

Monmouth Planning Ltd
38A Monmouth Street
London
WC2H 9EP

Application Ref: **2018/1335/P**
Please ask for: **John Diver**
Telephone: 020 7974 **6368**

14 August 2018

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused and Warning of Enforcement Action to be Taken

Address:
135 Finchley Road
London
NW3 6JH

Proposal:
Installation of fixed LED lighting strips to existing aluminium perforated screen facade on the front and side elevations of the restaurant and bar (Use Class A3 / A4) (retrospective)
Drawing Nos: SLP/A4/FIN.19.2; PL/04 (dated 08/02/2018); PL/05 (dated 08/02/2018)

Supporting: Planning, Design and Access Statement (ref.DZ/TOM/FIN.19.2), Lighting Strategy (ref. DZ/TOM/FIN.19.2 dated June 2018).

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

- 1 The proposed installation of LED strip lighting to the facade would, by virtue of the extent of the lighting and its method of illumination as well as the visual prominence of the building be visually intrusive and have a harmful impact on the appearance of the building, the streetscene and detract from the appearance of the area generally, contrary to policies D1, D3 and D4 of the London Borough of Camden Local Plan



(2017).

Informative(s):

1 ENFORCEMENT ACTION TO BE TAKEN SHOULD LIGHTING BE USED

The Director of Culture and Environment will instruct the Borough Solicitor to issue an Enforcement Notice alleging a breach of planning control should the installed lighting be used without permission.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraphs 186 and 187 of the National Planning Policy Framework.

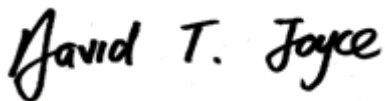
ENFORCEMENT ACTION TO BE TAKEN

The Council has authorised the Planning Department to instruct the Borough Solicitor to issue an Enforcement Notice alleging breach of planning control.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink that reads "David T. Joyce". The signature is written in a cursive, slightly slanted style.

David Joyce
Director of Regeneration and Planning