

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

# Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address	
Number	
Suffix	
Property name	Street Record
Address line 1	Broadfield Lane
Address line 2	
Address line 3	
Town/city	London
Postcode	NW1 9UJ
Description of site locati	ion must be completed if postcode is not known:
Easting (x)	530074
Northing (y)	184263
Description	

2. Applicant Detai	ls
Title	
First name	
Surname	N/A
Company name	Sainsbury's Supermarkets Limited
Address line 1	C/O Agent
Address line 2	
Address line 3	
Town/city	
Town/city	

# 2. Applicant Details

Country	
Postcode	
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant?

🖲 Yes 🛛 🔾 No

3. Agent Details		
Title	Miss	
First name	Sarah	
Surname	Pyne	
Company name	Indigo Planning Limited	
Address line 1	Indigo Planning	
Address line 2	Aldermary House	
Address line 3	10-15 Queen Street	
Town/city	London	
Country		
Postcode	EC4N 1TX	
Primary number	02038482500	
Secondary number		
Fax number		
Email	sarah.pyne@indigoplanning.com	

# 4. Site Area

What is the measurement of the site area? (numeric characters only).		559
Unit	sq.metres	

# 5. Description of the Proposal

Please describe the proposed development including any change of use

Planning permission and advertisement consent for shopfront alterations; the installation of an ATM, ram-raid bollards and louvres; and the display of adverts associated with the occupation of the unit by Sainsbury's

Has the work or change of use already started?

🔍 Yes 🛛 🖲 No

6. Existing Use			
Please describe the current use of the site			
please refer to covering letter			
Is the site currently vacant?	@ Y	∕es ⊇No	
If Yes, please describe the last use of the site			
please refer to covering letter			
When did this use end (if known)? DD/MM/YYYY			
Does the proposal involve any of the following? If Yes, you will need to sub	mit an appropriate contamination assessm	ent with your application.	
Land which is known to be contaminated	© Y	′es 💿 No	
Land where contamination is suspected for all or part of the site	Q Y	∕es ⊚No	
A proposed use that would be particularly vulnerable to the presence of contamin	nation Q Y	∕es ⊚No	
7. Materials			
Does the proposed development require any materials to be used in the build?	@ Y	′es ⊇No	
Please provide a description of existing and proposed materials and finishe material):	s to be used in the build (including type, c	olour and name for each	
Doors			
Description of existing materials and finishes (optional):			
Description of proposed materials and finishes: aluminium / steel			
Are you supplying additional information on submitted plans, drawings or a desig	n and access statement?	∕es ♀No	
If Yes, please state references for the plans, drawings and/or design and access	statement		
P-128230-205 / 206			
8. Pedestrian and Vehicle Access, Roads and Rights of Way			
Is a new or altered vehicular access proposed to or from the public highway?	Q Y	′es 💿 No	
Is a new or altered pedestrian access proposed to or from the public highway?	<u></u> २	′es 💿 No	
Are there any new public roads to be provided within the site?	Q Y	∕es ⊚No	
Are there any new public rights of way to be provided within or adjacent to the sit	∕es ⊚No		
Do the proposals require any diversions/extinguishments and/or creation of rights	s of way?	′es 💿 No	
9. Vehicle Parking			
Is vehicle parking relevant to this proposal?	Q Y	′es 💿 No	
10. Trees and Hedges			
Are there trees or hedges on the proposed development site?	© Y	″es . ● No	
And/or: Are there trees or hedges on land adjacent to the proposed development development or might be important as part of the local landscape character?	site that could influence the $\bigcirc$ Y	res 💿 No	

I

# 10. Trees and Hedges

If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local planning authority. If a tree survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.

11. Assessment of Flood Risk		
Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)	Q Yes	No
If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.		
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?	Q Yes	No
Will the proposal increase the flood risk elsewhere?	Q Yes	No
How will surface water be disposed of?		
Sustainable drainage system		
Existing water course		
Soakaway		
Main sewer		
Pond/lake		

# 12. Biodiversity and Geological Conservation

To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals. Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, or on land adjacent to or near the application site?

a) Protected and priority species (see guidance note):

Q Yes, on the development site

Q Yes, on land adjacent to or near the proposed development

🖲 No

b) Designated sites, important habitats or other biodiversity features (see guidance note):

Yes, on the development site

Yes, on land adjacent to or near the proposed development

🖲 No

c) Features of geological conservation importance (see guidance note):

Yes, on the development site

O Yes, on land adjacent to or near the proposed development

🖲 No

# 13. Foul Sewage

Please state how foul sewage is to be disposed of:

Mains Sewer

Se	epti	с Та	ank		
			-		

- Package Treatment plant
- Cess Pit
- Unknown

Are you proposing to connect to the existing drainage system?

