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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text" value="96"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text" value="Belsize Lane"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="NW3 5BE"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="526772"/>
Northing (y)	<input type="text" value="184858"/>

Description

2. Applicant Details

Title	<input type="text" value="Mr"/>
First name	<input type="text" value="Ivan"/>
Surname	<input type="text" value="Lazzaroni"/>
Company name	<input type="text" value="Omnide"/>
Address line 1	<input type="text" value="No. 2 Durham Yard"/>
Address line 2	<input type="text" value="Off Teesdale Street"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>

2. Applicant Details

Country	<input type="text"/>
Postcode	<input type="text" value="E2 6QF"/>
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text"/>

Are you an agent acting on behalf of the applicant?

Yes No

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The proposal is to display a fascia and hanging sign for Omnide, an architecture and interior studio.
FASCIA SIGN: The new Omnide fascia sign will be made of the letters "OmniDe" from the Omnide logo. The sign will be made of individual laser cut aluminium letters and will be 1850 mm overall width and 480 mm maximum height. It will be 30 mm deep and protrude 50 mm from the façade. The individual letters will be back lit with 3000K led lights.
HANGING SIGN: The new Omnide flag sign will be made of the letters "O" and "D" from the Omnide logo. The sign will be 350 mm wide and 300 mm high, the two intertwined letters will be 295 mm wide by 200 mm high. It will be 30 mm deep and will be located at 2850 mm from the ground. It will be made of aluminium, and will illuminated internally 3000K led lights.

Please select the sign types you wish to propose

- Fascia sign
 Hanging sign
 Hoarding sign
 Other sign

Fascia Sign

Fascia sign: 1	
What is the height from the ground to the base of the advertisement?	2.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 0.48 x Width: 1.85 x Depth: 0.05 metre(s)
What materials will the sign be made of?	
Aluminium	
What is the maximum height of any of the individual letters and symbols?	48 cm
The colour of text and background	
Orange and Blue for the text. Anthracite for the background.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	360 cd/m2
Will the illumination be static or intermittent?	Static

Other Sign

4. Type of Proposed Advertisement(s)

Other sign: 1	
What is the height from the ground to the base of the advertisement?	2.85 metre(s)
What is the maximum projection of the advertisement from face of building?	0.35 metre(s)
Dimension:	Height: 0.3 x Width: 0.03 x Depth: 0.35 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background Orange and Blue for the logo. No background.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	150 cd/m2
Will the illumination be static or intermittent?	Static

If you have selected Other, please describe

HANGING SIGN: The new Omnide flag sign will be made of the letters "O" and "D" from the Omnide logo. The sign will be 350 mm wide and 300 mm high, the two intertwined letters will be 295 mm wide by 200 mm high. It will be 30 mm deep and will be located at 2850 mm from the ground. It will be made of aluminium, and will illuminated internally 3000K led lights.

5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place? Yes No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	<input type="text" value="15/09/2018"/>
To	<input type="text" value="15/09/2023"/>

7. Neighbour and Community Consultation

- Have you consulted your neighbours or the local community about the proposal? Yes No

8. Site Visit

- Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No
- If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
- The agent
 The applicant
 Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes No

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

16/08/2018