

[KERBFOOD.COM](https://kerbfood.com)

**MAKING LONDON**

**TASTE BETTER**

# WHY WE EXIST



**KERB exists because we believe in the power of the streets to produce incredible talent, fresh ideas, wonderful food and the opportunity to bring Londoners together. As the city becomes more restricted, we believe this is needed more than ever.**



# OUR TRADERS



## 90 OF LONDON'S BEST STREET FOOD TALENT

We unearth talented traders from diverse backgrounds, working closely with them to raise the bar in both front and back of house for a more professional and innovative street food industry. We partner with forward thinking developers to enliven urban space and with Corporate clients seeking an Alternative to traditional catering.

**40 Out of the time out 'top 50 street food traders in London are KERB members.**



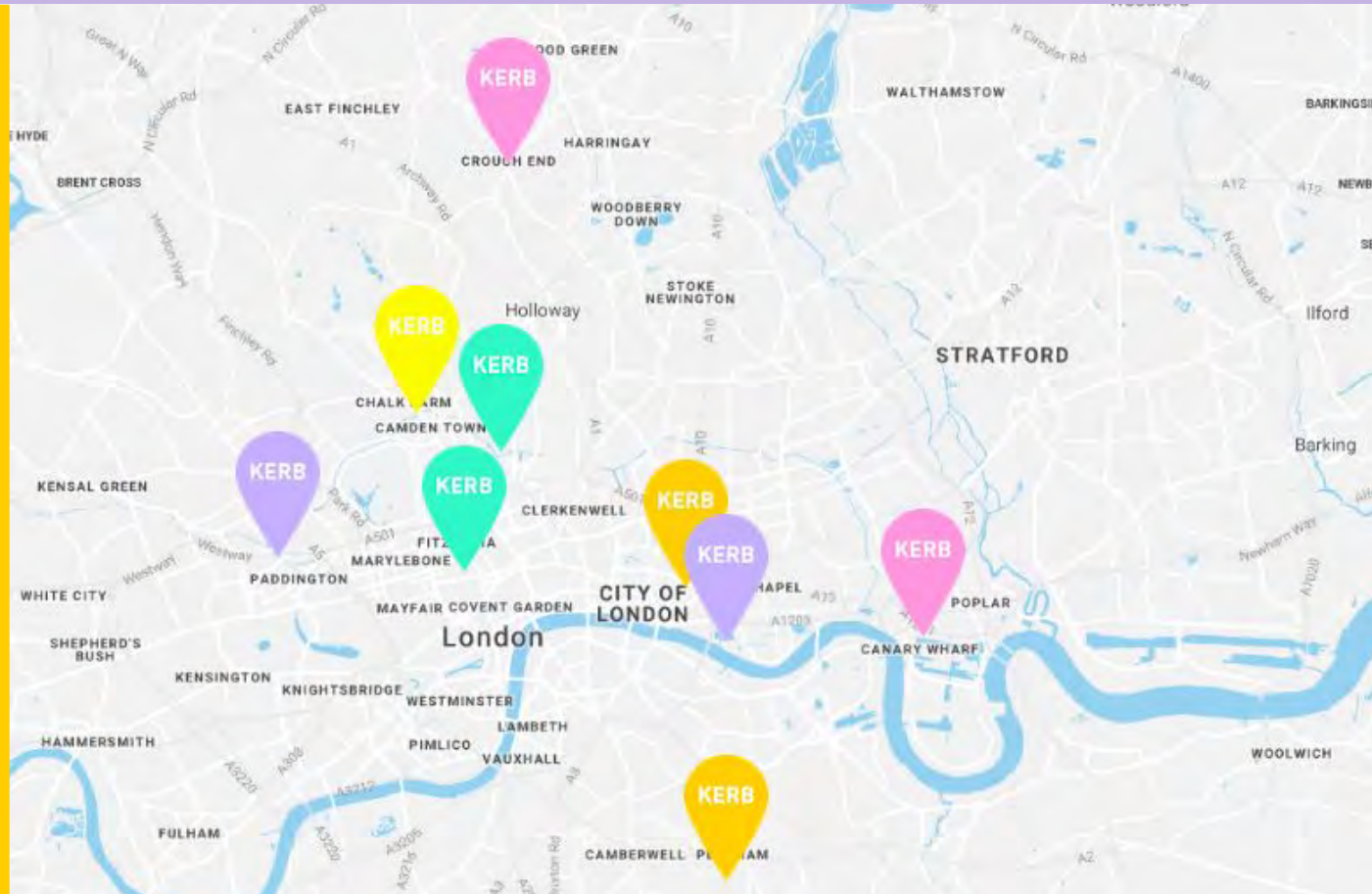


# OUR LOCATIONS



**CURRENTLY TRADING AT  
EIGHT LOCATIONS ACROSS  
LONDON**

- KERB King's Cross**
- KERB West India Quay**
- KERB Gherkin**
- KERB Paddington**
- KERB St. Kats**
- KERB Devonshire Sq**
- KERB X Hornsey Town Hall**
- KERB X Peckham**



