

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Site

Address	72, RUSSELL SQUARE, LONDON, CAMDEN, WC1B 5BA
Easting	530244.0
Northing	182037.0
Description of the location of the site	

Applicant Details

Name * Please provide the Applicant's Name and/or the applying Company Name

Title	Mr
First name	Matthew
Surname	Gill
Company name	Department of Coffee and Social Affairs
Street address *	Department of Coffee
	Suite C
	4-6 Canfield Place
Town/City *	London
County	
Country *	United Kingdom
Postcode *	NW6 3BT
Telephone number *	
Mobile number (optional)	
Fax number (optional)	
Email (optional)	
Are you an agent acting on behalf of the applicant? *	Yes

Agent Details

Name * Please provide the Agent's name and/or Agency name

Title	Miss
First name	Victoria
Surname	Taylor
Agency name	Urban and Country
Street address *	Valley Farm
	Main Street
Town/City *	Charndon
County	
Country *	United Kingdom
Postcode *	OX27 0BL
Telephone number *	01869233563
Mobile number (optional)	
Fax number (optional)	
Email *	victoria@urbanandcountry.co.uk

Type of Proposed Advertisement(s)

Please describe the proposed advertisements(s) *

External blade sign

Are you applying for Fascia sign(s)? *

No

Are you applying for Projected or hanging sign(s)? *

Yes

Are you applying for Hoarding(s)? *

No

Are you applying for Other? *

No

Facia Sign

Please provide a full description of this proposed advert.

What is the height from the ground to the base of the advertisement (in metres)? *

2.300

What is the maximum projection of the advertisement from face of building (in metres)? *

0.770

What are the dimensions of the proposed advertisement?

Height *

0.700

x

Width *

0.700

x

Depth *

0.160

What materials will the sign be made of? *

Metal, acrylic

What is the maximum height of any of the individual letters and symbols (in centimetres)? *

0.355

The colour of text and background

White text, clear acrylic, gold metal

Will the sign be illuminated? *

Yes

Will the sign be illuminated internally or externally?

Internally

Illuminance Levels

Will the illumination be static or intermittent?

Static

Hanging Sign

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Will the illumination be static or intermittent?

Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? *

No

Location of Advertisement(s)

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? *

Yes

Location of Advertisement(s)

Please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

01A_DOCASA_RSQ_Proposed Shopfront

Location of Advertisement(s)

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From (DD/MM/YYYY) *

08/10/2018

To (DD/MM/YYYY) *

08/10/2023

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? *

No

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? *

No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? *

Yes

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one) *

The agent

Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? *

No

Interest in the Land

Has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? *

Yes

Authority Employee/Member

With respect to the Authority, I am (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you? *

No

Declaration



I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. *

Date (DD/MM/YYYY - cannot be pre-application) *

08/10/2018