

## The Planning Inspectorate

### ADVERTISEMENT CONSENT OR DISCONTINUANCE NOTICE APPEAL FORM (Online Version)

**WARNING:** If we do not receive **all** of the supporting documents by the end of the 8 week appeal period, the appeal will not be accepted.

**Appeal Reference: APP/X5210/Z/18/3208882**

#### A. APPELLANT DETAILS

*The name of the person(s) making the appeal must appear as an applicant on the planning application form.*

Name Ms Maddalena Sanvito

Company/Group Name Urban Vision

Address  
38 Craven Street  
London  
London  
WC2N 5NG

Preferred contact method

Email ☒ Post ☐

#### B. AGENT DETAILS

Do you have an Agent acting on your behalf? Yes ☒ No ☐

Name Mr Stuart Minty

Company/Group Name SM Planning

Address  
80-83 Long Lane  
London  
EC1A 9ET

Phone number 07900 413080

Email info@smplanning.com

Preferred contact method

Email ☒ Post ☐

#### C. LOCAL PLANNING AUTHORITY (LPA) DETAILS

Name of the Local Planning Authority London Borough of Camden

LPA reference number 2018/2165/A

Date of advertisement application 18/05/2018

Did the LPA issue a decision?

Yes

☒ No

☐

Date of LPA's decision

10/07/2018

#### D. APPEAL SITE ADDRESS

Is the address of the affected land the same as the appellant's address?

Yes

☐ No

☒

Does the appeal relate to an existing property?

Yes

☒ No

☐

Address

Kings Cross Square  
Euston Road  
London  
N1C 4TB

Are there any health and safety issues at, or near, the site which the Inspector would need to take into account when visiting the site?

Yes

☐ No

☒

a. Has the land/site owner's consent been obtained?

Yes

☒ No

☐

b. Is the site on highway land?

Yes

☐ No

☒

c. Is the advertisement in position?

Yes

☐ No

☒

#### E. DESCRIPTION OF ADVERTISEMENT(S)

Please provide description(s), measurements and colours, including details of illumination (if any), of the advertisement(s) involved in the appeal. The description is set out in:

☒ the box below

Display of two internally illuminated digital media screens (4m high x 27m wide and 6.5m high x 60m wide) on circular and oval ventilation shafts respectively

#### F. REASON FOR THE APPEAL

The reason for the appeal is that the LPA has:

1. Refused consent for the advertisement(s) shown on the application form.

☒

2. Granted consent for the advertisement(s) subject to conditions to which you object.

☐

3. Failed to give notice of its decision within the appropriate period (usually 8 weeks) of an application for consent.

☐

4. Served a discontinuance notice.

☐

#### G. CHOICE OF PROCEDURE

There are two different procedures that the appeal could follow. Please select one.

1. Written Representations

☒

2. Hearing

☐

#### H. GROUNDS OF APPEAL

The grounds of appeal are:

☒ see 'Appeal Documents' section

Do you have a separate list of appendices to accompany your grounds of appeal? Yes ☐ No ☒

### I. SUPPORTING DOCUMENTS

The application made to the LPA. ☒

All relevant plans and particulars submitted to the LPA. ☒

Any notice of decision. ☒

Any other relevant correspondence with the authority. ☐

The discontinuance notice. ☐

Any notice variations. ☐

Any relevant correspondence with the authority. ☐

### J. OTHER APPEALS

Have you sent other appeals for this or nearby sites to us which have not yet been decided? Yes ☒ No ☐

Please give details, including our reference number(s), if known.

APP/X5210/Z/18/3207305 is an appeal for a digital display screen by the same appellant at 176 Camden High Street, London, NW1 8QL

### K. CHECK SIGN AND DATE

**(All supporting documents must be received by us within the 8 week time limit)**

I confirm that all sections have been fully completed and that the details are correct to the best of my knowledge.

I confirm that I will send a copy of this appeal form and supporting documents (including the full grounds of appeal) to the LPA today.

**Signature** Mr Stuart Minty

**Date** 08/08/2018 09:41:10

**Name** Mr Stuart Minty

**On behalf of** Ms Maddalena Sanvito

The gathering and subsequent processing of the personal data supplied by you in this form, is in accordance with the terms of our registration under the Data Protection Act 2018. Further information about our Data Protection policy can be found on our website under Privacy Statement.

### L. NOW SEND

#### Send a copy to the LPA

Send a copy of the completed appeal form and any supporting documents (including the full grounds of appeal) to the LPA. There is no need to send them all the documents again, send them any which were not previously sent as part of the application or in relation to the discontinuance notice.

To do this by email:

- open and save a copy of your appeal form
- locating your local planning authority's email address:  
<https://www.gov.uk/government/publications/sending-a-copy-of-the-appeal-form-to-the-council>
- attaching the saved appeal form including any supporting documents

To send them by post, send them to the address from which the decision notice or discontinuance notice was sent (or to the address shown on any letters received from the LPA).

When we receive your appeal form, we will write to you letting you know if your appeal is valid, who is dealing with it and what happens next.

**You may wish to keep a copy of the completed form for your records.**

## M. APPEAL DOCUMENTS

We will not be able to validate the appeal until all the necessary supporting documents are received.

Please remember that all supporting documentation needs to be received by us within the appropriate deadline for the case type. Please ensure that any correspondence you send to us is clearly marked with the appeal reference number.

**You will not be sent any further reminders.**

### The documents listed below were uploaded with this form:

**Relates to Section:** GROUNDS OF APPEAL

**Document Description:** The grounds of appeal.

**File name:** Appeal Statement Kings Cross Square FINAL.pdf

**Relates to Section:** SUPPORTING DOCUMENTS

**Document Description:** The application made to the LPA.

**File name:** ApplicationForm.PDF

**Relates to Section:** SUPPORTING DOCUMENTS

**Document Description:** All relevant plans and particulars submitted to the LPA.

**File name:** Covering Letter REV.02.pdf

**File name:** Design and Access statement.pdf

**File name:** Projection of the local Air Quality benefit of installing the Breath King;s Cross Plaza.pdf

**File name:** Urban Vision.pdf

**File name:** 1\_Site Location Plan 1.1250.pdf

**File name:** 2\_Site Plan 1.500.pdf

**File name:** 3\_Aerial View.pdf

**File name:** 4\_Elevation existing 1.500.pdf

**File name:** 5\_Plan existing 1.200.pdf

**File name:** 6\_ Existing Elevation 1.200.pdf

**File name:** 7\_Elevation existing 1.200.pdf

**File name:** 8\_Plan proposed 1.200.pdf

**File name:** 9\_Elevation proposed 1.500.pdf

**File name:** 10\_Elevation proposed 1.200.pdf

**File name:** 11\_Elevation proposed 1.200.pdf

**File name:** 12\_Details.pdf

**File name:** 13\_Details.pdf

**File name:** 14\_Rev 01 Visualisations existing-proposed.pdf

**File name:** 14\_Visualisations existing-proposed.pdf

**File name:** 15\_Rev 01 Visualisations existing-proposed.pdf

**Relates to Section:** SUPPORTING DOCUMENTS

**Document Description:** Any notice of decision.

**File name:** 2018 2165 A FDN.pdf

**Completed by** MR STUART MINTY

**Date** 08/08/2018 09:41:10