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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| Number | 6 | |
|---|--|--|
| Suffix | | |
| Property name | Unit 4 | |
| Address line 1 | Pancras Square | |
| Address line 2 | | |
| Address line 3 | | |
| Town/city | London | |
| Postcode | N1C 4AG | |
| Description of site loca | tion must be completed if postcode is not known: | |
| Easting (x) | 530096 | |
| Northing (y) | 183223 | |
| Description | | |
| | | |
| | | |
| | | |
| 2. Applicant Deta | ils | |
| | ils Mr | |
| 2. Applicant Deta | | |
| 2. Applicant Deta | Mr | |
| 2. Applicant Deta Title First name | Mr Martin | |
| 2. Applicant Deta Title First name Surname | Mr Martin Bikhit | |
| 2. Applicant Deta Title First name Surname Company name | Mr Martin Bikhit Kay & CO | |
| 2. Applicant Deta Title First name Surname Company name Address line 1 | Mr Martin Bikhit Kay & CO | |
| 2. Applicant Deta Title First name Surname Company name Address line 1 Address line 2 | Mr Martin Bikhit Kay & CO | |

| 2. Applicant Detai | Is | | | | | | |
|---|---|--|---------------|--|--|--|--|
| Country | | | | | | | |
| Postcode | N1C 4AG | | | | | | |
| Primary number | | | | | | | |
| Secondary number | | | | | | | |
| Fax number | | | | | | | |
| Email address | | | | | | | |
| Are you an agent acting | g on behalf of the applicant? | | ⊚ Yes □ No | | | | |
| | | | | | | | |
| 3. Agent Details | | | | | | | |
| Title | Mrs | | | | | | |
| First name | Jacquie | | | | | | |
| Surname | Burke | | | | | | |
| Company name | The Faces Design Ltd | | | | | | |
| Address line 1 | unit 25 Archer Street Studios, | | | | | | |
| Address line 2 | Archer Street | | | | | | |
| Address line 3 | | | | | | | |
| Town/city | London | | | | | | |
| Country | United Kingdom | | | | | | |
| Postcode | W1 D 7AZ | | | | | | |
| Primary number | 07803165169 | | | | | | |
| Secondary number | | | | | | | |
| Fax number | | | | | | | |
| Email | jacquie@thefaces.co.uk | | | | | | |
| | | | | | | | |
| 4. Type of Propos | ed Advertisement(s) | | | | | | |
| Please describe the pro | oposed advertisement(s) | | | | | | |
| one number fascia uilluminated sign constructed from individual illuminated lettes across the fascia of the clients new brand name to replace an existing sign. Two projecting signs to replace the existing signs whoch will also be illuminated in the new brand colour and logo. | | | | | | | |
| Please select the sign types you wish to propose | | | | | | | |
| ✓ Fascia sign✓ Hanging sign | | | | | | | |
| Hoarding sign | | | | | | | |
| □Other sign Fascia Sign | | | | | | | |
| Fascia sign: 1 | | | | | | | |
| | om the ground to the base of the advertisement? | | 2.96 metre(s) | | | | |
| | | | | | | | |

| 4. Type of Proposed Advertisement(s) | | | | | | |
|--|---|--|--|--|--|--|
| Fascia sign: 1 | | | | | | |
| What is the maximum projection of the advertisement from face of building? | 0.03 metre(s) | | | | | |
| Dimension: | Height: 0.2 x Width: 4.9 x Depth: 0.03 metre(s) | | | | | |
| What materials will the sign be made of? | | | | | | |
| perspex letters sprayed to match brand colour | | | | | | |
| What is the maximum height of any of the individual letters and symbols? | 220 cm | | | | | |
| The colour of text and background | | | | | | |
| text is cabernet a deep maroon | | | | | | |
| Will the sign be illuminated? | Yes | | | | | |
| Will the sign be illuminated internally or externally? | Internally Illuminated | | | | | |
| Illuminance levels | 3034 cd/m2 | | | | | |
| Will the illumination be static or intermittent? | Static | | | | | |
| Hanging Sign | | | | | | |
| Hanging sign: 1 | | | | | | |
| What is the height from the ground to the base of the advertisement? | 2.7 metre(s) | | | | | |
| What is the maximum projection of the advertisement from face of building? | 0.6 metre(s) | | | | | |
| Dimension: | Height: 0.6 x Width: 0.6 x Depth: 0.08 metre(s) | | | | | |
| What materials will the sign be made of? | | | | | | |
| metal and perspex round sign finished to matche brand colour cabernet- maroon with illuminate | ed letters in white | | | | | |
| What is the maximum height of any of the individual letters and symbols? 100 cm | | | | | | |
| The colour of text and background | | | | | | |
| cabernet - maroon is the background colour and text is white | | | | | | |
| Will the sign be illuminated? | Yes | | | | | |
| Will the sign be illuminated internally or externally? | Internally Illuminated | | | | | |
| Illuminance levels | 395 cd/m2 | | | | | |
| Will the illumination be static or intermittent? | Static | | | | | |
| | | | | | | |
| 5. Location of Advertisement(s) | | | | | | |
| Is the advertisement(s) you are applying for already in place? | ◯ Yes ⊚ No | | | | | |
| Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this propo | sal? • Yes • No • Not Applicable | | | | | |
| If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box | | | | | | |
| Existing illuminated sign for Kay & CO and two prohjecting signas as per the planning permission granted this year see existing draiwngs KC- PS-04 1-2 F, KC- PS-04 2-2 E | | | | | | |
| Will the proposed advertisement(s) project over a footpath or other public highway? | | | | | | |

| 6. Advertisement | s) Period | | | |
|---|---|---|----------|----------------------|
| Please state the perio | d of time for which consent is sought for the advertis | ement | | |
| From | 29/10/2018 | | | |
| То | 29/10/2023 | | | |
| | | | | |
| 7. Neighbour and | Community Consultation | | | |
| Have you consulted yo | ur neighbours or the local community about the proposal | ? | | No |
| 8. Site Visit | | | | |
| | om a public road, public footpath, bridleway or other publ | ic land? | Yes | ○ No |
| If the order of an earth order | | others about the constant (O/D) | | |
| The agent The applicant Other person | v needs to make an appointment to carry out a site visit, v | whom should they contact? (Please select | only one |) |
| | | | | |
| 9. Pre-application | Advice | | | |
| Has assistance or prior | advice been sought from the local authority about this a | pplication? | □ Yes | No |
| 10. Interest In the | Land | | | |
| Does the applicant own | the land or buildings where the adverts are to be placed | 1? | | ⊚ No |
| If No, has the permission been obtained? | on of the owner or any other person entitled to give perm | ission for the display of an advertisement | Yes | ○ No |
| 44 Authority Em | Neves/Member | | | |
| 11. Authority Emp With respect to the Au (a) a member of staff (b) an elected membe (c) related to a membe (d) related to an elected | nthority, is the applicant and/or agent one of the follo er of staff | wing: | | |
| It is an important princi | ple of decision-making that the process is open and trans | sparent. | | ● No |
| For the purposes of thi informed observer, have the Local Planning Aut | s question, "related to" means related, by birth or otherwi ing considered the facts, would conclude that there was nority. | se, closely enough that a fair-minded and bias on the part of the decision-maker in | | |
| Do any of the above st | atements apply? | | | |
| | | | | |
| 12. Declaration | | | | |
| | lanning permission/consent as described in this form and bur knowledge, any facts stated are true and accurate an | | | |
| Date (cannot be pre- application) | 11/09/2018 | | | |
| | | | | |