34A - 36 KILBURN HIGH ROAD

CAMDEN

TRAVEL PLAN

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- A Bus and Tube Timetables
- **B PTAL** Calculation



1 INTRODUCTION

- 1.1 BTP Hyder has been instructed by Gordonsbury Asset & Project Managers to prepare a Travel Plan (TP) to follow planning permission being granted for the proposed development at 34A – 36 Kilburn High Road, London, NW6.
- 1.2 The plan sets out proposals which aim to:
 - Reduce the number of trips to and from the site, especially by car;
 - Increase the proportion of public transport, walking and cycling trips; and
 - Improve road safety and security at and around the site; particularly for pedestrians and cyclists.
- 1.3 The development proposals involve a change of use from hostel to aparthotel with 38 self-contained suites split between the first, second and third floors and 12 residential flats on the fourth floor.
- 1.4 **Figure 1.1** shows the location of the site from which it can be seen that the frontage is on the east side of Kilburn High Road and south of the junction with Springfield Lane. Access to retail use at ground level is on Kilburn High Road while access for leisure use and accommodation is on the frontage to Springfield Lane.

Scope of the Travel Plan

1.5 Following this introduction, the report is structured in the following manner.

Section 2.0, Site Setting: Describes the development site, the highway network in the vicinity and other features pertinent to the site.



Section 3.0, Travel Plan Objectives and Measures: Sets out potential goals and investigates possible ways and means of reducing the use of the private car.

Section 4.0, Travel Plan Recommendations and Conclusions: Provides a summary of the report and draws together its conclusions.



2 SITE SETTING

- 2.1 As illustrated in **Figure 1.1** it can be seen that the sites eastern frontage is to Kilburn High Road. The road is subject to a 30mph speed limit and has street lighting.
- 2.2 The site lies in an urban area, in close proximity to school facilities and employment and retail shopping areas. The existing road network, public transport services and walking and cycling facilities for the development are described below.

Road Network

- 2.3 The A5, of which Kilburn High Road is a section, provides links into central and outer London and the M1 and M25 motorways. The carriageway measures approximately 15m wide with the eastern and western footways approximately 3m wide.
- 2.4 Springfield Lane is a one-way road from the junction with Kilburn High Road and is primarily mixed use in nature from this point.

Public Transport Bus Service

- 2.5 The bus stops in operation in the vicinity of the site are shown at **Figure 2.1** and it can be seen that the nearest bus stops are located approximately 70m from the proposed development along Kilburn High Road.
- 2.6 Details of each of the bus services within the vicinity of the site are presented at Appendix A and are outlined in Table 2.1 below. This indicates that the site benefits from a good frequency of bus services.



Number	Time Period	Monday – Friday	Saturday	Sunday
16	Peaks	9	9	6
Victoria Station – Cricklewood	Daytime	9	9	6
Bus Garage	Evening	6	6	6
N16	Peaks	N/A	N/A	N/A
Victoria Station – Station Road	Daytime	N/A	N/A	N/A
Edgware / Edgware	Evening	3	3	3
31	Peaks	12	10	7
Caxton Rd Shepherd's Bush	Daytime	12	9	9
Green – Camden Town Station	Evening	7	6.5	6.5
32	Peaks	7.5	7.5	4
Kilburn Park Station – Station	Daytime	7.5	7.5	5.5
Road/Edgware	Evening	5.5	5	5.5
98 Holborn – Willesden Bus Garage	Peaks Daytime Evening	10 10 6.5	7 9 7	7.5 7.5 7.5
N98 Holborn – Stanmore Station	Peaks Daytime Evening	N/A N/A 4.5	N/A N/A 4.5	N/A N/A 4.5
206	Peaks	4	4	3
Kilburn Park Station – St	Daytime	4	4	3
Raphael's / Pitfield Way	Evening	3	3	2
316	Peaks	7.5	7.5	4
Oakworth Road – Brent Park	Daytime	7.5	7.5	4
Tesco	Evening	6	6	4
328	Peaks	12	12	6
Chelsea World's End – Golders	Daytime	12	12	6
Green Station	Evening	7.5	7.5	6

