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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address	
Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="Kings Cross Central Development"/>
Address line 1	<input type="text" value="Stable Street, King's Boulevard, Good Way and York Way"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="N1C 4AB"/>
Description of site location must be completed if postcode is not known:	
Easting (x)	<input type="text" value="530066"/>
Northing (y)	<input type="text" value="183318"/>
Description	<input type="text"/>

2. Applicant Details	
Title	<input type="text" value="Ms"/>
First name	<input type="text" value="Alexandra"/>
Surname	<input type="text" value="Woolmore"/>
Company name	<input type="text" value="King's Cross Central General Partner Limited"/>
Address line 1	<input type="text" value="4 Stable Street"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>

2. Applicant Details

Country	<input type="text"/>
Postcode	<input type="text" value="N1C 4AB"/>
Primary number	<input type="text" value="02036640200"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text"/>

Are you an agent acting on behalf of the applicant?

Yes No

3. Agent Details

Title	<input type="text" value="Miss"/>
First name	<input type="text" value="Alexandra"/>
Surname	<input type="text" value="Woolmore"/>
Company name	<input type="text" value="Argent (King's Cross) Limited"/>
Address line 1	<input type="text" value="4"/>
Address line 2	<input type="text" value="Stable Street"/>
Address line 3	<input type="text" value="King's Cross"/>
Town/city	<input type="text" value="LONDON"/>
Country	<input type="text"/>
Postcode	<input type="text" value="N1C 4AB"/>
Primary number	<input type="text" value="02036640200"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email	<input type="text" value="alexandra.woolmore@argenitlp.co.uk"/>

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Please select the sign types you wish to propose

- Fascia sign
 Hanging sign
 Hoarding sign
 Other sign

Hoarding Sign

<input type="text" value="Hoarding sign: 1"/>	
What is the height from the ground to the base of the advertisement?	<input type="text" value="0 metre(s)"/>

4. Type of Proposed Advertisement(s)

Hoarding sign: 1	
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.4 x Width: 323.3 x Depth: 0.02 metre(s)
What materials will the sign be made of? Vinyl on existing construction hoardings along King's Boulevard, Goods Way and York Way	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Various - see submitted elevation	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Hoarding sign: 2	
What is the height from the ground to the base of the advertisement?	0 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.4 x Width: 159.82 x Depth: 0.02 metre(s)
What materials will the sign be made of? Vinyl on existing construction hoarding along west side of Stable Street	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background Various - see submitted elevation	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

6. Advertisement(s) Period

To

31/08/2019

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

If Yes, please provide details:

Google, who will eventually occupy the Zone A building behind the hoarding along King's Boulevard, and a sample of tenants who will occupy the Coal Drops Yard on completion.

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

- The agent
 The applicant
 Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

Mr

First name

Alex

Surname

Bushell

Reference

Date (Must be pre-application submission)

Details of the pre-application advice received

Discussion around details of proposed design and location.

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you?

Yes No

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)



ON BEHALF OF KING'S CROSS
CENTRAL GENERAL PARTNER LTD

