

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address	
Number	259
Suffix	
Property name	
Address line 1	Camden High Street
Address line 2	
Address line 3	
Town/city	London
Postcode	NW1 7BU
Description of site locati	on must be completed if postcode is not known:
Easting (x)	528794
Northing (y)	184029
Description	

2. Applicant Detai	ls
Title	Mr
First name	Joseph
Surname	Henry
Company name	Luxottica Retail UK limited
Address line 1	2nd floor Verulam Point
Address line 2	Station Way
Address line 3	
Town/city	St Albans

# 2. Applicant Details

Country	
Postcode	AL1 5HE
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

🖲 Yes 🛛 🔾 No

3. Agent Details	
Title	Mr
First name	Louis
Surname	Bonay
Company name	Project Entity Itd
Address line 1	42
Address line 2	Gainsborough
Address line 3	
Town/city	MILBORNE PORT
Country	
Postcode	DT9 5BD
Primary number	07484694133
Secondary number	
Fax number	
Email	TH3@projectentity.com

### 4. Site Area

What is the measureme (numeric characters on		130	
Unit	sq.metres		

### 5. Description of the Proposal

Please describe details of the proposed development or works including any change of use.

If you are applying for Technical Details Consent on a site that has been granted Permission In Principle, please include the relevant details in the description below.

Refurbishment of facade of the building and Internal shop fit out (ground and basement levels) with display of advertisement of an existing retail unit.

Has the work or change of use already started?

🔍 Yes 🛛 💌 No

6. Existing Use				
Please describe the current use of the site				
Retail unit				
Is the site currently vacant?	G	Yes		
Does the proposal involve any of the following? If Yes, you will need to sub	mit an appropriate contamination assess	sment	with your application.	
Land which is known to be contaminated	G	Yes	No	
Land where contamination is suspected for all or part of the site	G	Yes	No	
A proposed use that would be particularly vulnerable to the presence of contamin	ation	Yes	No	
7. Materials				
Does the proposed development require any materials to be used in the build?	۲	Yes	© No	
Please provide a description of existing and proposed materials and finishe material):	s to be used in the build (including type,	, coloı	ir and name for each	
Windows				
Description of existing materials and finishes (optional):	Timber and glass doors and shop window	S		
Description of proposed materials and finishes: Timber and glass doors and shop windo		S		
Are you supplying additional information on submitted plans, drawings or a design and access statement? If Yes, please state references for the plans, drawings and/or design and access statement			📿 No	
Existing: D300.00, D301.00, D302.00, D303.00 Proposed: C400.00, C404.00, C406.00, C407.00, C408.00				
8. Pedestrian and Vehicle Access, Roads and Rights of Way				
Is a new or altered vehicular access proposed to or from the public highway?	G	Yes	No	
Is a new or altered pedestrian access proposed to or from the public highway?		Yes	No	
Are there any new public roads to be provided within the site?		Yes	No	
Are there any new public rights of way to be provided within or adjacent to the site?		Yes	No	
Do the proposals require any diversions/extinguishments and/or creation of rights of way?		Yes	No	
0 Vehiele Perking				
9. Vehicle Parking				
Is vehicle parking relevant to this proposal?	G	Yes		

# 10. Trees and Hedges

Are there trees or hedges on the proposed development site?	Q Yes	No
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?	Q Yes	No

If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local planning authority. If a tree survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.

11. Assessment of Flood Risk
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TT. Assessment of Flood Risk		
Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)	Q Yes	No
If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.		
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?	Q Yes	No
Will the proposal increase the flood risk elsewhere?	Q Yes	No
How will surface water be disposed of?		
Sustainable drainage system		
Existing water course		
Soakaway		
Main sewer		
Pond/lake		

#### 12. Biodiversity and Geological Conservation

To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals. Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, or on land adjacent to or near the application site?

a) Protected and priority species (see guidance note):

Yes, on the development site

Q Yes, on land adjacent to or near the proposed development

🖲 No

b) Designated sites, important habitats or other biodiversity features (see guidance note):

Q Yes, on the development site

Q Yes, on land adjacent to or near the proposed development

🖲 No

c) Features of geological conservation importance (see guidance note):

Yes, on the development site

Yes, on land adjacent to or near the proposed development

🖲 No

#### 13. Foul Sewage

Please state how foul sewage is to be disposed of:

Mains Sewer

Septic Tank

Package Treatment plant

Cess Pit

Other

Unknown

Are you proposing to connect to the existing drainage system?

Yes Q No Q Unknown

If Yes, please include the details of the existing system on the application drawings. Please state the plan(s)/drawing(s) references.

No change to drainage

## 14. Waste Storage and Collection

Do the plans incorporate areas to store and aid the collection of waste?