Table 2.1 - Existing Bus Service frequency per hour

Rail Services

2.7 Kilburn High Road Rail Station is situated within Travel Zone 2, 60m from the site, providing links to National Rail at Euston and Watford Junction. Brondesbury Station is 1125m from the site and is on the North London Line providing access to Woolwich, Stratford, Willesden Junction and Richmond. Kilburn Park Station is located 320m from the site and is on the London Underground Bakerloo Line. Kilburn Station is on the Jubilee Line beyond Brondesbury Station. Both stations experience frequencies of between 2 – 5 minutes.



Public Transport Accessibility Level (PTAL)

2.8 PTAL calculations are a detailed and accurate measure of the accessibility of a point to the public transport network, taking into account walk access time and service availability. A point is given an Accesibility Index (AI) which is then converted into an equivalent PTAL score between 1 (low accessibility) and 6 (highest accessibility). It can be seen from the calculation of the PTAL attached at **Appendix B** that the site falls within the PTAL band of 6. This means that the potential occupants of the development will have excellent access to public transport facilities.

Pedestrian and cycle access

2.9 The proposed layout has been designed in order to accommodate 28 secure cycle parking spaces. 12 are intended for the residential properties (1 per unit) and the other 16 are designated for use by the aparthotel (approximately 1 per 2.5 units).



3 TRAVEL PLAN OBJECTIVES & MEASURES

Objectives

3.1 Essentially, the objectives of the Travel Plan are to reduce the number of trips to and from the site and increase the proportion of trips by alternative sustainable transport modes, i.e. walking, cycling and public transport. Increasing the awareness of these 'sustainable' transport options is an important related aim.

Measures

3.2 Given the scale and nature of the development there are clearly limits on the measures that can reasonably be introduced to minimise car trips by residents. Nevertheless, there are features that can be introduced to encourage travel by non-car modes and these are included in the measures described below.

Travel Plan Co-ordinator

3.3 The applicants support the introduction of a Travel Plan (TP) and, if required, will appoint a Travel Plan Co-ordinator. This person will be responsible for managing the TP, raising awareness of the TP amongst residents and visitors, and promoting alternatives to the private car.

Pedestrians

- 3.4 Walking as the main mode of travel should be encouraged for journeys of less than one mile. Walking can be combined with, for example, passenger transport to cover longer distance journeys. The Travel Plan Co-ordinator will encourage residents to walk to and from work and school by:
 - promoting discussion of the health benefits of walking (i.e. reduced stress and improved fitness)
 - providing information and advice concerning safe pedestrian routes to public transport and other facilities
 - liaising with the Planning and Highway Authorities to ensure that pedestrian routes are properly maintained
 - organising promotion events such as 'Walk to Work Week'

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3.5 A plan will be displayed on site to highlight local facilities and routes. The plan will take account of the mobility impaired.

Cycling

- 3.6 The benefits of cycling are similar to those for walking, with improved health and cost savings being the main considerations for users.
- 3.7 A plan will be displayed at prominent locations within the development to highlight local facilities and cycle routes. Copies of the plan will be provided to new residents.
- 3.8 The Travel Plan Co-ordinator will encourage residents to cycle by:
 - promoting discussion of the health benefits of cycling (i.e. reduced stress and improved fitness)
 - providing information and advice to residents and visitors on cycle routes to the development
 - encouraging residents to set up a bicycle user group.
 - organising promotion events such as 'Bike to Work Week'.

Public Transport

- 3.9 Public Transport should be regarded as a practical and positive alternative mode to the private car.
- 3.10 A plan will be displayed at prominent locations within the development to show the location of bus stops.



