

Email: [planning@camden.gov.uk](mailto:planning@camden.gov.uk)  
Phone: 020 7974 4444  
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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

Application for Planning Permission and consent to display advertisement(s).  
Town and Country Planning Act 1990  
Town and Country Planning (Control of Advertisement) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

**1. Site Address**

Number	<input type="text" value="75"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text" value="Southampton Row"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="WC1B 4ET"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="530320"/>
Northing (y)	<input type="text" value="181827"/>

Description

**2. Applicant Details**

Title	<input type="text" value="Mr"/>
First name	<input type="text" value="Mayooran"/>
Surname	<input type="text" value="Senthilmani"/>
Company name	<input type="text" value="T. Bello Group Ltd."/>
Address line 1	<input type="text" value="Hello House"/>
Address line 2	<input type="text" value="144 Seven Sisters Road"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>

## 2. Applicant Details

Country	<input type="text"/>
Postcode	<input type="text" value="N7 7NS"/>
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text"/>

Are you an agent acting on behalf of the applicant?

Yes  No

## 3. Agent Details

Title	<input type="text" value="Mr"/>
First name	<input type="text" value="Adam"/>
Surname	<input type="text" value="Beamish"/>
Company name	<input type="text" value="Beamish Planning Consultancy"/>
Address line 1	<input type="text" value="33"/>
Address line 2	<input type="text" value="Holland Gardens"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="BRENTFORD"/>
Country	<input type="text"/>
Postcode	<input type="text" value="TW8 0BE"/>
Primary number	<input type="text" value="02085680779"/>
Secondary number	<input type="text" value="07739020073"/>
Fax number	<input type="text"/>
Email	<input type="text" value="adam@beamishplanningconsultancy.co.uk"/>

## 4. Site Area

What is the measurement of the site area?  
(numeric characters only).

Unit

## 5. Description of the Proposal

Please describe the proposed development including any change of use

Has the work or change of use already started?

Yes  No

## 6. Existing Use

Please describe the current use of the site

Restaurant (Use Class A3)

Is the site currently vacant?

Yes  No

**Does the proposal involve any of the following? If Yes, you will need to submit an appropriate contamination assessment with your application.**

Land which is known to be contaminated

Yes  No

Land where contamination is suspected for all or part of the site

Yes  No

A proposed use that would be particularly vulnerable to the presence of contamination

Yes  No

## 7. Materials

Does the proposed development require any materials to be used in the build?

Yes  No

**Please provide a description of existing and proposed materials and finishes to be used in the build (including type, colour and name for each material):**

Other type of material (e.g. guttering) Shopfront

Description of existing materials and finishes (optional):

Please refer to accompanying plans prepared by Hone Edwards Associates

Description of proposed materials and finishes:

Please refer to accompanying plans prepared by Hone Edwards Associates

Are you supplying additional information on submitted plans, drawings or a design and access statement?

Yes  No

If Yes, please state references for the plans, drawings and/or design and access statement

Please refer to all accompanying plans and supporting documentation

## 8. Pedestrian and Vehicle Access, Roads and Rights of Way

Is a new or altered vehicular access proposed to or from the public highway?

Yes  No

Is a new or altered pedestrian access proposed to or from the public highway?

Yes  No

Are there any new public roads to be provided within the site?

Yes  No

Are there any new public rights of way to be provided within or adjacent to the site?

Yes  No

Do the proposals require any diversions/extinguishments and/or creation of rights of way?

Yes  No

## 9. Vehicle Parking

Is vehicle parking relevant to this proposal?

Yes  No

## 10. Trees and Hedges

Are there trees or hedges on the proposed development site?

Yes  No

And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?

Yes  No

**If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of your local planning authority. If a tree survey is required, this and the accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.**

## 11. Assessment of Flood Risk

Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)  Yes  No

If Yes, you will need to submit a Flood Risk Assessment to consider the risk to the proposed site.

Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)?  Yes  No

Will the proposal increase the flood risk elsewhere?  Yes  No

How will surface water be disposed of?

Sustainable drainage system

Existing water course

Soakaway

Main sewer

Pond/lake

## 12. Biodiversity and Geological Conservation

To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals. Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, or on land adjacent to or near the application site?

a) Protected and priority species (see guidance note):

- Yes, on the development site  
 Yes, on land adjacent to or near the proposed development  
 No

b) Designated sites, important habitats or other biodiversity features (see guidance note):

- Yes, on the development site  
 Yes, on land adjacent to or near the proposed development  
 No

c) Features of geological conservation importance (see guidance note):

- Yes, on the development site  
 Yes, on land adjacent to or near the proposed development  
 No

## 13. Foul Sewage

Please state how foul sewage is to be disposed of:

Mains Sewer

Septic Tank

Package Treatment plant

Cess Pit

Other

Unknown

Are you proposing to connect to the existing drainage system?  Yes  No  Unknown

If Yes, please include the details of the existing system on the application drawings. Please state the plan(s)/drawing(s) references.

