

Email: planning@camden.gov.uk
Phone: 020 7974 4444
Fax: 020 7974 1680

Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number

Suffix

Property name

Address line 1

Address line 2

Address line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

2. Applicant Details

Title

First name

Surname

Company name

Address line 1

Address line 2

Address line 3

Town/city

2. Applicant Details

Country	ENGLAND
Postcode	LS2 8LY
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

Yes No

3. Agent Details

Title	Mrs
First name	Gillian
Surname	Shepley
Company name	Ashleigh Signs
Address line 1	Ashleigh House
Address line 2	Beckbridge Road
Address line 3	Normanton
Town/city	
Country	England
Postcode	WF6 1TE
Primary number	01924894996
Secondary number	
Fax number	
Email	gshepley@ashleigh.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

INSTALLATION OF REPLACEMENT ILLUMINATED AND NON ILLUMINATED SIGNS TO THE EXTERIOR OF THE BUILDING

Please select the sign types you wish to propose

- Fascia sign
 Hanging sign
 Hoarding sign
 Other sign

Fascia Sign

Fascia sign: 1

What is the height from the ground to the base of the advertisement?

4 metre(s)

4. Type of Proposed Advertisement(s)

Fascia sign: 1	
What is the maximum projection of the advertisement from face of building?	0.135 metre(s)
Dimension:	Height: 0.8 x Width: 2.5 x Depth: 0.135 metre(s)
What materials will the sign be made of? ALUMINIUM/FLEXI FACE (ITEM 01)	
What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background AS DRAWING	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign: 2	
What is the height from the ground to the base of the advertisement?	6.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.135 metre(s)
Dimension:	Height: 2.5 x Width: 0.45 x Depth: 0.135 metre(s)
What materials will the sign be made of? ALUMINIUM/FLEXI FACE (ITEM 05)	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background AS DRAWING	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Hanging Sign

Hanging sign: 1	
What is the height from the ground to the base of the advertisement?	2.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.7 metre(s)
Dimension:	Height: 0.75 x Width: 0.6 x Depth: 0.1 metre(s)
What materials will the sign be made of? ALUMINIUM/ACRYLIC (ITEM 02)	
What is the maximum height of any of the individual letters and symbols?	38 cm

4. Type of Proposed Advertisement(s)

Hanging sign: 1	
The colour of text and background AS DRAWING	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Hoarding Sign

Hoarding sign: 1	
What is the height from the ground to the base of the advertisement?	0.05 metre(s)
What is the maximum projection of the advertisement from face of building?	0.025 metre(s)
Dimension:	Height: 1.4 x Width: 0.61 x Depth: 0.025 metre(s)
What materials will the sign be made of? ALUMINIUM (ITEM 03)	
What is the maximum height of any of the individual letters and symbols?	22 cm
The colour of text and background AS DRAWING	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Hoarding sign: 2	
What is the height from the ground to the base of the advertisement?	0.05 metre(s)
What is the maximum projection of the advertisement from face of building?	0.025 metre(s)
Dimension:	Height: 1.4 x Width: 0.61 x Depth: 0.025 metre(s)
What materials will the sign be made of? ALUMINIUM (ITEM 04)	
What is the maximum height of any of the individual letters and symbols?	22 cm
The colour of text and background AS DRAWING	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2

4. Type of Proposed Advertisement(s)

Hoarding sign: 2

Will the illumination be static or intermittent?

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

PROPOSED AND EXISTING DRAWINGS

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From 20/09/2018

To 20/09/2023

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- The agent
- The applicant
- Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

11. Authority Employee/Member

It is an important principle of decision-making that the process is open and transparent.

Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

20/09/2018