3.11 Current bus timetables will also be displayed within the development and the Travel Plan Co-ordinator will maintain a supply of timetables to be made available to residents when appropriate.

Travel Pack

3.12 A travel pack containing details of local bus, rail and trams services, cycle routes and local facilities such as shops and doctors' surgeries will be provided to new residents on occupation of the dwellings.

Car Sharing/Car Club

- 3.13 Car sharing involves two or more people travelling together instead of using separate cars.
- 3.14 In liaison with the residents, the Travel Plan Co-ordinator will set up a car sharing scheme including a database of residents willing to take part. All residents will be made aware of the scheme and will be encouraged to participate where appropriate.
- 3.15 The Travel Plan Co-ordinator will explore the possibility of residents joining a car-club. The residents would pay for use of the vehicle if and when they require it.

Car Parking

3.16 There are no on site parking facilities planned for this development. This reflects the PTAL rating of the site and the developers commitment to sustainable transport.



Awareness Campaigns

3.17 The Travel Plan Co-ordinator, with the active support of the applicants, will be responsible for raising awareness of the TP amongst residents and promoting alternatives to the car.

Targets

3.18 Targets for the proportion of journeys by single occupancy cars will be finalised with Camden Council (CC) after a travel survey is carried out twelve weeks after completion and occupation of the development. A questionnaire will be agreed with CC prior to the surveys which will be organised by the Travel Plan Co-ordinator. Realistic targets could be a 5% reduction of car trips in two years, 10% in five years and 15% in ten years.

Monitoring

- 3.19 The Travel Plan Co-ordinator will organise travel questionnaire surveys at yearly intervals. On receipt of the results of each set of surveys the Travel Plan Co-ordinator will carry out a comprehensive annual review of the TP, the purposes of which will be to measure the success of the TP and identify potential for improvements.
- 3.20 For each of the five years after the opening of the development, the results of the monitoring process and the Travel Plan Co-ordinator's review will be made available to CC. The need for modifications to the TP and the form they might take will be assessed and implemented in consultation with the Council.



4 TRAVEL PLAN RECOMMENDATIONS AND CONCLUSIONS

Recommendations

- 4.1 It is recommended that a Travel Plan Co-ordinator is appointed to liaise and agree measures with Camden Council to encourage residents to use sustainable forms of transport.
- 4.2 The Travel Plan Co-ordinator can be the key to the success of a Travel Plan and whilst the precise nature of the position will vary, the co-ordinator should become the main driving force behind the plan. The responsibilities of a travel plan co-ordinator might include:
 - Overseeing the development and implementation of the travel plan;
 - Designing and implementing effective marketing and awareness-raising campaigns to promote the travel plan;
 - Setting up, co-ordinating and attending steering groups, working groups etc;
 - Co-ordinating the necessary data collection exercise required to develop the travel plan;
 - Liaising with residents and external organisations, e.g. local authorities, transport operators etc; and
 - Co-ordinating the monitoring programme, including target setting.

Conclusions

- 4.3 The site is well located with respect to public transport facilities with buses and trains within easy walking/cycling distance. The frequencies are also more than sufficient to serve a development of this size.
- 4.4 There are also cycle routes located close by and footways connecting the site to the local amenities.



- 4.5 The Travel Plan Co-ordinator will liaise with residents to encourage the use of sustainable modes of transport.
- 4.6 Targets will be agreed with Camden Council then reviewed and checked annually after the plan has been implemented.



