

From: Rosemary Lewin [REDACTED]
Sent: 18 December 2018 00:03
To: Planning [REDACTED] Farrant, Ben [REDACTED]
Subject: Application ref: 2018/5580/P; 197 Kentish Town Road, NW5 2JU

Kelly Street Residents Association
[REDACTED]

Dear Ben Farrant,

Application 2018/5580/P; 197 Kentish Town Road, NW5 2JU

I am writing on behalf of Kelly Street Residents Association (KSRA) to object to this planning application.

We think the proposed site for the telephone kiosk or board is completely inappropriate, on a busy pavement virtually outside Tesco supermarket. We do not think it serves any useful purpose other than to provide advertising for the promoting company. It would be situated opposite a similar advertising panel on the opposite pavement in Kentish Town Road, which would be confusing and distracting for drivers in both directions of Kentish Town Road. It is large and ugly, and would only be detrimental to the character and appearance of this busy part of Kentish Town Road.

We thought that Camden Council were concerned to reduce the amount of street clutter and furniture in Kentish Town and Camden Town, not to add to it. In addition there are plans to improve the greening of Kentish Town Road, to which this application would only be detrimental.

We think that residents and visitors to Kentish Town would not benefit in any way at all from this application, and we are concerned about the proliferation of such applications and advertising in Kentish Town Road and Camden Town. We strongly oppose this application and ask that it be refused.

Yours sincerely,

Rosemary Lewin
Chair, KSRA

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