

Application No:	Consultees Name:	Received:	Comment:	Response:
2018/3669/A	Andrew Darwin	29/08/2018 22:20:07	COMMNT	<p>Holmes Road has changed from being a primarily industrial to residential area. These large illuminated advertising signs are out of synch with the evolved nature of the road, now with well over a thousand residents vastly outnumbering the commercial premises. Our flat would be directly light polluted by these illuminated signs, and further detract from what is a residential area. The designs do not take into consideration light pollution to nearby residential properties. Commercial properties are actively being demolished and turned into residential properties, so this would counter the direction Camden Council has for it's borough plan for Holmes Road. The Mary Brancker House business would be better suited turning their attention to reducing anti social behaviour of their tenants which disrupts the lives of their neighbours regularly with large groups of their tenants walking up the road late at night shouting and singing on a regular basis. Adding these commercial signs turns this even more into an environment which encourages anti social behaviour by making it feel more industrial than residential, and therefore acceptable to making noise. I'm aware of their processes for complaints but they are pointless and go nowhere, despite having an evictions process. These signs will only seek to detract from the now residential nature of the road, and the light pollution would directly affect our flat which is already badly noise affected by the same premises.</p>
2018/3669/A	Inkerman Area Residents Association	29/08/2018 17:23:46	INT	<p>We are the residents association for Holmes Road and the surrounding streets. Mary Brancker House is on the edge of the Inkerman Conservation Area. It is surrounded by residential accommodation. The student accommodation is let through colleges, and should not need to advertise externally in this way. The proposed signs, particularly at top floor level are huge, brash, and will be visible over a large area. They will add to light pollution and would be an extremely unwelcome commercial advertisement, dominating the area.</p> <p>It is unclear what their purpose is, other than simply to advertise Unite.</p> <p>We object strongly to the application, and would ask you to refuse it. Thank you</p>

Total: 4