🔾 Yes 🔍 No 💿 Unknown

14. Waste Storage and Collection		
Do the plans incorporate areas to store and aid the collection of waste?	Q Yes	
Have arrangements been made for the separate storage and collection of recyclable waste?	Q Yes	⊛ No
15. Trade Effluent		
Does the proposal involve the need to dispose of trade effluents or trade waste?	Q Yes	No
16. Residential/Dwelling Units		
Does your proposal include the gain, loss or change of use of residential units?	Q Yes	No
17. All Types of Development: Non-Residential Floorspace		
Does your proposal involve the loss, gain or change of use of non-residential floorspace?	Q Yes	No
18. Employment		
Will the proposed development require the employment of any staff?	Q Yes	No
19. Hours of Opening		
Are Hours of Opening relevant to this proposal?	Q Yes	No
20. Industrial or Commercial Processes and Machinery		
Please describe the activities and processes which would be carried out on the site and the end products including plant, v include the type of machinery which may be installed on site:	ventilatio	n or air conditioning. Please
N/A		
Is the proposal for a waste management development?	Q Yes	No
If this is a landfill application you will need to provide further information before your application can be determine should make it clear what information it requires on its website	ed. You	r waste planning authority
21. Hazardous Substances		
Is any hazardous waste involved in the proposal?	Q Yes	No
22. Type of Proposed Advertisement(s)		
Please describe the proposed advertisement(s)		
1 x Internally illuminated Sainsbury's branded fascia signs; 2 x Internally illuminated Sainsbury's opening hours fascia sign signs; and 3 x non-illuminated photography window panels.	ıs; 2 x In	ternally illuminated projecting
Please select the sign types you wish to propose		
<ul> <li>✓ Fascia sign</li> <li>✓ Hanging sign</li> <li>✓ Hoarding sign</li> </ul>		
☑ Other sign Fascia Sign		

# 22. Type of Proposed Advertisement(s)

ascia sign: 1	
What is the height from the ground to the base of the advertisement?	2.89 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.73 x Width: 9.4 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
bowder coated aluminium / acrylic	
Vhat is the maximum height of any of the individual letters and symbols?	24 cm
The colour of text and background	
Plum and White ('Open every day 7am - 11pm')	
Nill the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	375 cd/m2
Will the illumination be static or intermittent?	Static
Fascia sign: 2	
What is the height from the ground to the base of the advertisement?	2.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.73 x Width: 7.99 x Depth: 0.1 metre(s
What materials will the sign be made of?	
powder coated aluminium / acrylic	
What is the maximum height of any of the individual letters and symbols?	32 cm
The colour of text and background	
Orange, White and Plum ('Sainsbury's Local')	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	375 cd/m2
Will the illumination be static or intermittent?	Static
Fascia sign: 3	
What is the height from the ground to the base of the advertisement?	2.36 metre(s)
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.72 x Width: 9.39 x Depth: 0.1 metre(s
What materials will the sign be made of?	1
courder acceted aluminium / condic	

powder coated aluminium / acrylic

What is the maximum height of any of the individual letters and symbols?

24 cm

# 22. Type of Proposed Advertisement(s)

Fascia sign: 3	
The colour of text and background	
white and plum ('open every day 7am - 11pm)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	375 cd/m2
Will the illumination be static or intermittent?	Static

# Hanging Sign

Hanging sign: 1	
What is the height from the ground to the base of the advertisement?	3.05 metre(s)
What is the maximum projection of the advertisement from face of building?	1 metre(s)
Dimension:	Height: 0.625 x Width: 1 x Depth: 0.1 metre(s)
What materials will the sign be made of?	
aluminium	
What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background	
white and orange (projecting sign)	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	204 cd/m2
Will the illumination be static or intermittent?	Static

Hanging sign: 2		
What is the height from the ground to the base of the advertisement?	2.13 metre(s)	
What is the maximum projection of the advertisement from face of building?	0 metre(s)	
Dimension:	Height: 0.625 x Width: 1 x Depth: 0.1 metre(s)	
What materials will the sign be made of?		
aluminium		
What is the maximum height of any of the individual letters and symbols?	30 cm	
The colour of text and background		
white and orange (projecting sign)		
Will the sign be illuminated?	Yes	
Will the sign be illuminated internally or externally?	Internally Illuminated	
Illuminance levels	204 cd/m2	

