

From: Ash Rajput
Sent: 26 September 2018 13:36
To: Young, Tony
Subject: Re: Advertisement application - 2018/4105/P - 178 Kilburn High Road

Some further information/clarification as follows:

1. Application form –

- a) The height from the ground to the base of the advertisement (in metres) **3.2M**
- b) The dimensions of the proposed advertisement (H x W x D) (in metric) **5.53M x 1.535M**
- c) The maximum height of any of the individual letters and symbols (in metric) **0.5M high**
- d) The colour of the text and background **Yellow with a gold gradient.**
- e) Materials of the proposed sign(s) **3mm thick aluminium**
- f) The maximum projection of advertisement from the face of the building **90mm**



- h) illuminance levels (cd/m²) **100cd/m2**
- i) Will the illumination be static or intermittent? **Static**

2. Method of illumination –

- Fascia sign – **There will only be LED modules inside the sign to illuminate the lettering only.**
- Projecting sign - **There will only be LED modules inside the sign to illuminate the lettering only.**

Kind regards

Ash Rajput

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