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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text" value="373"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="Cambridge House"/>
Address line 1	<input type="text" value="373 - 375"/>
Address line 2	<input type="text" value="Euston Road"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="nw1 3ar"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="529451"/>
Northing (y)	<input type="text" value="181720"/>

Description

2. Applicant Details

Title	<input type="text" value="Mr"/>
First name	<input type="text" value="Nicholas"/>
Surname	<input type="text" value="Simmons"/>
Company name	<input type="text" value="Infinity Outdoor"/>
Address line 1	<input type="text" value="44"/>
Address line 2	<input type="text" value="Charlotte Street"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>

2. Applicant Details

Country	United Kingdom
Postcode	W1T 2NR
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

Yes No

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

A temporary open weave banner mesh advert upon a fully working access scaffold coinciding with the existing consent in place for the buildings redevelopment ref 2017/7079/P

The entire scaffold will be dressed in a 1-1 montage image of the host building, with an area of the 1-1 shroud given over for the occasional posting of a commercial display.

Please select the sign types you wish to propose

- Fascia sign
 Hanging sign
 Hoarding sign
 Other sign

Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	5 metre(s)
What is the maximum projection of the advertisement from face of building?	1.5 metre(s)
Dimension:	Height: 10 x Width: 7 x Depth: 0.5 metre(s)
What materials will the sign be made of?	Fabric Mesh
What is the maximum height of any of the individual letters and symbols?	300 cm
The colour of text and background	n/a
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

If you have selected Other, please describe

An unilluminated banner upon a temporary fully working access scaffold.

The advert will be situated upon a "1-1 montage image" that will shroud the entire scaffold for the period of the development works.

4. Type of Proposed Advertisement(s)

The commercial advert will be shown from time to time and will cover less than 20% of the scaffolding which conforms with the planning guidelines set out by Camden for commercial display.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

To

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- The agent
 The applicant
 Other person

If Other has been selected, please provide contact details:

Contact name:

Title

First name

Surname

Telephone number

Email address:

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes No

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

05/09/2018