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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number

Suffix

Property name

Address line 1

Address line 2

Address line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

2. Applicant Details

Title

Other

First name

Surname

Company name

Address line 1

Address line 2

Address line 3

2. Applicant Details

Town/city	London
Country	
Postcode	N1C 4AB
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

Yes No

3. Agent Details

Title	Ms
First name	Laura
Surname	Murray
Company name	ArgentLLP
Address line 1	4
Address line 2	Stable Street
Address line 3	King's Cross
Town/city	LONDON
Country	
Postcode	N1C 4AB
Primary number	02036640200
Secondary number	
Fax number	
Email	laura.murray@argenllp.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

It is proposed to post an advertisement image on three sides of the existing temporary viewing platform, located at the northern end of the King's Boulevard, to advertise the Gas Holder Triplets, a residential development within the King's Cross Central site. Each side will have a different image, all architectural images that represent the Gas Holder Triplets development, of a high quality and design, as shown on the indicative images.

Please select the sign types you wish to propose

- Fascia sign
 Hanging sign
 Hoarding sign
 Other sign

Other Sign

4. Type of Proposed Advertisement(s)

Other sign: 1	
What is the height from the ground to the base of the advertisement?	0.01 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.64 x Width: 0.8 x Depth: 0.67 metre(s)
What materials will the sign be made of? Vinyl Graphics	
What is the maximum height of any of the individual letters and symbols?	60 cm
The colour of text and background Text and Background will be either black or white	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

If you have selected Other, please describe

An advertisement for the nearby Residential Building, the Gas Holder Triplets, on the existing temporary viewing platform, located at the northern end of the King's Boulevard, where it intersects with Handyside Street.

5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place? Yes No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	<input type="text" value="30/09/2016"/>
To	<input type="text" value="23/08/2018"/>

7. Neighbour and Community Consultation

- Have you consulted your neighbours or the local community about the proposal? Yes No

8. Site Visit

- Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No
- If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
- The agent
 The applicant
 Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

First name

Surname

Reference

Date (Must be pre-application submission)

Details of the pre-application advice received

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes No

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)