

Thorncroft Manor
Leatherhead
Surrey
KT22 8JB

Mr Charles Thuaire
Development Management
London Borough of Camden
5 Pancras Square
London
N1C 4AG

30th August 2018

Dear Charles

**Planning (Listed Buildings and Conservation Areas) Act 1990
Town and Country Planning (Control of Advertisement) Regulations 2007
2-6 Southampton Row, London, WC1B 4AA**

On behalf of Havza Ltd, Planning Resolution Ltd submit via the planning portal an application for Consent to Display an Advertisement and associated listed building consent application for the display of 2 No. signs relating to the operation of the building as a hotel at 2-6 Southampton Row, London, WC1B 4AA.

The advertisement consent application seeks the following:

1. Display an illuminated sign (the hotels name: L'oscar) above the canopy on the main hotel entrance on Southampton Row; and
2. Display of non-illuminated sign (The Baptist Bar) above the canopy on the restaurant/bar entrance on Catton Street (Retrospective).

The detail of the lettering format and finish is shown in the submitted detail, comprising individual letters finished in Antique Gold, with return sides of the lettering in Antique Bronze to match the canopy fascia.

The Illumination of the sign on the above the canopy on the main hotel entrance on Southampton Row (only) is subtle through a a dimmable LED strip.

We enclose the following:

- Details of the signage lettering;
- Elevation drawings to show locations of proposed signage.

We trust that the submission is sufficient and look forward to confirmation of validation in due course. However please contact me if you wish to discuss any matters in the meantime.

Yours sincerely,



David Williams
Director
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