				Printed on:	20/08/2018	09:10:04
Application No:	Consultees Name:	Received:	Comment:	Response:		
2018/3669/A	Gordon HIBBS	17/08/2018 16:14:28	OBJ	I object to the erection of three high-level and very large illuminated signs on the building. For what purpose are these signs required? They are certainly not directional, as the accommodation is provided and localised through the Royal Veterinary College. They are not there to attract passing trade, as their business is the provision of long-term student housing. Neither of the two streets which will be polluted by the extra light generated is a busy thoroughfare by night, and scarcely so by day, so advertising can be discounted. I live in the Inkerman Area, and would remind the planners that it is a residential area (and a conservation one at that), not an industrial area. This is perhaps a vanity project for Unite, which cares little for the area. One would also be worried that, should such an application be granted, other large blocks in the area would wish the same permissions.		