

Email: [planning@camden.gov.uk](mailto:planning@camden.gov.uk)  
Phone: 020 7974 4444  
Fax: 020 7974 1680

Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).  
Town and Country Planning Act 1990  
Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

**1. Site Address**

Number	<input type="text" value="259"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text" value="Kentish Town Road"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="NW5 2JT"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="528971"/>
Northing (y)	<input type="text" value="184934"/>

Description

**2. Applicant Details**

Title	<input type="text" value="Mr"/>
First name	<input type="text" value="Andrew"/>
Surname	<input type="text" value="Hurst"/>
Company name	<input type="text" value="HK Interiors"/>
Address line 1	<input type="text" value="Unit D2 Centenary Works"/>
Address line 2	<input type="text" value="150, Little London Road"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Sheffield"/>

## 2. Applicant Details

Country	<input type="text"/>
Postcode	<input type="text" value="S80UJ"/>
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text"/>

Are you an agent acting on behalf of the applicant?

Yes  No

## 3. Agent Details

No Agent details were submitted for this application

## 4. Site Area

What is the measurement of the site area?  
(numeric characters only).

Unit

## 5. Description of the Proposal

Please describe the proposed development including any change of use

Existing shop front to be redecorated to RAL6009  
Supplying and fixing 1no double sided non illuminated projecting sign  
New illuminated lettering secured to existing fascia.  
Internal shop fitting works  
Installation of an acoustic housing to incorporate a low noise compressor located within the walled exterior patio area to serve 2no internal ceiling cassette located within the ground floor retail area.  
Supplying and installing ventilation system

Has the work or change of use already started?

Yes  No

## 6. Existing Use

Please describe the current use of the site

Is the site currently vacant?

Yes  No

If Yes, please describe the last use of the site

When did this use end  
(if known)?  
DD/MM/YYYY

**Does the proposal involve any of the following? If Yes, you will need to submit an appropriate contamination assessment with your application.**

Land which is known to be contaminated

Yes  No

Land where contamination is suspected for all or part of the site

Yes  No

A proposed use that would be particularly vulnerable to the presence of contamination

Yes  No

## 7. Materials

Does the proposed development require any materials to be used in the build?  Yes  No

Please provide a description of existing and proposed materials and finishes to be used in the build (including type, colour and name for each material):

Other type of material (e.g. guttering) Outside compressor	
Description of existing materials and finishes (optional):	N/a
Description of proposed materials and finishes:	Compressor encased in powder coated metal panels

Are you supplying additional information on submitted plans, drawings or a design and access statement?  Yes  No

If Yes, please state references for the plans, drawings and/or design and access statement

Drawing Numbers HK3---- Location plan  
Design Access Statement  
Noise impact assessment

## 8. Pedestrian and Vehicle Access, Roads and Rights of Way

Is a new or altered vehicular access proposed to or from the public highway?  Yes  No

Is a new or altered pedestrian access proposed to or from the public highway?  Yes  No

Are there any new public roads to be provided within the site?  Yes  No

Are there any new public rights of way to be provided within or adjacent to the site?  Yes  No

Do the proposals require any diversions/extinguishments and/or creation of rights of way?  Yes  No

## 9. Vehicle Parking

Is vehicle parking relevant to this proposal?  Yes  No

## 10. Trees and Hedges

Are there trees or hedges on the proposed development site?  Yes  No

And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?  Yes  No

**If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local planning authority. If a tree survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.**

## 11. Assessment of Flood Risk

Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)  Yes  No

**If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.**

Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?  Yes  No

Will the proposal increase the flood risk elsewhere?  Yes  No

**How will surface water be disposed of?**

Sustainable drainage system

Existing water course

### 11. Assessment of Flood Risk

- Soakaway
- Main sewer
- Pond/lake

### 12. Biodiversity and Geological Conservation

To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals. Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, or on land adjacent to or near the application site?

a) Protected and priority species (see guidance note):

- Yes, on the development site
- Yes, on land adjacent to or near the proposed development
- No

b) Designated sites, important habitats or other biodiversity features (see guidance note):

- Yes, on the development site
- Yes, on land adjacent to or near the proposed development
- No

c) Features of geological conservation importance (see guidance note):

- Yes, on the development site
- Yes, on land adjacent to or near the proposed development
- No

### 13. Foul Sewage

Please state how foul sewage is to be disposed of:

- Mains Sewer
- Septic Tank
- Package Treatment plant
- Cess Pit
- Other
- Unknown

Are you proposing to connect to the existing drainage system?

- Yes  No  Unknown

### 14. Waste Storage and Collection

Do the plans incorporate areas to store and aid the collection of waste?

- Yes  No

Have arrangements been made for the separate storage and collection of recyclable waste?

