

Patrick Marfleet Senior Planning Officer, London Borough of Camden, Town Hall, Judd Street London WC1H 9JE

22 October 2018

Dear Mr Marfleet

## 7ABC Bayham Street (Planning reference number 2018/3647/P)

On behalf of Obar Camden Limited, the operator of KOKO (1A Camden High St), I am writing to support the proposed redevelopment of 7ABC Bayham Street for new office floorspace and an hotel.

As you will know, KOKO is currently in the process of constructing a 5-storey building to provide a pub at ground floor and a private members club on the upper floors, adjacent to 7ABC Bayham Street. We believe that the proposal for an hotel and new offices will provide a top-quality mixed-use scheme which will preserve and enhance Camden Town Conservation Area, as well as complementing our plans and will significantly enhance the Camden Town area as a destination.

In addition, we believe that this scheme will create additional job opportunities which will help to support local creative small businesses. We can see real synergy between the proposed development and the opportunities created by KOKO's additional facilities. It is clear to us that these plans will bring economic benefits for the Camden Town area, this will have a positive effect on the local community, and will benefit nearby local cafes, restaurants, bars, clubs and shops.

I hope you will grant planning permission for the proposed development.

Yours sincerely

Oliver Bengough Director