

From: Adam Leys [REDACTED]
Sent: 18 August 2018 06:40
To: Planning [REDACTED]
Subject: App 2018/3669/A

I am writing about App 2018/3669/A for Mary Brancker House, 54-74 Holmes Road London NW5 3AQ, for internally illuminated signs.

I object to this application for the high level signs. I cannot see what the purpose of them might be, as pre-booked student accommodation does not need to be advertised in this way. They introduce an unwelcome industrial note to what has been until now a primarily residential area.

The signs are large and at the sixth floor level will be visible over a wide area, far outside the immediate location of the building. It's a little hard to work out, but the signs may be visible from more than one conservation area.

I do not object to the changed sign at street level, but I object strongly to the high level signs and call for them to be refused.

Adam Leys
[REDACTED]