

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address				
Number				
Suffix				
Property name	2-6			
Address line 1	Southampton Row			
Address line 2				
Address line 3				
Town/city	London			
Postcode	WC1B 4AA			
Description of site location must be completed if postcode is not known:				
Easting (x)	530526			
Northing (y)	181571			
Description				

2. Applicant Details				
Havza Ltd				
Havza Ltd				
C/o Agent				

2. Applicant Details

Country	
Postcode	
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

🖲 Yes 🛛 🔍 No

3. Agent Details		
Title	Mr	
First name	David	
Surname	Williams	
Company name	Planning Resolution Ltd	
Address line 1	Thorncroft Manor	
Address line 2	Thorncroft Drive	
Address line 3		
Town/city	Leatherhead	
Country		
Postcode	KT22 8JB	
Primary number	02031511626	
Secondary number		
Fax number		
Email	david@planningresolution.co.uk	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)				
1.Display an illuminated sign above canopy on the main hotel entrance on Southampton Row; and				
2. Display of non-illuminated sign above canopy on the restaurant/bar entrance on Catton Street (Retrospective).				
Please select the sign types you wish to propose				
Fascia sign				
Hanging sign				
Hoarding sign				
✓ Other sign				
Other Sign				
Other sign: 1				
What is the height from the ground to the base of the advertisement?	3.48 metre(s)			

4. Type of Proposed Advertisement(s)

Other sign: 1	1	
What is the maximum projection of the advertisement from face of building?	1.5 metre(s)	
Dimension:	Height: 0.5 x Width: 2.4 x Depth: 0.3 metre(s)	
What materials will the sign be made of? Antique Gold, with return sides of the lettering in Antique Bronze to match the canopy fascia.		
What is the maximum height of any of the individual letters and symbols?	500 cm	
The colour of text and background		
Antique Gold, with return sides of the lettering in Antique Bronze to match the canopy fascia.		
Will the sign be illuminated?	Yes	
Will the sign be illuminated internally or externally?	Externally Illuminated	
Illuminance levels	300 cd/m2	
Will the illumination be static or intermittent?	Static	
Other sign: 2		
What is the height from the ground to the base of the advertisement?	3.48 metre(s)	
What is the maximum projection of the advertisement from face of building?	1.2 metre(s)	
Dimension:	Height: 0.3 x Width: 2.4 x Depth: 0.3 metre(s)	
What materials will the sign be made of? Antique Gold, with return sides of the lettering in Antique Bronze to match the canopy fascia.		
What is the maximum height of any of the individual letters and symbols?	3 cm	
The colour of text and background		
Antique Gold, with return sides of the lettering in Antique Bronze to match the canopy fascia.		
Will the sign be illuminated?	No	
Will the sign be illuminated internally or externally?		
Illuminance levels	0 cd/m2	
Will the illumination be static or intermittent?		
If you have selected Other, please describe		
Free Standing Letter Sign		
5. Location of Advertisement(s)		
Is the advertisement(s) you are applying for already in place?	Yes ONO	
f yes, please provide details		
The Display of non-illuminated sign (The Baptist Bar) above the canopy on the restaurant/bar entrance on Catton Street is Retrospective.		
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this prop	oosal? Q Yes O No Q Not Applicable	
f Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box		
Please see submitted drawing and Photograph		

5. Location of Advertisement(s)

Will the proposed advertisement(s) project over a footpath or other public highway?

Will the proposed ad	vertisement(s) project over a footpath or other public highway?	Yes ONO		
6. Advertisemer	nt(s) Period			
Please state the per	iod of time for which consent is sought for the advertisement			
From	30/08/2018			
То	30/08/2023			
7. Neighbour an	d Community Consultation			
Have you consulted	your neighbours or the local community about the proposal?	© Yes € No		
8. Site Visit				
Can the site be seen	from a public road, public footpath, bridleway or other public land?	Yes ONO		
If the planning autho The agent The applicant Other person	rity needs to make an appointment to carry out a site visit, whom shou	d they contact? (Please select only one)		
9. Pre-application	on Advice			
Has assistance or pr	ior advice been sought from the local authority about this application?	Yes ○ No		
If Yes, please comp efficiently):	lete the following information about the advice you were given (th	is will help the authority to deal with this application more		
Officer name:				
Title				
First name	Charles			
Surname	Thuaire			
Reference				
Date (Must be pre-a	oplication submission)			
Details of the pre-ap	plication advice received			
10. Interest In th	e Land			
Does the applicant own the land or buildings where the adverts are to be placed? Yes Q No				
11. Authority Employee/Member With respect to the Authority, is the applicant or agent one of the following:				
 (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member 				

Do any of these statements apply to you?

🔍 Yes 🛛 💿 No

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.