

3074/22-1807PO03

16 November 2018

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Dear Sir/Madam

**NOTIFICATION OF PRIOR APPROVAL APPLICATION BY  
MAXIMUS NETWORKS LTD**

On behalf of our client, Maximus Networks Ltd, please find enclosed Notice served upon yourselves as Highway Authority with responsibility for the site in question in accordance with Schedule 2, Part 16 paragraph A.3(1) of the Town and Country Planning (General Permitted Development) (England) Order 2015 (as amended).

Yours faithfully  
Metropolis Planning and Design

  
Paul O'Neill  
Director

Encl

metropolis pdg ltd  
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Greg Cooper DIP TP DP UD MRTPI  
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## NOTICE OF APPLICATION

Schedule 2, Part 16 A.3(1) of The Town And Country Planning  
(General Permitted Development) (England) Order 2015 (As Amended).

Proposed Development at: 100 Avenue Road , NW3 3HF

I give notice that: Maximus Networks Ltd

Will be applying to: London Borough of Camden

For a determination as to whether the prior approval of the authority will be required as to the siting and appearance of the development of 'A Public Call Box' as shown on the attached plans.

### Overall dimensions and appearance

The public call box proposed is 1325mm wide x 219mm deep x 2800mm high, with extendable photovoltaic panels at the top forming a canopy. The box is fabricated from stainless steel with integral black laminated PV panels to front and rear. The telephone is centrally located on the 'front' panel, and a single non-illuminated advertising panel (1100mm x 1700mm) is located on the 'rear' face of the box, in accordance with the provisions of the Advertisement Regulations 2007. The side panels (colour: textured black) contain LED lighting strips to identify the edge of the box.

### Siting

The public call box will be located at 100 Avenue Road , NW3 3HF as per location shown on the 1:200 OS plan.

The general location has been selected in order to:

- Allow unhindered pedestrian flow
- Avoid adverse impacts on pedestrian and vehicular safety
- Minimise visual impact on the street scene (e.g. by assimilating with existing street furniture and by maintaining important sight lines)
- Meet the requirements of highway safety and licensing (eg. by being located at a minimum of 450mm from the pavement edge)

Any owner of the land who wishes to make representations about this application should write to the Council at London Borough of Camden, Planning Department, 2nd Floor, 5 Pancras Square c/o Town Hall, Judd Street, London WC1H 9JE. You have 14 days from the date of this notice to submit your representations.

The application is available for public inspection at the offices of the Local Planning Authority during usual office hours.

A copy of the Application documents can be viewed on Council's website.

Signed:  METROPOLIS PLANNING AND DESIGN

Date: 16 NOVEMBER 2018

On behalf of: MAXIMUS NETWORKS LTD