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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text" value="10"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text" value="Bloomsbury Way"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="WC1A 2SL"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="530237"/>
Northing (y)	<input type="text" value="181501"/>

Description

2. Applicant Details

Title	<input type="text" value="Mrs"/>
First name	<input type="text" value="Maggie"/>
Surname	<input type="text" value="Otto"/>
Company name	<input type="text"/>
Address line 1	<input type="text" value="Happy Lamb, hlhp oriental foods ltd"/>
Address line 2	<input type="text" value="9 westminster gardens"/>
Address line 3	<input type="text" value="Marsham Street"/>
Town/city	<input type="text" value="London"/>

2. Applicant Details

Country	<input type="text"/>
Postcode	<input type="text" value="SW1P 4JA"/>
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text"/>

Are you an agent acting on behalf of the applicant?

Yes No

3. Agent Details

Title	<input type="text" value="Miss"/>
First name	<input type="text" value="Emily"/>
Surname	<input type="text" value="Coleman"/>
Company name	<input type="text" value="Fusion Design and Architecture"/>
Address line 1	<input type="text" value="4 Risborough street"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Country	<input type="text" value="United Kingdom"/>
Postcode	<input type="text" value="SE1 0HE"/>
Primary number	<input type="text" value="02079289994"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email	<input type="text" value="emily@fusiondna.co.uk"/>

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

8 fascia signs. Black fret cut vinyl applied to shopfront fascia glass. Aluminium internally illuminated box with perspex, fixed to internal bulk head tight to glass. Refer to drawing 162-01-302-A

1 internally illuminated projecting sign

1 fixed awning above entrance door with graphic applied.

1 internally illuminated menu board.

Please select the sign types you wish to propose

- Fascia sign
- Hanging sign
- Hoarding sign
- Other sign

Fascia Sign

4. Type of Proposed Advertisement(s)

Fascia sign: 1	
What is the height from the ground to the base of the advertisement?	3.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.005 metre(s)
Dimension:	Height: 1.105 x Width: 3.33 x Depth: 0.005 metre(s)
What materials will the sign be made of? vinyl, aluminium box and white perspex	
What is the maximum height of any of the individual letters and symbols?	24 cm
The colour of text and background white text black background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	194 cd/m ²
Will the illumination be static or intermittent?	Static

Fascia sign: 2	
What is the height from the ground to the base of the advertisement?	3.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.005 metre(s)
Dimension:	Height: 1.105 x Width: 3.33 x Depth: 0.005 metre(s)
What materials will the sign be made of? vinyl, aluminium box and white perspex	
What is the maximum height of any of the individual letters and symbols?	24 cm
The colour of text and background white text black background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	24 cd/m ²
Will the illumination be static or intermittent?	Static

Fascia sign: 3	
What is the height from the ground to the base of the advertisement?	3.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.005 metre(s)
Dimension:	Height: 1.105 x Width: 3.33 x Depth: 0.5 metre(s)
What materials will the sign be made of? vinyl, aluminium box and white perspex	
What is the maximum height of any of the individual letters and symbols?	24 cm

4. Type of Proposed Advertisement(s)

Fascia sign: 3	
The colour of text and background white text black background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	220 cd/m ²
Will the illumination be static or intermittent?	Static

Fascia sign: 4	
What is the height from the ground to the base of the advertisement?	3.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.005 metre(s)
Dimension:	Height: 1.105 x Width: 3.33 x Depth: 0.5 metre(s)
What materials will the sign be made of? vinyl, aluminium box and white perspex	
What is the maximum height of any of the individual letters and symbols?	24 cm
The colour of text and background white text black background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	194 cd/m ²
Will the illumination be static or intermittent?	Static

Fascia sign: 5	
What is the height from the ground to the base of the advertisement?	3.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.005 metre(s)
Dimension:	Height: 1.105 x Width: 3.33 x Depth: 0.005 metre(s)
What materials will the sign be made of? vinyl, aluminium box and white perspex	
What is the maximum height of any of the individual letters and symbols?	24 cm
The colour of text and background white text black background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	194 cd/m ²
Will the illumination be static or intermittent?	Static

4. Type of Proposed Advertisement(s)

Fascia sign: 6	
What is the height from the ground to the base of the advertisement?	3.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.005 metre(s)
Dimension:	Height: 1.105 x Width: 3.33 x Depth: 0.005 metre(s)
What materials will the sign be made of? vinyl, aluminium box and white perspex	
What is the maximum height of any of the individual letters and symbols?	24 cm
The colour of text and background white text black background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	194 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign: 7	
What is the height from the ground to the base of the advertisement?	3.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.005 metre(s)
Dimension:	Height: 1.105 x Width: 3.33 x Depth: 0.005 metre(s)
What materials will the sign be made of? vinyl, aluminium box and white perspex	
What is the maximum height of any of the individual letters and symbols?	24 cm
The colour of text and background white text black background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	194 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign: 8	
What is the height from the ground to the base of the advertisement?	3.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.005 metre(s)
Dimension:	Height: 1.105 x Width: 3.78 x Depth: 0.005 metre(s)
What materials will the sign be made of? vinyl, aluminium box and white perspex	
What is the maximum height of any of the individual letters and symbols?	24 cm

4. Type of Proposed Advertisement(s)

Fascia sign: 8	
The colour of text and background white text black background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	194 cd/m2
Will the illumination be static or intermittent?	

Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	1.3 metre(s)
What is the maximum projection of the advertisement from face of building?	0.08 metre(s)
Dimension:	Height: 0.65 x Width: 0.425 x Depth: 0.08 metre(s)
What materials will the sign be made of? mild steel and perspex	
What is the maximum height of any of the individual letters and symbols?	80 cm
The colour of text and background dark grey	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	180 cd/m2
Will the illumination be static or intermittent?	Static

Other sign: 2	
What is the height from the ground to the base of the advertisement?	3.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.6 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.15 metre(s)
What materials will the sign be made of? aluminium, fret cut vinyl and perspex	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background white text dark grey background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	220 cd/m2
Will the illumination be static or intermittent?	Static

4. Type of Proposed Advertisement(s)

Other sign: 3	
What is the height from the ground to the base of the advertisement?	2.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0.95 metre(s)
Dimension:	Height: 0.9 x Width: 1.26 x Depth: 0.95 metre(s)
What materials will the sign be made of? External grade fabric, powder coated frame with graphic	
What is the maximum height of any of the individual letters and symbols?	70 cm
The colour of text and background white text black background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

If you have selected Other, please describe

- 1 internally illuminated mild steel menu board with concealed hinges.
- 1 internally illuminated projecting sign, aluminium box frame with perspex and graphic applied
- 1 fixed black awning above main entrance door and white graphic , with red valance

5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place? Yes No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	<input type="text" value="28/02/2019"/>
To	<input type="text" value="28/02/2024"/>

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- The agent
- The applicant
- Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

19/11/2018