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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

## Application for consent to display an advertisement(s).

### Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

#### 1. Site Address

Number	<input type="text" value="60"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text" value="Kingsway"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="WC2B 6DS"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="530620"/>
Northing (y)	<input type="text" value="181427"/>

Description

#### 2. Applicant Details

Title	<input type="text" value="Mrs"/>
First name	<input type="text" value="Sara"/>
Surname	<input type="text" value="Humphries"/>
Company name	<input type="text" value="Greggs plc"/>
Address line 1	<input type="text" value="B3 Mucklestone Business Centre"/>
Address line 2	<input type="text" value="Eccleshall Road"/>
Address line 3	<input type="text" value="Mucklestone"/>
Town/city	<input type="text" value="Market Drayton"/>

## 2. Applicant Details

Country	Shropshire
Postcode	TF9 4FB
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

Yes  No

## 3. Agent Details

No Agent details were submitted for this application

## 4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

3 fascia signs, 1 projecting sign and 2 internal posters

Please select the sign types you wish to propose

- Fascia sign  
 Hanging sign  
 Hoarding sign  
 Other sign

Fascia Sign

Fascia sign: 1

What is the height from the ground to the base of the advertisement? 2.84 metre(s)

What is the maximum projection of the advertisement from face of building? 0.17 metre(s)

Dimension: Height: 0.5 x Width: 2.15 x Depth: 0.17 metre(s)

What materials will the sign be made of?

Aluminium and perspex

What is the maximum height of any of the individual letters and symbols? 32 cm

The colour of text and background

ew slimline internally illuminated badge box sign constructed from 10g aluminium, stove enamelled blue to RAL 5019 with 65% horizontal gradient to Pantone Processed Cyan. 'Greggs' lettering in fret cut opal acrylic, with 25 mm returns. Quattro dots fret cut acrylic to Pantone 1235c.

Will the sign be illuminated? Yes

Will the sign be illuminated internally or externally? Internally Illuminated

Illuminance levels 350 cd/m2

Will the illumination be static or intermittent? Static

Fascia sign: 2

What is the height from the ground to the base of the advertisement? 2.8 metre(s)

#### 4. Type of Proposed Advertisement(s)

Fascia sign: 2	
What is the maximum projection of the advertisement from face of building?	0.17 metre(s)
Dimension:	Height: 0.4 x Width: 1.72 x Depth: 0.17 metre(s)
What materials will the sign be made of?	
Aluminium and perspex	
What is the maximum height of any of the individual letters and symbols?	28 cm
The colour of text and background	
New slimline internally illuminated badge box sign constructed from 10g aluminium, stove enamelled blue to RAL 5019 with 65% horizontal gradient to Pantone Processed Cyan. 'Greggs' lettering in fret cut opal acrylic, with 25 mm returns. Quattro dots fret cut acrylic to Pantone 1235c.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	350 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign: 3	
What is the height from the ground to the base of the advertisement?	2.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.17 metre(s)
Dimension:	Height: 0.5 x Width: 2.15 x Depth: 0.17 metre(s)
What materials will the sign be made of?	
Aluminium and perspex	
What is the maximum height of any of the individual letters and symbols?	32 cm
The colour of text and background	
New slimline internally illuminated badge box sign constructed from 10g aluminium, stove enamelled blue to RAL 5019 with 65% horizontal gradient to Pantone Processed Cyan. 'Greggs' lettering in fret cut opal acrylic, with 25 mm returns. Quattro dots fret cut acrylic to Pantone 1235c.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	350 cd/m2
Will the illumination be static or intermittent?	Static

#### Hanging Sign

Hanging sign: 1	
What is the height from the ground to the base of the advertisement?	2.84 metre(s)
What is the maximum projection of the advertisement from face of building?	0.6 metre(s)
Dimension:	Height: 0.5 x Width: 0.5 x Depth: 0.17 metre(s)
What materials will the sign be made of?	
Aluminium and perspex	

#### 4. Type of Proposed Advertisement(s)

Hanging sign: 1	
What is the maximum height of any of the individual letters and symbols?	7 cm
The colour of text and background	
Projecting box sign constructed from 10g aluminium stove enamelled slate grey to RAL 7015. Centre panel stove enamelled blue to RAL 5019 with 65% horizontal gradient to Pantone Processed Cyan. 'Greggs' lettering in fret cut opal Perspex. Quattro dots fret cut Perspex to Pantone 1235c. Letters and Quattro dots illuminated only.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	350 cd/m2
Will the illumination be static or intermittent?	Static

#### Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	0.7 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.2 x Width: 0.6 x Depth: 0 metre(s)
What materials will the sign be made of? Laminated card	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background	
Photographic images of Greggs' products and seasonal offers	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 2	
What is the height from the ground to the base of the advertisement?	0.7 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.2 x Width: 0.6 x Depth: 0 metre(s)
What materials will the sign be made of? Laminated card	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background	
Photographic images of Greggs' products and seasonal offers	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	

#### 4. Type of Proposed Advertisement(s)

Other sign: 2

Illuminance levels

0 cd/m2

Will the illumination be static or intermittent?

If you have selected Other, please describe

Two internal point of sale posters on suspended Tagi system.

#### 5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes  No  Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes  No

#### 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

01/11/2018

To

01/11/2023

#### 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes  No

#### 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- The agent  
 The applicant  
 Other person

#### 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

#### 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes  No

#### 11. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

## 11. Authority Employee/Member

Do any of these statements apply to you?

Yes  No

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

31/08/2018