

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).

Town and Country Planning Act 1990

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

11

1. Site Address

Number

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Suffix	
Property name	
Address line 1	Kentish Town Road
Address line 2	Camden
Address line 3	
Town/city	London
Postcode	NW1 8NH
Description of site loca	ation must be completed if postcode is not known:
Easting (x)	528913
Northing (y)	183946
Description	
2. Applicant Deta	ails
Title	Mr
First name	Matt
Surname	Hands
Company name	SME Group
Address line 1	Charlwood House
Address line 2	The Runway
Address line 3	
Town/city	South Ruislip

2. Applicant Detail	ls	
Country	England	
Postcode	HA4 6SE	
Primary number		
Secondary number		
Fax number		
Email address		
Are you an agent actin	g on behalf of the applicant?	
3. Agent Details		
Title	Mr	
First name	Matthew	
Surname	Phillips	
Company name	Architecture Design Limited	
Address line 1	The Joiners Shop	
Address line 2	The Historic Dockyard	
Address line 3	Chatham	
Town/city	Kent	
Country	England	
Postcode	ME4 4TZ	
Primary number	01634816132	
Secondary number		
Fax number		
Email	matt@adesign.ltd	
4. Site Area		
What is the measurem (numeric characters or	ent of the site area? 48 ly).	
Unit	sq.metres	
5. Description of	the Proposal	
Please describe details	of the proposed development or works incl	uding any change of use.
If you are applying for below.	Technical Details Consent on a site that has	been granted Permission In Principle, please include the relevant details in the description
Redecoration of the ex	isting shopfront, new awning and replaceme	ent advertisements.
Has the work or chang	e of use already started?	○ Yes

6. Existing Use			
Please describe the current use of the site			
Vacant.			
Is the site currently vacant?	Yes	□ No	
If Yes, please describe the last use of the site			
"Famous Flames" restaurant.			
When did this use end (if known)? DD/MM/YYYY			
Does the proposal involve any of the following? If Yes, you will need to submit an appropriate contamination asse	essment	with your application.	
Land which is known to be contaminated		● No	
Land where contamination is suspected for all or part of the site		No No	
A proposed use that would be particularly vulnerable to the presence of contamination	ℚ Yes	⊚ No	
7. Materials			
Does the proposed development require any materials to be used in the build?		No	
8. Pedestrian and Vehicle Access, Roads and Rights of Way			
Is a new or altered vehicular access proposed to or from the public highway?		No	
Is a new or altered pedestrian access proposed to or from the public highway?		No	
Are there any new public roads to be provided within the site?		No	
Are there any new public rights of way to be provided within or adjacent to the site?		No No	
Do the proposals require any diversions/extinguishments and/or creation of rights of way?	© Yes	⊚ No	
9. Vehicle Parking			
Is vehicle parking relevant to this proposal?		No	
10. Trees and Hedges			
Are there trees or hedges on the proposed development site?		No	
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?		⊚ No	
If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local planning authority. If a tree survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.			
11. Assessment of Flood Risk			
Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)	Yes	No	
If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.			
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?	Yes	No	

11. Assessment of Flood Risk		
Will the proposal increase the flood risk elsewhere?	Yes	No
How will surface water be disposed of?		
Sustainable drainage system		
Existing water course		
Soakaway		
Main sewer		
□Pond/lake		
12. Biodiversity and Geological Conservation		
To assist in answering the following questions refer to the guidance notes for further information on when there is mportant biodiversity or geological conservation features may be present or nearby and whether they are likely to laving referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or upplication site, or on land adjacent to or near the application site?	be affe	cted by your proposals.
a) Protected and priority species (see guidance note):		
Yes, on land adjacent to or near the proposed development		
● No		
b) Designated sites, important habitats or other biodiversity features (see guidance note):		
● No		
NE		
c) Features of geological conservation importance (see guidance note):		
Yes, on the development site		
 Yes, on land adjacent to or near the proposed development No 		
₩ INO		
13. Foul Sewage		
Please state how foul sewage is to be disposed of:		
✓ Mains Sewer		
Septic Tank		
Package Treatment plant		
Cess Pit		
∐ Other □		
Unknown		
Are you proposing to connect to the existing drainage system?	Yes	○ No ○ Unknown
If Yes, please include the details of the existing system on the application drawings. Please state the plan(s)/drawing(s) ref	ferences	i.
No changes made as part of this application which is for the shopfront and advertisements only.		
4. Waste Storage and Collection		
Do the plans incorporate areas to store and aid the collection of waste?		No
Have arrangements been made for the separate storage and collection of recyclable waste?		No