FIGURES



Figure 1.1 Site Location Plan



Figure 2.1 Public Transport and Accessibility Plan

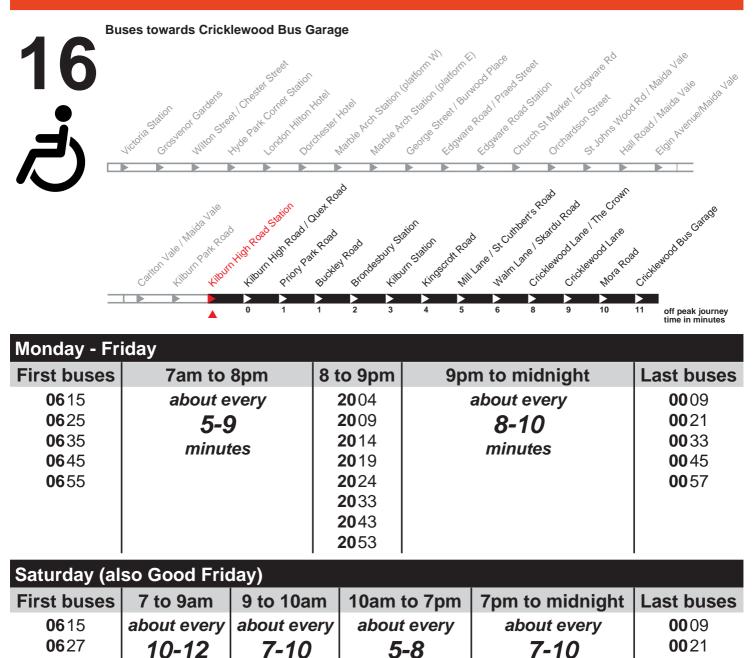


APPENDICES



APPENDIX A

Bus and Tube Timetables



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Sunday and other Public Holidays										
First buses	7 to 8am	8am to midnight	Last buses							
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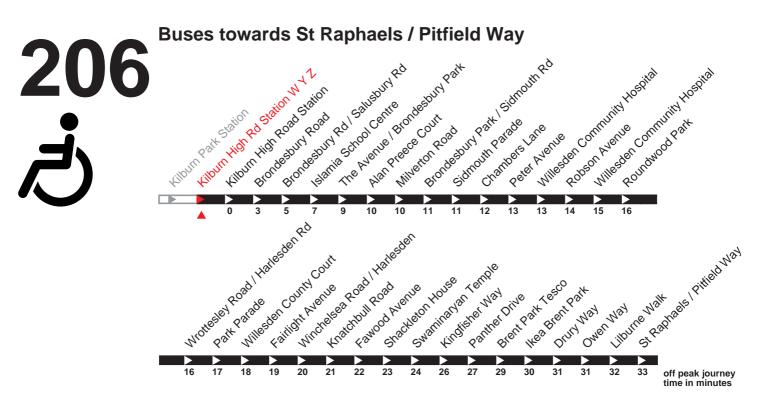
Transport for London

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Saturday (also Good Friday)											
First buses	6 to 7am	7 to 8am	8 to 9am	9am to 6pm	6 to 7pm	7 to 8pm	8pm to midnight	Last bus			
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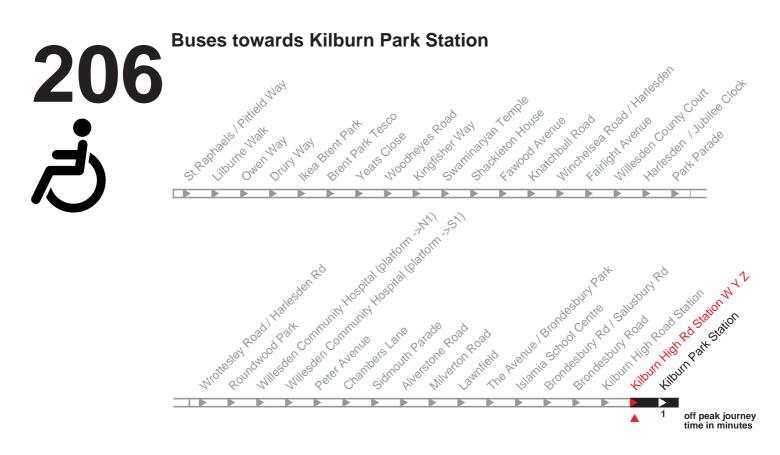
Sunday and O		ays				
First bus	7 to 9am	9 to 10am	10am to 6pm	6 to 7pm	7pm to midnight	Last bus
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07 13	08 13	At these 13	18 13	19 16	20 12	21 13	22 08	23 13	00 13
07 43	08 43	minutes 33	18 33	19 46	20 43	21 38	22 38	23 43	00 43
		past the 53	18 50						
		hour							











