

Application ref: 2018/3676/L
Contact: Matthias Gentet
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Date: 21 September 2018

Development Management
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Ashleigh Signs
Ashleigh House
Beckbridge Road
Normanton
WF6 1TE

Dear Sir/Madam

DECISION

Planning (Listed Building and Conservation Areas) Act 1990

Listed Building Consent Granted

Address:

**137 Drummond Street
London
NW1 2HL**

Proposal:

Display of 2 sets of externally illuminated fascia and projecting signs to replace existing ones.

Drawing Nos: Revised Design and Access Statement (20/08/2018); Site Location Plan; 137881 revA - Exist & Prop All Details (5 pages).

The Council has considered your application and decided to grant Listed Building Consent subject to the following condition(s):

Conditions And Reasons:

- 1 The works hereby permitted shall be begun not later than the end of three years from the date of this consent.

Reason: In order to comply with the provisions of Section 18 of the Planning (Listed Buildings and Conservation Areas) Act 1990.

- 2 The development hereby permitted shall be carried out in accordance with the following approved plans: Revised Design and Access Statement (20/08/2018); Site Location Plan; 137881 revA - Exist & Prop All Details (5 pages).

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy D2 of the Camden Local Plan 2017.

- 3 All new work and work of making good shall be carried out to match the existing adjacent work as closely as possible in materials and detailed execution.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy D2 of the Camden Local Plan 2017.

Informative(s):

- 1 Reason for granting consent:

The proposal is to replace the existing 2 sets of signage consisting of a fascia and hanging sign on Drummond Street and North Gower Street by new designed ones lit from the existing trough and spot lights. The originally proposed LED troughlights proposed for the hanging signs were considered inappropriate above fascia level on this listed building.

The proposed signs as revised are considered to be acceptable in terms of size, design, location and method of illumination. They would preserve the appearance, fabric and setting of the host and adjacent listed buildings in close proximity.

One objection was received raising concerns for the illuminance proposed. This and the site's planning and appeal history has been taken into account when coming to this decision.

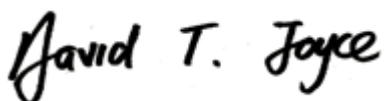
Special regard has been attached to the desirability of preserving the listed building and its features of special architectural or historic interest, under s.16 of the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended by the Enterprise and Regulatory Reform Act 2013.

As such, the proposal is in general accordance with policies D2 and D4 of the Camden Local Plan 2017. The proposed development also accords with the London Plan 2016 and the National Planning Policy Framework 2018.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully



David Joyce