5. Trade Effluent			
Does the proposal involve the need to dispose of trade effluents or trade waste?	Q Yes	● No	
6. Residential/Dwelling Units			
Oue to changes in the information requirements for this question that are not currently ava Residential/Dwelling Units for your application please follow these steps:	ilable on the system, if you ne	ed to supply details of	
. Answer 'No' to the question below; . Download and complete this supplementary information template (PDF); . Upload it as a supporting document on this application, using the 'Supplementary inform	nation template' document type	e.	
his will provide the local authority with the required information to validate and determine	your application.		
Does your proposal include the gain, loss or change of use of residential units?	□ Yes	No	
			_
7. All Types of Development: Non-Residential Floorspace			
Does your proposal involve the loss, gain or change of use of non-residential floorspace?	ℚ Yes	⊚ No	
			_
8. Employment			
Will the proposed development require the employment of any staff?	ℚ Yes	No No	
			_
9. Hours of Opening			
Are Hours of Opening relevant to this proposal?	□ Yes	No	
			_
20. Industrial or Commercial Processes and Machinery			
Please describe the activities and processes which would be carried out on the site and the end published the type of machinery which may be installed on site:	products including plant, ventilation	on or air conditioning. Please	
n/a - shopfront and advertisement application only.			
s the proposal for a waste management development?	ℚ Yes	No	_
this is a landfill application you will need to provide further information before your application to the contraction it requires on its website	cation can be determined. You	ur waste planning authority	
mould make it clear what information it requires on its website			_
21. Hazardous Substances			
s any hazardous waste involved in the proposal?	O Yes	No	
	2 100		_
22. Type of Proposed Advertisement(s)			
Please describe the proposed advertisement(s)			
Replacement fascia and projecting sign.			7
Please select the sign types you wish to propose			_
☑ Fascia sign ☑ Hanging sign			
Hoarding sign			
Other sign			
ascia Sign			
Fascia sign: 1			
What is the height from the ground to the base of the advertisement?	3.145 metre(s)		

Fascia sign: 1	
What is the maximum projection of the advertisement from face of building?	0.12 metre(s)
Dimension:	Height: 0.73 x Width: 4.785 x Depth: 0.12 metre(s)
What materials will the sign be made of?	
Aluminium fascia with built up letters.	
What is the maximum height of any of the individual letters and symbols?	50 cm
The colour of text and background	
Red and brown text on a black background.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static
anging Sign	
Hanging sign: 1	
What is the height from the ground to the base of the advertisement?	3.145 metre(s)
What is the maximum projection of the advertisement from face of building?	0.95 metre(s)
Dimension:	Height: 0.73 x Width: 0.1 x Depth: 0.95 metre(s)
What materials will the sign be made of?	
Acrylic panel.	
What is the maximum height of any of the individual letters and symbols?	17 cm
The colour of text and background	
Red and brown text on black background.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static
3. Location of Advertisement(s)	
the advertisement(s) you are applying for already in place?	© Yes ■ No
an existing advertisement(s) to be removed and replaced by the advertisement(s) in the	
Yes to either or both the questions above, please show the existing sign(s) on an elevation of this application. Please state the references or filenames of the discussion of	ation drawing or photograph which can be uploaded to the Supporting rawing(s) or photograph(s) in this text box
s shown on drawing 53.55/A.1.3.	
fill the proposed advertisement(s) project over a footpath or other public highway?	⊚ Yes ◯ No

24. Advertiseme	nt(s) Period			
Please state the per	od of time for which consent is sought for the advertisemen	nt		
From	01/12/2018			
То	01/12/2023			
25. Site Visit				
Can the site be seen	from a public road, public footpath, bridleway or other public lan	d?	Yes	ℚ No
If the planning autho The agent The applicant Other person	ity needs to make an appointment to carry out a site visit, whom	should they contact? (Please select of	only one	s)
26. Pre-applicati	on Advice			
	or advice been sought from the local authority about this applica	ition?	☑ Yes	No
27. Authority En With respect to the a (a) a member of staf (b) an elected memb (c) related to a mem (d) related to an elected	Authority, is the applicant and/or agent one of the following: er oer of staff			
It is an important prin	ciple of decision-making that the process is open and transpared	nt.		No No
For the purposes of t informed observer, h the Local Planning A	nis question, "related to" means related, by birth or otherwise, claving considered the facts, would conclude that there was bias cuthority.	osely enough that a fair-minded and on the part of the decision-maker in		
Do any of the above	statements apply?			
28. Interest In th	e Land			
Does the applicant o	vn the land or buildings where the adverts are to be placed?			No
If No, has the permis been obtained?	sion of the owner or any other person entitled to give permission	for the display of an advertisement	Yes	○ No
-	ertificates and Agricultural Land Declaration	(Development Management Proced	lure) (Eı	ngland) Order 2015 Certificate
under Article 14	nt certifies that I have/the applicant has given the requisite r cation, was the owner* and/or agricultural tenant** of any p	-		
* 'owner' is a persor	cation, was the owner* and/or agricultural tenant** of any p with a freehold interest or leasehold interest with at least 7 Fown and Country Planning Act 1990			
Owner/Agricultural Te	, •			

Name of Owner/Agri Tenant	cultural	St Charles Property International Limited		
Number 37		37		
Suffix				
House Name				
Address line 1		Warren Street		
Address line 2				
Town/city		London		
Postcode		W1P 5PD		
Date notice served (DD/MM/YYYY)				
The applicant The agent The agent Title Tirst name Curname Declaration date DD/MM/YYYY) Declaration made	Mr Matthew Phillips 09/10/20			
		edge, any facts stated are true and accurate an	I the accompanying plans/drawings and additional information. I/we confirm d any opinions given are the genuine opinions of the person(s) giving them.	