

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	16
Suffix	
Property name	
Address line 1	Upper Woburn Place
Address line 2	
Address line 3	
Town/city	London
Postcode	WC1H 0AF

Description of site location must be completed if postcode is not known:

Easting (x)	529766
Northing (y)	182542
Description	

Empty office building.

2. Applicant Details

Title	Mr
First name	Simon
Surname	Kennedy
Company name	
Address line 1	London
Address line 2	
Address line 3	
Town/city	London
Country	
Postcode	NW10 7SJ
Primary number	
Secondary number	

2. Applicant Details

Fax number

Email address

Are you an agent acting on behalf of the applicant?

Yes No

3. Agent Details

Title

First name

Surname

Company name

Address line 1

Address line 2

Address line 3

Town/city

Country

Postcode

Primary number

Secondary number

Fax number

Email

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Please select the sign types you wish to propose

- Fascia sign
 Hanging sign
 Hoarding sign
 Other sign

Fascia Sign

Fascia sign: 1

What is the height from the ground to the base of the advertisement? 3.652 metre(s)

What is the maximum projection of the advertisement from face of building? 0.05 metre(s)

Dimension: Height: 0.45 x Width: 0.9 x Depth: 0.05 metre(s)

What materials will the sign be made of?

Individually built up acrylic letters

What is the maximum height of any of the individual letters and symbols? 45 cm

4. Type of Proposed Advertisement(s)

Fascia sign: 1	
The colour of text and background	
Black acrylic lettering with a red coloured vinyl block out for the logo	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m ²
Will the illumination be static or intermittent?	Static

Fascia sign: 2	
What is the height from the ground to the base of the advertisement?	3.524 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 0.45 x Width: 0.9 x Depth: 0.05 metre(s)
What materials will the sign be made of?	
Individually built up acrylic letters	
What is the maximum height of any of the individual letters and symbols?	45 cm
The colour of text and background	
Black acrylic lettering with a red coloured vinyl block out for the logo	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m ²
Will the illumination be static or intermittent?	Static

Hanging Sign

Hanging sign: 1	
What is the height from the ground to the base of the advertisement?	2.7 metre(s)
What is the maximum projection of the advertisement from face of building?	0.72 metre(s)
Dimension:	Height: 0.6 x Width: 0.6 x Depth: 0.06 metre(s)
What materials will the sign be made of?	
Double sided aluminium hanging sign with vinyls applied. Light fitted above. Steel bracket to be fixed to shopfront.	
What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background	
Black double sided aluminium hanging signs with white vinyl lettering to both sides. Red circular vinyl for the logo. Fixing bracket to be painted black.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m ²

4. Type of Proposed Advertisement(s)

Hanging sign: 1

Will the illumination be static or intermittent?

Static

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

21/09/2018

To

21/09/2023

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- The agent
- The applicant
- Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

21/09/2018