middle of the Kingsway conservation area. They would be acceptable, if a little large, if they were replaced with non-illuminated equivalents.</p> <p>We are concerned that, in designing these signs, ‘MG signs’ may be unfamiliar with the context of the area since their drawings are marked up with ‘Holburn Road’ (not ‘Holborn’) and Kingsway Road (not ‘Kingsway’).</p>

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