No change to existing

## 14. Waste Storage and Collection

Do the plans incorporate areas to store and aid the collection of waste?  Yes  No

#### 14. Waste Storage and Collection

Have arrangements been made for the separate storage and collection of recyclable waste?

Yes  No

#### 15. Trade Effluent

Does the proposal involve the need to dispose of trade effluents or trade waste?

Yes  No

#### 16. Residential/Dwelling Units

Does your proposal include the gain, loss or change of use of residential units?

Yes  No

#### 17. All Types of Development: Non-Residential Floorspace

Does your proposal involve the loss, gain or change of use of non-residential floorspace?

Yes  No

#### 18. Employment

Will the proposed development require the employment of any staff?

Yes  No

#### 19. Hours of Opening

Are Hours of Opening relevant to this proposal?

Yes  No

#### 20. Industrial or Commercial Processes and Machinery

Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please include the type of machinery which may be installed on site:

None specifically relevant to this application

Is the proposal for a waste management development?

Yes  No

**If this is a landfill application you will need to provide further information before your application can be determined. Your waste planning authority should make it clear what information it requires on its website**

#### 21. Hazardous Substances

Is any hazardous waste involved in the proposal?

Yes  No

#### 22. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Externally illuminated (by way of overhead trough lighting) fascia signage and single projecting sign, and an internally illuminated light box affixed to a vertical column

Please select the sign types you wish to propose

- Fascia sign
- Hanging sign
- Hoarding sign
- Other sign

Fascia Sign

Fascia sign: 1

What is the height from the ground to the base of the advertisement?

2.97 metre(s)

## 22. Type of Proposed Advertisement(s)

Fascia sign: 1	
What is the maximum projection of the advertisement from face of building?	0.15 metre(s)
Dimension:	Height: 0.6 x Width: 3.66 x Depth: 0.15 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	60 cm
The colour of text and background White and black	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	250 cd/m <sup>2</sup>
Will the illumination be static or intermittent?	Static

### Hanging Sign

Hanging sign: 1	
What is the height from the ground to the base of the advertisement?	2.81 metre(s)
What is the maximum projection of the advertisement from face of building?	0.85 metre(s)
Dimension:	Height: 0.72 x Width: 0.63 x Depth: 0.15 metre(s)
What materials will the sign be made of? Plastic	
What is the maximum height of any of the individual letters and symbols?	55 cm
The colour of text and background White and black	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	250 cd/m <sup>2</sup>
Will the illumination be static or intermittent?	Static

### Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	0.69 metre(s)
What is the maximum projection of the advertisement from face of building?	0.15 metre(s)
Dimension:	Height: 1.84 x Width: 0.46 x Depth: 0.15 metre(s)
What materials will the sign be made of? Metal and plastic	
What is the maximum height of any of the individual letters and symbols?	40 cm

## 22. Type of Proposed Advertisement(s)

Other sign: 1

The colour of text and background

White and black

Will the sign be illuminated?

Yes

Will the sign be illuminated internally or externally?

Internally Illuminated

Illuminance levels

250 cd/m2

Will the illumination be static or intermittent?

Static

If you have selected Other, please describe

Internally illuminated light box

## 23. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes  No  Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

Please refer to drawing no. PL210/2864 - existing shopfront elevation

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes  No

## 24. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

15/10/2018

To

15/10/2023

## 25. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- The agent  
 The applicant  
 Other person

## 26. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

## 27. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

Do any of these statements apply to you?

Yes  No

## 28. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?  Yes  No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  Yes  No

## 29. Ownership Certificates and Agricultural Land Declaration

**CERTIFICATE OF OWNERSHIP - CERTIFICATE B - Town and Country Planning (Development Management Procedure) (England) Order 2015 Certificate under Article 14**

I certify/The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner\* and/or agricultural tenant\*\* of any part of the land or building to which this application relates.

\* 'owner' is a person with a freehold interest or leasehold interest with at least 7 years left to run. \*\* 'agricultural tenant' has the meaning given in section 65(8) of the Town and Country Planning Act 1990

Owner/Agricultural Tenant

Name of Owner/Agricultural Tenant	Woburn Estate Company Limited and Bedford Estates Nominees Limited
Number	
Suffix	
House Name	
Address line 1	The Bedford Estate
Address line 2	29a Montague Street
Town/city	London
Postcode	WC1B 5BL
Date notice served (DD/MM/YYYY)	17/08/2018

Person role

- The applicant  
 The agent

Title

First name

Surname

Declaration date (DD/MM/YYYY)

Declaration made

## 30. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)