

From: Cardno, Steve
Sent: 13 March 2018 10:47
To: Meynell, Charlotte
Subject: HPRM: Re 2018/0351/P - Pavement outside 108-110 Finchley Road - Telephone kiosk application - Revised Observations

Follow Up Flag: Follow up
Flag Status: Completed

Categories: Phone boxes
Record Number: PLD/18/25313

Hi Charlotte

I have completed my assessment of the above application.

The site is located at the gateway to one of our town centres near Finchley Road Underground Station on a busy pedestrian route. Pedestrian volumes are high and are forecast to increase significantly when Crossrail services become operational later this year along with ongoing economic growth in the borough. Existing footway space is a scarce resource and must be safeguarded for pedestrians both now and in the future to accommodate economic growth.

The telephone kiosk would be located adjacent to the kerb on a section of footway with very little in the way of street furniture, with the exception of slender lamp columns, cycle parking stands, a traffic signal post and a bus shelter without end panels. The telephone kiosk would be significantly wider than other items of street furniture in the general vicinity of the site. The proposal to install a telephone kiosk would therefore have a harmful and negative impact on the streetscape.

The telephone kiosk would obstruct and impede pedestrian movement (especially for blind and partially sighted pedestrians) and visibility on and along the footway. This would have a significant impact on pedestrian comfort levels, both now and in the future. The proposal therefore constitutes a hazard to public safety.

The telephone kiosk would obstruct and impede kerbside activity such as deliveries, taxi pick-ups and drop-offs, refuse and recycling collections, and other servicing.

I am also aware that the Metropolitan Police have raised concerns about this type of application. The telephone kiosk would facilitate crime and anti-social behaviour and would constitute a hazard to public safety. It would also obstruct CCTV visibility.

The telephone kiosk would be located within 100 metres of various BT InLink units on Finchley Road with similar functionality to that being proposed. This includes wheelchair accessible, free calls, free wifi and mobile phone charging points. The proposal to install another telephone kiosk of similar functionality would merely represent unnecessary street clutter in a relatively clear and unobstructed pedestrian environment.

The telephone kiosk would be located within 20 metres of the nearest traffic signals. This would be a problem if a follow up application for digital advertising

consent were to be submitted. Transport for London guidance for roadside digital advertising states that any such proposals will not be supported within 20 metres of traffic signals. Any such proposal would be strongly resisted due to the road safety implications on the approach to a traffic signal controlled junction.

Closer inspection of the application indicates that the proposed telephone kiosk would be located where the aforementioned bus shelter is located. This would obviously be unacceptable. However, I acknowledge that the bus shelter probably was not there when the applicant prepared their original application. I believe the bus shelter was installed by TfL at some point during the past 12 months. You might want to give the applicant the opportunity to withdraw this application.

The proposal must be refused for the above reasons. Please let me know if you wish to discuss.

Regards
Steve

Steve Cardno
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