

Application ref: 2018/3870/P
Contact: Josh Lawlor
Tel: 020 7974
Date: 15 October 2018

Development Management
Regeneration and Planning
London Borough of Camden
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Freedom Architecture
G4, Spring Mill Main Street
Wilsden
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BD15 0DX

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused

Address:

**287 Finchley Road
London
NW3 6ND**

Proposal:

Change of use application from A1 (retail) to A2 (financial and professional services) and alterations to shop front

Drawing Nos: SR-R00-EX-106, FR[01][01], FR[00][01]

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

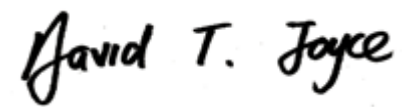
- 1 The change of use, by reason of the loss of an A1 retail unit, would harm the mix and balance of uses within the secondary frontage and would therefore undermine the vitality and viability of the Town Centre contrary to policy TC2 (Camden's centres and other shopping areas) of the Camden Local Plan (2017).

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink that reads "David T. Joyce". The signature is written in a cursive style with a large initial 'D'.

David Joyce
Director of Regeneration and Planning