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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="19-29"/>
Address line 1	<input type="text" value="Woburn Place"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="WC1H 0LH"/>
Description of site location must be completed if postcode is not known:	
Easting (x)	<input type="text" value="530125"/>
Northing (y)	<input type="text" value="182133"/>
Description	<input type="text"/>

2. Applicant Details

Title	<input type="text"/>
First name	<input type="text" value="GCP Bloomsbury Ltd"/>
Surname	<input type="text" value="n.a"/>
Company name	<input type="text"/>
Address line 1	<input type="text" value="c/o agent"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text"/>

2. Applicant Details

Country	
Postcode	
Primary number	
Secondary number	
Fax number	
Email address	

Are you an agent acting on behalf of the applicant? ☒ Yes ☐ No

3. Agent Details

Title	
First name	CMA
Surname	Planning
Company name	CMA Planning
Address line 1	113 The Timberyard
Address line 2	Drysdale Street
Address line 3	
Town/city	London
Country	United Kingdom
Postcode	N1 6ND
Primary number	02077497686
Secondary number	
Fax number	
Email	charles.moran@CMA-Planning.co.uk

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of 1 x backlit building sign at ground floor level to the Tavistock Place elevation
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Please select the sign types you wish to propose

- ☐ Fascia sign
☐ Hanging sign
☐ Hoarding sign
☒ Other sign

Other Sign

Other sign: 1	
What is the height from the ground to the base of the advertisement?	2.2 metre(s)

4. Type of Proposed Advertisement(s)

Other sign: 1	
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.54 x Width: 1.3 x Depth: 0.1 metre(s)
What materials will the sign be made of? Stainless steel, painted bronze	
What is the maximum height of any of the individual letters and symbols?	55 cm
The colour of text and background Bronze	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

If you have selected Other, please describe

Building sign

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☐ No ☒ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

01/09/2018

To

01/09/2023

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

☒ The agent

☐ The applicant

☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

☐ Yes ☒ No

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

17/07/2018