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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

## Application for consent to display an advertisement(s).

### Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

#### 1. Site Address

Number	<input type="text" value="33"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text" value="Bedford Row"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="WC1R 4JH"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="530786"/>
Northing (y)	<input type="text" value="181782"/>

Description

#### 2. Applicant Details

Title	<input type="text" value="Mrs"/>
First name	<input type="text" value="Deepa"/>
Surname	<input type="text" value="Sugathan"/>
Company name	<input type="text" value="Silk Route Legal"/>
Address line 1	<input type="text" value="33 Bedford Row"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>

## 2. Applicant Details

Country	<input type="text" value="United Kingdom"/>
Postcode	<input type="text" value="WC1R 4JH"/>
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text"/>

Are you an agent acting on behalf of the applicant?

Yes  No

## 3. Agent Details

No Agent details were submitted for this application

## 4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

We wish to include the name of our Firm on the building wall below a sign already present advertising the Barrister's Chambers. The sign itself will be of a small size.

Please select the sign types you wish to propose

- Fascia sign  
 Hanging sign  
 Hoarding sign  
 Other sign

Fascia Sign

Fascia sign: 1	
What is the height from the ground to the base of the advertisement?	1.567 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.173 x Width: 0.148 x Depth: 0.027 metre(s)
What materials will the sign be made of? Plate: Metal, Backboard: Oak Wood	
What is the maximum height of any of the individual letters and symbols?	3 cm
The colour of text and background Text: Black; Background: Silver Metal Plate	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

## 5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes  No

## 5. Location of Advertisement(s)

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes  No  Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes  No

## 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

28/11/2018

To

28/11/2023

## 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes  No

## 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- The agent  
 The applicant  
 Other person

## 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

Ms

First name

Charlotte

Surname

Meynell

Reference

Date (Must be pre-application submission)

Details of the pre-application advice received

Charlotte advised us that in normal cases, the sign we require would require no consent from the council, however, 33 Bedford Row is a Grade II Listed Building and therefore prior consent is needed. Following this advice, we have made this application.

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes  No

If No, why has permission not been obtained?

We have taken the permission of our Landlords, 33 Bedford Chambers. If you require further permission to be taken we can do so. Our neighbours also have signs outside their buildings for their businesses.

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes  No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)