22. Type of Proposed Advertisement(s)		
Hanging sign: 2		
	Will the illumination be static or intermittent?	Static

# Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	0.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.8 x Width: 3.5 x Depth: 0 metre(s)
What materials will the sign be made of? vinyl	
What is the maximum height of any of the individual letters and symbols?	350 cm
The colour of text and background	
various (berries)	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 2	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.6 x Width: 4 x Depth: 0 metre(s)
What materials will the sign be made of? vinyl	
What is the maximum height of any of the individual letters and symbols?	400 cm
The colour of text and background	
various (croissants)	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 3	
What is the height from the ground to the base of the advertisement?	0.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension: Height: 1.4 x Width: 1.75 x Depth: 0 metr	

# 22. Type of Proposed Advertisement(s) Other sign: 3 What materials will the sign be made of? vinyl What is the maximum height of any of the individual letters and symbols? 140 cm The colour of text and background 140 cm various (fruit and vegetables - left) No Will the sign be illuminated? No Will the sign be illuminated internally or externally? 0 cd/m2

Will the illumination be static or intermittent?

Other sign: 4	
What is the height from the ground to the base of the advertisement?	0.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.4 x Width: 1.75 x Depth: 0 metre(s)
What materials will the sign be made of? vinyl	
What is the maximum height of any of the individual letters and symbols?	140 cm
The colour of text and background	
various (fruit and vegetables - middle)	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other sign: 5		
What is the height from the ground to the base of the advertisement?	0.6 metre(s)	
What is the maximum projection of the advertisement from face of building?	0 metre(s)	
Dimension:	Height: 1.35 x Width: 0.95 x Depth: 0 metre(s)	
What materials will the sign be made of? vinyl		
What is the maximum height of any of the individual letters and symbols?	135 cm	
The colour of text and background		
various (fruit and vegetables - right)		
Will the sign be illuminated?	No	
Will the sign be illuminated internally or externally?		
Illuminance levels 0 cd/m2		

22. Type of Proposed Advertisement(s)		
Other sign: 5		
Will the illumination be static or intermittent?		
If you have selected Other, please describe		
vinyl window panels		
23. Location of Advertisement(s)		
Is the advertisement(s) you are applying for already in place?	Q Yes 🤇	No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	Q Yes 🤇	No ONot Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?	• Yes	D No
24. Advertisement(s) Period		
Please state the period of time for which consent is sought for the advertisement		
From 14/09/2018		
To 14/09/2028		
25. Site Visit		
Can the site be seen from a public road, public footpath, bridleway or other public land?	• Yes	🗅 No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select	only one)	
The agent		
<ul> <li>The applicant</li> <li>Other person</li> </ul>		
26. Pre-application Advice		
Has assistance or prior advice been sought from the local authority about this application?	Q Yes	No
27. Authority Employee/Member		
With respect to the Authority, is the applicant or agent one of the following: (a) a member of staff		
(b) an elected member (c) related to a member of staff		
(d) related to an elected member		
Do any of these statements apply to you?	Q Yes ∅	® No
28. Interest In the Land		
Does the applicant own the land or buildings where the adverts are to be placed?	Q Yes 🤇	® No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?	⊛Yes (	D No
29. Ownership Certificates and Agricultural Land Declaration		

CERTIFICATE OF OWNERSHIP - CERTIFICATE B - Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14

# 29. Ownership Certificates and Agricultural Land Declaration

I certify/The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner\* and/or agricultural tenant\*\* of any part of the land or building to which this application relates.

\* 'owner' is a person with a freehold interest or leasehold interest with at least 7 years left to run. \*\* 'agricultural tenant' has the meaning given in section 65(8) of the Town and Country Planning Act 1990

Owner/Agricultural Tenant

Name of Owner/Agricultural Tenant	London Borough of Camden
Number	
Suffix	
House Name	
Address line 1	The Mayor and Burgesses of the London Borough of Camden of the Town Hall
Address line 2	Judd Street
Town/city	London
Postcode	WC1H 9LP
Date notice served (DD/MM/YYYY)	27/07/2018

### Person role

<ul> <li>The applicant</li> <li>The agent</li> </ul>	
Title	Miss
First name	Sarah
Surname	Pyne
Declaration date (DD/MM/YYYY)	26/07/2018

Declaration made

### **30. Declaration**

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be preapplication) 26/07/2018