- Yes  No

### 15. Trade Effluent

Does the proposal involve the need to dispose of trade effluents or trade waste?

- Yes  No

If Yes, please describe the nature, volume and means of disposal of trade effluents or waste

Meat wastes will be collected on a daily basis and taken away for disposal by a specialist contractor

### 16. Residential/Dwelling Units

Does your proposal include the gain, loss or change of use of residential units?

- Yes  No

## 17. All Types of Development: Non-Residential Floorspace

Does your proposal involve the loss, gain or change of use of non-residential floorspace?

Yes  No

## 18. Employment

Will the proposed development require the employment of any staff?

Yes  No

Please complete the following information regarding employees:

Type	Full-time	Part-time	Equivalent number of full-time
Existing employees	0	0	
Proposed employees	4	2	6

## 19. Hours of Opening

Are Hours of Opening relevant to this proposal?

Yes  No

If known, please state the hours of opening (e.g. 15:30) for each non-residential use proposed:

Use	Monday to Friday	Saturday	Sunday and Bank Holidays	Unknown
A1 - Shops	Start Time: 09:00 End Time: 20:00	Start Time: 10:00 End Time: 19:00	Start Time: 10:00 End Time: 19:00	

## 20. Industrial or Commercial Processes and Machinery

Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:

N/a

Is the proposal for a waste management development?

Yes  No

**If this is a landfill application you will need to provide further information before your application can be determined. Your waste planning authority should make it clear what information it requires on its website**

## 21. Hazardous Substances

Is any hazardous waste involved in the proposal?

Yes  No

## 22. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Fascia and projecting sign  
Fascia in folded aluminium having stencil cut letters having 5mm opal acrylic in lays, back lit using cool white LED modules. Letters reading 'NATURALLY' 330mm High with letters reading 'SIMPLE FRESH DELICIOUS' 100mm high  
Projecting sign in 3mm powder coated aluminium finished RAL 6009 satin. Letter in white cut vinyl graphic detail applied both sides. Fabricated outer frame in galvanised steel finished to RAL 6009 satin. Sign panel size 5000mm Wide x 860 mm High

Please select the sign types you wish to propose

- Fascia sign  
 Hanging sign  
 Hoarding sign  
 Other sign

Fascia Sign

## 22. Type of Proposed Advertisement(s)

Fascia sign: 1	
What is the height from the ground to the base of the advertisement?	2.6 metre(s)
What is the maximum projection of the advertisement from face of building?	0.01 metre(s)
Dimension:	Height: 0.86 x Width: 7.35 x Depth: 0.07 metre(s)
What materials will the sign be made of?	
Powder coated aluminium. Letters stencil cut with 5mm in lays back lit with cool white LED modules	
What is the maximum height of any of the individual letters and symbols?	33 cm
The colour of text and background	
Background RAL 6009. White	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	9 cd/m2
Will the illumination be static or intermittent?	Static

### Hanging Sign

Hanging sign: 1	
What is the height from the ground to the base of the advertisement?	2.7 metre(s)
What is the maximum projection of the advertisement from face of building?	0.9 metre(s)
Dimension:	Height: 0.78 x Width: 0.7 x Depth: 0.9 metre(s)
What materials will the sign be made of?	
Powder coated aluminium panels with white vinyl graphics	
What is the maximum height of any of the individual letters and symbols?	100 cm
The colour of text and background	
Text White and background RAL6009	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

## 23. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place?  Yes  No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No

## 24. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	<input type="text" value="01/08/2018"/>
To	<input type="text" value="01/08/2023"/>

## 25. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- The agent  
 The applicant  
 Other person

## 26. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?  Yes  No

## 27. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

Do any of these statements apply to you?  Yes  No

## 28. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?  Yes  No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  Yes  No

## 29. Ownership Certificates and Agricultural Land Declaration

**CERTIFICATE OF OWNERSHIP - CERTIFICATE B - Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14**

I certify/The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner\* and/or agricultural tenant\*\* of any part of the land or building to which this application relates.

\* 'owner' is a person with a freehold interest or leasehold interest with at least 7 years left to run. \*\* 'agricultural tenant' has the meaning given in section 65(8) of the Town and Country Planning Act 1990

Owner/Agricultural Tenant

## 29. Ownership Certificates and Agricultural Land Declaration

Name of Owner/Agricultural Tenant	GMS Estates Limited
Number	
Suffix	
House Name	Agent acting on behalf of Landlord MHS Sprecher Grier
Address line 1	46, New Broad Street
Address line 2	
Town/city	London
Postcode	EC2M 1JH
Date notice served (DD/MM/YYYY)	06/10/2017

### Person role

- The applicant  
 The agent

Title

First name

Surname

Declaration date (DD/MM/YYYY)

Declaration made

## 30. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)