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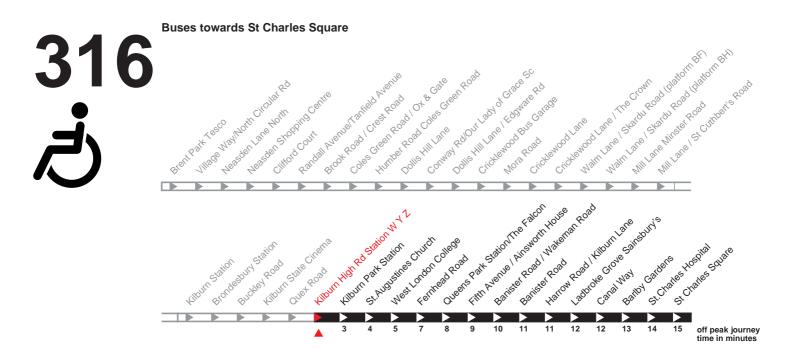


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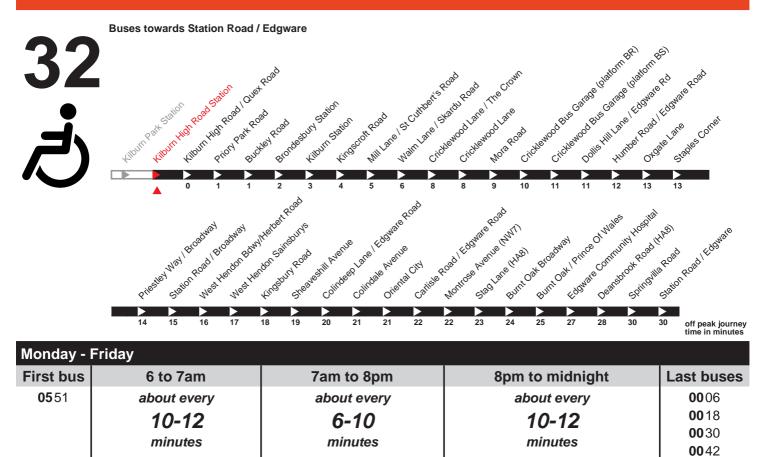
Operated by First for London Buses











Journeys at 05:51, 06:03, 06:15, 06:27, 17:59, 18:07, 18:15, 18:23, 18:31, 18:39, 18:47, 18:55, 19:03, 19:10, 19:18, 19:26, 19:34, 19:42, 19:52, 20:02, 20:12, 20:22, 20:32, 20:42, 20:54, 21:06, 21:18, 21:30, 21:42, 21:54, 22:06, 22:18, 22:30, 22:42, 22:54, 23:06, 23:18, 23:30, 23:42, 23:54, 00:06, 00:18, 00:30, and 00:42 run as far as Springvilla Road.

Saturday	(also Good Friday)
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Gaturday	(also bood i haay)				
First bus	6 to 7am	7 to 9am	9am to 8pm	8pm to midnight	Last buses
05 51	about every 15 minutes	about every 8-12 minutes	about every 6-10 minutes	about every 12 minutes	0006 0018 0030 0042

Journeys at 05:51, 06:06, 06:21, 06:36, 06:51, 07:03, 07:15, 07:27, 07:39, 07:51, 08:03, 08:15, 18:12, 18:20, 18:28, 18:36, 18:44, 18:54, 19:04, 19:14, 19:24, 19:34, 19:44, 19:54, 20:06, 20:18, 20:30, 20:42, 20:54, 21:06, 21:18, 21:30, 21:42, 21:54, 22:06, 22:18, 22:30, 22:42, 22:54, 23:06, 23:18, 23:30, 23:42, 23:54, 00:06, 00:18, 00:30, and 00:42 run as far as Springvilla Road.