# THE KERB STORY



KERB started in King's Cross, north London in 2012. It was at the dawn of an era: people were leaving desk jobs with steady incomes to pursue dreams of becoming street food traders so they could cook the food they loved for their own customers, on their own terms.

We were founded by one such trader, Petra Barran, who, having driven her chocolate truck all over Britain, decided that she and the other brilliant traders she had met along the way should get together, get organised and make something bigger happen.

Since then, KERB has grown from a small rabble of slingers to a 90-strong membership organisation of London's most talented and innovative street cooks, many of whom now come through our #inKERBator programme. We operate nine markets across the city, put on large-scale public parties and connect big companies with flavour-packing independent traders, straight from the streets.



**THANK**

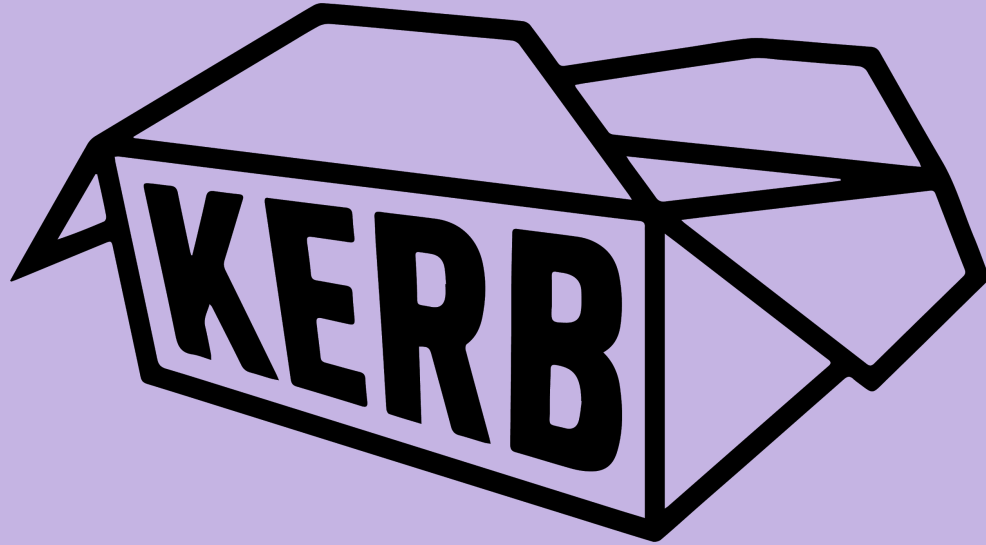
**YOU**

**TO EVERYONE WHO COMES  
TO KERB – PAST, CURRENT  
AND FUTURE – THANK YOU  
FOR SUPPORTING  
INDEPENDENT FOOD  
TRADERS AND HELPING TO  
KEEP THE STREETS MORE  
INTERESTING AND  
DELICIOUS AS YOU EAT.**









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