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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text" value="112"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="Phoenix Theatre"/>
Address line 1	<input type="text" value="Charing Cross Road"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="WC2H 0JP"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="529885"/>
Northing (y)	<input type="text" value="181169"/>

Description

2. Applicant Details

Title	<input type="text" value="Mr"/>
First name	<input type="text" value="Mark"/>
Surname	<input type="text" value="Hollington"/>
Company name	<input type="text" value="Newman Signs"/>
Address line 1	<input type="text" value="23 Pakenham Street"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text"/>

2. Applicant Details

Country	<input type="text"/>
Postcode	<input type="text" value="WC1X 0LB"/>
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text"/>

Are you an agent acting on behalf of the applicant?

Yes No

3. Agent Details

Title	<input type="text" value="Mr"/>
First name	<input type="text" value="Mike"/>
Surname	<input type="text" value="Jackson"/>
Company name	<input type="text"/>
Address line 1	<input type="text" value="204 Bolton Rd"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Worsley"/>
Country	<input type="text" value="England"/>
Postcode	<input type="text" value="M283BN"/>
Primary number	<input type="text" value="01617904404"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email	<input type="text" value="sean.mcgawley@mjconsult.co.uk"/>

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

New show related signage for the Come From Away show at The Phoenix Theatre. The main sign on the rotunda elevation is fixed to the columns. The lettering is yellow with a neon tube running around the perimeter of each letter. The signs either side of the main rotunda sign are digitally printed vinyl signs inserted into the existing venue sign boxes. The existing "Phoenix" lettering on the sign is to be removed and replaced with the "Come From Away" sign made from aluminium letters fixed to the existing signage structure. The sign on the corner of the building at the junction of Phoenix Street and Charing Cross Road is to be removed and replaced with aluminium backed panels fixed to the existing sign structure. The existing street level poster boxes are to have digitally printed vinyl inserts for the related show.

Please select the sign types you wish to propose

- Fascia sign
 Hanging sign
 Hoarding sign
 Other sign

Fascia Sign

4. Type of Proposed Advertisement(s)

Fascia sign: 1	
What is the height from the ground to the base of the advertisement?	5.1 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 2.7 x Width: 3.2 x Depth: 0.05 metre(s)
What materials will the sign be made of?	
10mm Thick Dibond	
What is the maximum height of any of the individual letters and symbols?	87 cm
The colour of text and background	
Yellow	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	100 cd/m ²
Will the illumination be static or intermittent?	Static

Fascia sign: 2	
What is the height from the ground to the base of the advertisement?	4.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.15 metre(s)
Dimension:	Height: 5.3 x Width: 1.2 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
2x Digitally printed vinyl in existing poster box next to main rotunda sign	
What is the maximum height of any of the individual letters and symbols?	44 cm
The colour of text and background	
Black and yellow text and blue background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m ²
Will the illumination be static or intermittent?	

Fascia sign: 3	
What is the height from the ground to the base of the advertisement?	5.4 metre(s)
What is the maximum projection of the advertisement from face of building?	0.55 metre(s)
Dimension:	Height: 4.4 x Width: 0.65 x Depth: 0.175 metre(s)
What materials will the sign be made of?	
Aluminium frame with show related inserts	
What is the maximum height of any of the individual letters and symbols?	45 cm

4. Type of Proposed Advertisement(s)

Fascia sign: 3	
The colour of text and background	
Yellow text and blue background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	100 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign: 4	
What is the height from the ground to the base of the advertisement?	4.7 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 9.7 x Width: 0.95 x Depth: 0.05 metre(s)
What materials will the sign be made of?	
Digitally printed vinyl in existing frame	
What is the maximum height of any of the individual letters and symbols?	45 cm
The colour of text and background	
Black and yellow lettering with blue background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	100 cd/m2
Will the illumination be static or intermittent?	Intermittent

Fascia sign: 5	
What is the height from the ground to the base of the advertisement?	3.675 metre(s)
What is the maximum projection of the advertisement from face of building?	0.25 metre(s)
Dimension:	Height: 1.5 x Width: 3.55 x Depth: 0.25 metre(s)
What materials will the sign be made of?	
Digitally printed vinyl in existing frame	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background	
Yellow text with blue back ground	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

2984-002 Existing Rotunda Elevation
2984-003 Existing Charing Cross Road Elevation
2984-004 Existing Phoenix Street Elevation
2984-005 Proposed Rotunda Elevation and fixing details
2984-006 Proposed Charing Cross Road Elevation
2984-007 Proposed Phoenix Street Elevation
2984-008 Proposed Visuals

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

To

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- The agent
- The applicant
- Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent. Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

16/10/2018