Sunday a	Sunday and other Public Holidays								
First bus	6 to 8am	8 to 10am	10am to midnight	Last buses					
05 51	At these 11 minutes 31 past the 51 hour	15	about every 10-12 <i>minut</i> es	0006 0018 0030 0042					

Journeys at 05:51, 06:11, 06:31, 06:51, 07:11, 07:31, 07:51, 08:06, 08:21, 08:36, 08:51, 09:06, 09:21, 09:36, 09:51, 10:01, 10:11, 10:23, 10:35, 10:47, 10:59, 11:11, 11:23, 11:35, 11:47, 11:57, 12:09, 12:21, 12:33, 12:45, 12:57, 13:09, 13:21, 13:33, 13:45, 13:57, 14:09, 14:21, 14:33, 14:45, 14:57, 15:09, 15:21, 15:33, 15:45, 15:57, 16:09, 16:21, 16:33, 16:45, 16:57, 17:08, 17:20, 17:31, 17:43, 17:55, 18:07, 18:19, 18:31, 18:42, 18:54, 19:06, 19:18, 19:30, 19:42, 19:54, 20:06, 20:18, 20:30, 20:42, 20:54, 21:06, 21:18, 21:30, 21:42, 21:54, 22:06, 22:18, 22:30, 22:42, 22:54, 23:06, 23:18, 23:30, 23:42, 23:54, 00:06, 00:18, 00:30, and 00:42 run as far as Springvilla Road.













Monday - Fri	iday						
First buses	6 to 7am		7am to 8p	m		8pm to midnight	
05 19 05 34 05 49	06 04 06 19 06 29 06 39 06 49 06 59		about eve 4-7 minutes			about every 7-10 minutes	00 09 00 19 00 29 00 39 00 49 00 59
Saturday (al	so Good F	riday)					
First buses	6 to 7am	7 t	o 8am	8aı	n to 7pm	7pm to midnight	Last buses
05 19 05 34 05 49	06 04 06 19 06 29 06 39 06 49 06 59		ut every 10 inutes		out every 4-8 minutes	about every 7-10 minutes	0009 0019 0029 0039 0049 0059
Sunday and	other Publ	lic Holid	lays				
First buses	6 to 9	am	9 to 10	am	10 to 11am	11am to midnight	Last buses
05 19 05 34 05 49	about e 15 minut	5	about e 10-1 minut	3	1000 1010 1020 1025 1030 1040 1048 1057	about every 8-10 minutes	00 09 00 19 00 29 00 39 00 49 00 59

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		wards Chelsea /	'World's End			
328 え	B Coles of the	an Station and Station of Station	Spelified upon the post set of the post set of the post of the post of the post of the post set of the post se	Church e thouse Chippe	<u> </u>	People Chepson Rd
						ontes tra batton and anon
	9	10 11 12	13 14 16 16 17	18 19	9 20 21 22 23 24 25 26 27	off peak journey time in minutes
Monday - Fr		7-			On material sight	
First buses	6 to 7am		m to 8pm		8pm to midnight	Last buses
05 07 05 22	0602 0612	ab	out every		about every	00 02 00 12
05 22 05 37	06 12 06 22		4-8		8-10	0012
05 52	0629	1	minutes		minutes	0032
	06 36					00 42
	06 42					
	06 48					
	06 53					
	06 59					
Saturday (al						
First buses			8am to 7pm		7pm to midnight	Last buses
05 07	about		about every		about every	00 02
05 22	7-	10	4-8		7-10	00 12
05 37 05 52	minu	utes	minutes		minutes	0022 0032
03.52						0042
Sunday and	other Publ	ic Holidav	s		•	
First buses	6 to		9 to 10am		10am to midnight	Last buses
05 07	about		about every		about every	00 02
05 22		-15	10-12		7-10	0012
05 37	mini		minutes		minutes	00 22
05 52			minutes		minutes	0032
						0042

