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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text" value="36"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text" value="Neal Street"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="WC2H 9PS"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="530165"/>
Northing (y)	<input type="text" value="181164"/>

Description

2. Applicant Details

Title	<input type="text" value="Mr"/>
First name	<input type="text" value="Ahsan"/>
Surname	<input type="text" value="Akbar"/>
Company name	<input type="text" value="Teatulia Ltd"/>
Address line 1	<input type="text" value="1 Neals Yard"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>

2. Applicant Details

Country	United Kingdom
Postcode	WC2H 9DP
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

Yes No

3. Agent Details

Title	Mrs
First name	Kelly
Surname	Gresly
Company name	Russell Sage Studio LTD
Address line 1	Russell Sage Studio LTD
Address line 2	St Michaels House,
Address line 3	2 Elizabeth Street
Town/city	London
Country	United Kingdom
Postcode	SW1W 9RB
Primary number	02077303258
Secondary number	
Fax number	
Email	kelly@gresly.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

A window vinyl is to be applied to the exterior. There is also to be a hanging sign and fascia sign, these will not be illuminated.

Please select the sign types you wish to propose

- Fascia sign
 Hanging sign
 Hoarding sign
 Other sign

Fascia Sign

Fascia sign: 1

What is the height from the ground to the base of the advertisement?

2.44 metre(s)

4. Type of Proposed Advertisement(s)

Fascia sign: 1	
What is the maximum projection of the advertisement from face of building?	0.045 metre(s)
Dimension:	Height: 0.155 x Width: 0.8 x Depth: 0.045 metre(s)
What materials will the sign be made of?	
Stainless steel with RAL coating	
What is the maximum height of any of the individual letters and symbols?	15 cm
The colour of text and background	
Light green (RAL 6027)	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Hanging Sign

Hanging sign: 1	
What is the height from the ground to the base of the advertisement?	2.34 metre(s)
What is the maximum projection of the advertisement from face of building?	0.53 metre(s)
Dimension:	Height: 0.4 x Width: 0.13 x Depth: 0.53 metre(s)
What materials will the sign be made of?	
Stainless Steel with RAL coating.	
What is the maximum height of any of the individual letters and symbols?	40 cm
The colour of text and background	
Light Green (RAL 6027)	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	0.34 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.3 x Width: 4.29 x Depth: 0 metre(s)
What materials will the sign be made of?	
Vinyl	
What is the maximum height of any of the individual letters and symbols?	0 cm

4. Type of Proposed Advertisement(s)

Other sign: 1

The colour of text and background

various colours. see elevation

Will the sign be illuminated?

No

Will the sign be illuminated internally or externally?

Illuminance levels

0 cd/m2

Will the illumination be static or intermittent?

If you have selected Other, please describe

Vinyl application to exterior window.

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

10/09/2018

To

10/09/2023

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- The agent
 The applicant
 Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

First name

Charles

9. Pre-application Advice

Surname

Reference

Date (Must be pre-application submission)

Details of the pre-application advice received

I spoke to Charles Thuairé on a few occasions regarding the signage planning requirements for this application and he advised that only advert consent is required for the Vinyl window signage and that in this case advert consent is not required for the non-illuminated shop signs as there is only one of each type. I have included the details for all signage being proposed for your reference.

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you? Yes No

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)