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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="193-199"/>
Address line 1	<input type="text" value="Camden High Street"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="NW1 7BT"/>
Description of site location must be completed if postcode is not known:	
Easting (x)	<input type="text" value="528864"/>
Northing (y)	<input type="text" value="183893"/>
Description	<input type="text"/>

2. Applicant Details

Title	<input type="text" value="Mr"/>
First name	<input type="text"/>
Surname	<input type="text" value="SURGEY"/>
Company name	<input type="text"/>
Address line 1	<input type="text" value="PURE GYM"/>
Address line 2	<input type="text" value="TOWN CENTRE HOUSE"/>
Address line 3	<input type="text" value="MERRION CENTRE"/>
Town/city	<input type="text" value="LEEDS"/>

2. Applicant Details

Country	ENGLAND
Postcode	LS2 8LY
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title	Mrs
First name	Gillian
Surname	Shepley
Company name	Ashleigh Signs
Address line 1	Ashleigh House
Address line 2	Beckbridge Road
Address line 3	Normanton
Town/city	
Country	England
Postcode	WF6 1TE
Primary number	01924894996
Secondary number	
Fax number	
Email	gshepley@ashleigh.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

INSTALLATION OF 1X NON ILLUMINATED FASCIA SIGN 3X NON ILLUMINATED PROJECTING SIGNS AND 1X NON ILLUMINATED FLAT PANEL SIGN TO THE EXTERIOR OF THE BUILDING

Please select the sign types you wish to propose

- ☒ Fascia sign
- ☒ Hanging sign
- ☐ Hoarding sign
- ☐ Other sign

Fascia Sign

Fascia sign: 1	
What is the height from the ground to the base of the advertisement?	3 metre(s)

4. Type of Proposed Advertisement(s)

Fascia sign: 1	
What is the maximum projection of the advertisement from face of building?	0.04 metre(s)
Dimension:	Height: 0.935 x Width: 1.49 x Depth: 0.04 metre(s)
What materials will the sign be made of? ALUMINIUM (ITEM 01)	
What is the maximum height of any of the individual letters and symbols?	70 cm
The colour of text and background AS DRAWING	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Fascia sign: 2	
What is the height from the ground to the base of the advertisement?	0.05 metre(s)
What is the maximum projection of the advertisement from face of building?	0.005 metre(s)
Dimension:	Height: 2.9 x Width: 0.42 x Depth: 0.005 metre(s)
What materials will the sign be made of? ALUMINIUM (ITEM 03)	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background AS DRAWING	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Hanging Sign

Hanging sign: 1	
What is the height from the ground to the base of the advertisement?	4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.86 metre(s)
Dimension:	Height: 0.76 x Width: 0.76 x Depth: 0.1 metre(s)
What materials will the sign be made of? ALUMINIUM (ITEM 02)	
What is the maximum height of any of the individual letters and symbols?	42 cm

4. Type of Proposed Advertisement(s)

Hanging sign: 1	
The colour of text and background	
AS DRWING	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Hanging sign: 2	
What is the height from the ground to the base of the advertisement?	5.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0.45 metre(s)
Dimension:	Height: 2.3 x Width: 0.45 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
ALUMINIUM (ITEM 04)	
What is the maximum height of any of the individual letters and symbols?	32 cm
The colour of text and background	
AS DRAWING	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Hanging sign: 3	
What is the height from the ground to the base of the advertisement?	5.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0.45 metre(s)
Dimension:	Height: 2.3 x Width: 0.45 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
ALUMINIUM (ITEM 05)	
What is the maximum height of any of the individual letters and symbols?	32 cm
The colour of text and background	
AS DRAWING	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☒ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

21/10/2018

To

21/10/2023

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

21/10/2018