

## Gentet, Matthias

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**From:** Tempest Amy <AmyTempest@tfl.gov.uk>  
**Sent:** 17 December 2018 15:54  
**To:** Gentet, Matthias  
**Subject:** 2018/5200/A - Koko (Camden Palace), 1A Camden High Street

To Matthias,

**TfL Spatial Planning Reference:** 18/4550

**Borough Planning Reference:** 2018/5200/A

**Location:** Koko (Camden Place), 1A Camden High Street, London, NW1 7JE

**Proposal:** Temporary display of a shroud with an externally illuminated commercial advertisement (using 13no spotlights) on Camden High Street elevation until 31/12/2019

Thank you for consulting TfL with regard to the above planning application. TfL has the following comments: The site of the proposed temporary display is on Camden High Street, which forms part of the Transport for London Road Network (TLRN). TfL is the Highway Authority for the TLRN and we are therefore concerned with any proposal which may affect its performance and/or safety.

- If the nature and size of the proposed signage is to be altered, TfL will need to be consulted before any changes can be implemented
- TfL notes that the advertisement is fixed and will not change or feature any form of motion.
- It is noted that the advertisement display area will be illuminated by light fittings on the exterior of the scaffold shroud, and that the level of illumination will not exceed 300 cd/sqm at night time. Illumination for the temporary commercial advertisement must be below the limit set out in the Institute of Lighting Engineers (ILE) technical note number 5 "The brightness of illuminated advertisement", because TfL wants to ensure drivers are not distracted and so there is no adverse impact on highway safety.
- TfL should be re-consulted if the time period for the temporary advertisement is to be extended.

Please do not hesitate to contact me if I can be of further assistance.

### Amy Tempest

Area Planner | Spatial Planning

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