

3074/22-1807PO03

3 November 2018

Transport for London  
City Planning  
5 Endeavour Square  
Westfield Avenue  
Stratford  
LONDON  
E20 1JN

**metropolis** pd  
bs  
green


Dear Sir/Madam

4 Underwood Row London N1 7LQ  
t 020 7324 2662 f 020 7324 2663  
e info@metropolispd.com  
w metropolispd.com  
w metropolisgreen.com

**NOTIFICATION OF PRIOR APPROVAL APPLICATION BY  
MAXIMUS NETWORKS LTD**

On behalf of our client, Maximus Networks Ltd, please find enclosed Notice served upon yourselves as Highway Authority with responsibility for the site in question in accordance with Schedule 2, Part 16 paragraph A.3(1) of the Town and Country Planning (General Permitted Development) (England) Order 2015 (as amended).

Yours faithfully  
Metropolis Planning and Design

  
Paul O'Neill  
Director

Encl

metropolis pdg ltd  
Registered in England No 9441629  
Registered Office as above

trading as  
metropolis planning and design  
metropolis green  
metropolis architectural studio

directors  
Greg Cooper DIP TP DIP UD MRTPI  
Paul O'Neill MA (Hons) MRTPI

## NOTICE OF APPLICATION

Schedule 2, Part 16 A.3(1) of The Town And Country Planning  
(General Permitted Development) (England) Order 2015 (As Amended).

Proposed Development at: 100-110 Euston Road, NW1 2AJ

I give notice that: Maximus Networks Ltd

Will be applying to: London Borough of Camden

For a determination as to whether the prior approval of the authority will be required as to the siting and appearance of the development of 'A Public Call Box' as shown on the attached plans.

### Overall dimensions and appearance

The public call box proposed is 1325mm wide x 219mm deep x 2800mm high, with extendable photovoltaic panels at the top forming a canopy. The box is fabricated from stainless steel with integral black laminated PV panels to front and rear. The telephone is centrally located on the 'front' panel, and a single non-illuminated advertising panel (1100mm x 1700mm) is located on the 'rear' face of the box, in accordance with the provisions of the Advertisement Regulations 2007. The side panels (colour: textured black) contain LED lighting strips to identify the edge of the box.

### Siting

The public call box will be located at 100-110 Euston Road, NW1 2AJ as per location shown on the 1:200 OS plan.

The general location has been selected in order to:

- Allow unhindered pedestrian flow
- Avoid adverse impacts on pedestrian and vehicular safety
- Minimise visual impact on the street scene (e.g. by assimilating with existing street furniture and by maintaining important sight lines)
- Meet the requirements of highway safety and licensing (eg. by being located at a minimum of 450mm from the pavement edge)

Any owner of the land who wishes to make representations about this application should write to the Council at London Borough of Camden, Planning Department, 2nd Floor, 5 Pancras Square c/o Town Hall, Judd Street, London WC1H 9JE. You have 14 days from the date of this notice to submit your representations.

The application is available for public inspection at the offices of the Local Planning Authority during usual office hours.

A copy of the Application documents can be viewed on Council's website.

Signed:  METROPOLIS PLANNING AND DESIGN

Date: 3 NOVEMBER 2018

On behalf of: MAXIMUS NETWORKS LTD

3074/22-1807PO03

3 November 2018

London Borough of Camden  
Camden Town Hall  
Judd Street  
WC1H 9JE  
For the attention of the Highways Department

metropolis pd  
ps  
green

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