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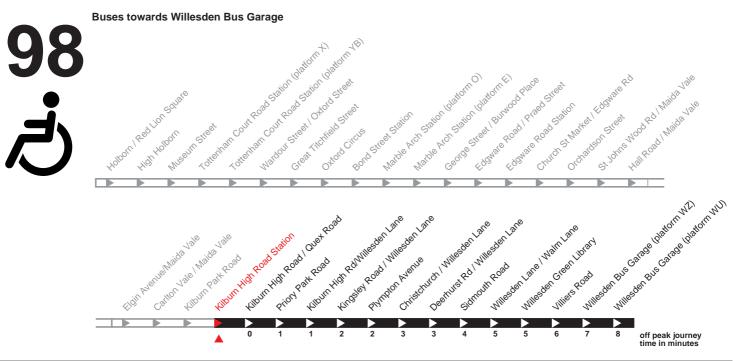


		Buse	s towards	Kilb	urn Park S	ation			
3		St.Marc	ates Church Lane Lague	anti a	Anti Hospital Males Inti Hospital Males Internet and Faced Faced The Bald Faced Faced The Bald Faced Faced	La letatornol Sea enale post	John Hill Solar Boad	Edgwale Road hill Avenue and the sairs burys hill Avenue and t	Hetert Road Hodowal Hodowal Hadowal Stanes Contes
		658	ples comer Road Fill	onate Roo	ad Rd Rd and Lane are are are are are are are are are ar	d Lane The Crow	ane Mintane Storm Brown	Ath Ats Road on purpersistion about State Cinema about State C	
Monda	-		C to Zom		Zerrete	0.000	Orem	te midnight	
First bi 053			6 to 7am bout every		7am to about e	-	-	to midnight bout every	Last buses 0006
05 4	7		10-12		6-1	-	10-12 00 18		
05 5	9		minutes		minu	tes		minutes	00 30
Saturda	ay (als	so Goo	od Friday)						
First buses	6 to	7am	7 to 9am	9am	to midday	midday to 1pm	1 to 8pm	8pm to midnight	Last buses
05 35 05 50	12	t every 2 -15 nutes	about every 10-12 minutes		oout every 6-8 minutes	1201 1209 1217 1222 1233 1241 1249 1257	about every 7-11 minutes	about every 8-12 minutes	00 06 00 18 00 30
Sunday	/ and	other I	Public Holid	ays					
First b		6 to 8		8 t	o 11am			midnight	Last buses
05 3 05 5		At the minute			out every			t every	00 06 00 18
030	5	past th			1 2-15 ninutes			-12 nutes	00 18 00 30
		hour	1	n	mutes		mi	nutes	
	I		I			I			l









Monday - Fr	iday			
First buses	7 to 8am	8am to 8pm	8pm to midnight	Last buses
06 31	07 11	about every	about every	00 02
06 46	07 21	4-7	6-10	00 09
06 59	07 31	minutes	minutes	00 15
	07 42			00 20
	07 52			00 25
	07 57			

First buses	7 to 8am	8 to 10am	10am to 9pm	9pm to midnight	Last buses
06 31	07 01	about every	about every	about every	0002
06 46	07 16	7-10	5-9	8-10	0009
	07 26	minutes	minutes	minutes	00 15
	07 38	minutes	minuces	mmules	0020
	07 52				0025

Sunday and other Fublic Holidays								
First buses	9 to 10am	10 to 11am	11am to midnight	Last buses				
08 01	about every	about every	about every	00 02				
08 18	14	8-12	7-10	00 09				
08 33	minutes	minutes	minutes	00 15				
08 45	minutes	minutes	minutes	00 20				
08 57				00 25				

