



Thank you for your email and this application.

We wish to object to this application on the grounds of its appearance and location. This is the second application of this type from this operator.

The location is already served by a telephone box. Another unit will only add to street clutter.

We make 2 further observations in relation to this application and the other application.

Kentish Town Road is about to benefit from a significant “greening” project with the installation of large boxes in various locations with plants and trees. We understand this work will commence shortly. The location of any additional street furniture such as in this application must first be judged against decisions already been taken by the Council for the installation of this green infrastructure. The relevant Councillor leading this initiative is Councillor Beales.

Secondly, we have seen similar applications of units of this type which effectively are digital advertising signs. But in the application, no mention is made of advertising capability. If these units are advertising boards by another name, we object to the location on grounds of safety. Kentish Town Rd is a busy TfL route, with bumper to bumper traffic, cyclists, and pedestrians all vying for the same road space. Anything that could divert road users attention from the road is deeply concerning and we would ask that this also be taken into consideration when determining this application and its sister application for the site near Burghley Road.

Kind regards

Kentish Town Neighbourhood Forum

Sent from [Mail](#) for Windows 10



Please find attached Consultee letter for PlanningApplication application 2018/5580/P

Y492266

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