🔾 Yes 🛛 🖲 No

14. Waste Storage and Collection					
Have arrangements been made for the separate storage and collection of recyclable waste?				No	
If Yes, please provide details:					
Waste will be separated for recycling as per Local Authority's Poli	cies.				
15. Trade Effluent					
Does the proposal involve the need to dispose of trade effluents of	or trade waste?		⊙Yes ⊛N	No	
			0103 01		
16. Residential/Dwelling Units Due to changes in the information requirements for this ques	tion that are not currently ava	ailable on the system if y	you need to	supply details of	
Residential/Dwelling Units for your application please follow to	these steps:	anable on the system, it j	you need to	supply details of	
<ol> <li>Answer 'No' to the question below;</li> <li>Download and complete this supplementary information tell</li> <li>Upload it as a supporting document on this application, using the support of the sup</li></ol>	mplate (PDF); ing the 'Supplementary inform	nation template' docume	ent type.		
This will provide the local authority with the required information		-			
Does your proposal include the gain, loss or change of use of res	idential units?		⊇Yes ⊛N	No	
17. All Types of Development: Non-Residential Fl	oorsnace				
	-				
Does your proposal involve the loss, gain or change of use of non-residential floorspace?					
18. Employment					
Will the proposed development require the employment of any staff?					
Please complete the following information regarding employees:					
Туре	Full-time	Part-time	Equ	ivalent number of full-time	
Existing employees	0			4	
Proposed employees				4	
19. Hours of Opening					
Are Hours of Opening relevant to this proposal?					
If known, please state the hours of opening (e.g. 15:30) for each non-residential use proposed:					
Use	Monday to Friday Sat	turday Si	unday and E	Bank Unknown	
	Monday to Friday Sal		olidays		
A1 - Shops	Start Time: 09:30 Sta	urt Time: 09:30 St	tart Time: (	09:30	
	End Time: 18:00 End	d Time: 18:00 Ei	nd Time: 1	18:00	
20. Industrial or Commercial Processes and Mach	ninery				

Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:

N/A

Is the proposal for a waste management development?

🔍 Yes 🛛 💿 No

#### 20. Industrial or Commercial Processes and Machinery

If this is a landfill application you will need to provide further information before your application can be determined. Your waste planning authority should make it clear what information it requires on its website

### 21. Hazardous Substances

Is any hazardous waste involved in the proposal?

🔍 Yes 🛛 💿 No

# 22. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Temporary hoarding at street level for duration of works and permanent illuminated RayBan logo on the roof, along with facia

Please select the sign types you wish to propose

🗹 Fascia sign

Hanging sign

Hoarding sign

Other sign

Fascia Sign

Fascia sign: 1	
What is the height from the ground to the base of the advertisement?	2.5 metre(s)
What is the maximum projection of the advertisement from face of building?       0.48 metre(s)	
Dimension: Height: 0.65 x Width: 1.25 x Depth: 0.48	
What materials will the sign be made of?	
Aluminium and acrylic	
What is the maximum height of any of the individual letters and symbols?	65 cm
The colour of text and background	
Red letters	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static
Fascia sign: 2	

What is the height from the ground to the base of the advertisement? 9 metre(s)				
What is the maximum projection of the advertisement from face of building?	0.48 metre(s)			
Dimension: Height: 0.65 x Width: 1.25 x Depth: 0.48 metre(s)				
What materials will the sign be made of?				
Aluminium and acrylic				
What is the maximum height of any of the individual letters and symbols?	65 cm			
The colour of text and background				
Red letters				

# 22. Type of Proposed Advertisement(s)

Fascia sign: 2		
Will the sign be illuminated?	Yes	
Will the sign be illuminated internally or externally?	Internally Illuminated	
Illuminance levels	200 cd/m2	
Will the illumination be static or intermittent?	Static	

#### Hoarding Sign

Linearthan store A	
Hoarding sign: 1	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	2 metre(s)
Dimension:	Height: 3 x Width: 4.4 x Depth: 2 metre(s)
What materials will the sign be made of?	
Acrylic graphics on Timber hoarding	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
Red letters on photographic background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

## 23. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?	Q Yes	No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	Yes	Q No	Not Applicable
If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box			

Existing ground floor level fascia graphics will be replaced

Will the proposed advertisement(s) project over a footpath or other public highway?

# 24. Advertisement(s) Period

### Please state the period of time for which consent is sought for the advertisement

From

То

01/11/2018		
31/01/2019		

## 25. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

🖲 Yes 🛛 🔍 No

🔍 Yes 🛛 💿 No

## 25. Site Visit

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- The agent
- The applicant
- Other person

<b>26. Pre-application Advice</b> Has assistance or prior advice been sought from the local authority about this application?	Q Yes	No
27. Authority Employee/Member		
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member		
It is an important principle of decision-making that the process is open and transparent.	Q Yes	No
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.		
Do any of the above statements apply?		
28. Interest In the Land		
Does the applicant own the land or buildings where the adverts are to be placed?	Q Yes	
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?	Yes	© No

#### 29. Ownership Certificates and Agricultural Land Declaration

CERTIFICATE OF OWNERSHIP - CERTIFICATE B - Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14

I certify/The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner\* and/or agricultural tenant\*\* of any part of the land or building to which this application relates.

\* 'owner' is a person with a freehold interest or leasehold interest with at least 7 years left to run. \*\* 'agricultural tenant' has the meaning given in section 65(8) of the Town and Country Planning Act 1990

**Owner/Agricultural Tenant** 

Name of Owner/Agricultural Tenant	Will Rimell, Labtech investments Limited
Number	
Suffix	
House Name	
Address line 1	Stables Market
Address line 2	Labs Triangle
Town/city	London
Postcode	NW1 8AB
Date notice served (DD/MM/YYYY)	28/09/2018

Person role

29. Ownership Certificates and Agricultural Land Declaration		
The applicant The agent		
Title	Mr	
First name	Joseph	
Surname	Henry	
Declaration date (DD/MM/YYYY)	05/10/2018	
Declaration made		

## 30. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.