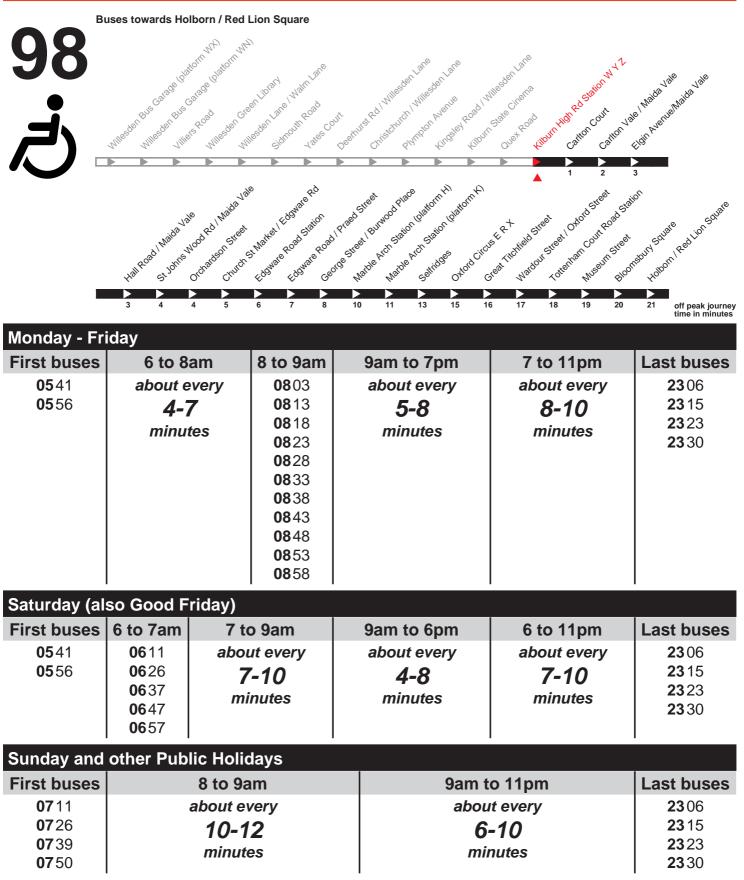
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OF LONDON





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APPENDIX B

2.61 1.30 **28.06**

PTAL Calculation

PTAI Calcula Parameters Walk Speed (r Bus reliability I Rail reliability (Peak hour ser	netres/min) (mins) (mins)			80 2 0.75							
Site		Stop	Route	Distance (metres)	Frequency (vph)	Weight	Walk Time (mins)	Service Wait Time (SWT) (mins)	Access Time (mins)	Equivalent Doorstep Frequency (EDF)	Accessibility Index
Greenwich	Bus Services	16	1	70	9	0.5	0.88	5.33	6.21	4.83	2.42
Reach		31	3	60	12	1	0.75	4.50	5.25	5.71	5.71
		32	4	70	7.5	0.5	0.88	6.00	6.88	4.36	2.18
		98	5	70	10	0.5	0.88	5.00	5.88	5.11	2.55
		206	8	70	4	0.5	0.88	9.50	10.38	2.89	1.45
		316	9	70	7.5	0.5	0.88	6.00	6.88	4.36	2.18
		328	10	60	12	0.5	0.75	4.50	5.25	5.71	2.86
	LU	Kilburn Park	Bakerloo	320	20	1	4.00	2.25	6.25	4.80	4.80

60 60

London Euston Watford Junction

Rail

Kilburn High Road

PTAL	Range of Index				
1a (Low)	0.00 - 2.50				
1b	2.51 - 5.00				
2	5.01 - 10.00				
2 3 4 5	10.01 - 15.00				
4	15.01 - 20.00				
5	20.01 - 25.00				
6a	25.01 - 40.00				
6b (V.High)	40.01 +				

10.75 10.75

0.75 0.75

11.50 11.50

2.61 2.61