212-214 High Holborn

Planning Application for the Refurbishment and Extension of a Listed Building to Provide New Class A1 and B1 Floorspace.

Austringer Capital Limited



212-214 High Holborn, London



Contents

1.	Introduction	1
2.	Description of the Application Site and Surroundings	3
3.	Description of the Proposed Development	6
4.	Review of Relevant Planning Policy	9
5.	Planning Assessment	11
6.	Assessment of Residential Obligations	19
7.	Other Material Considerations	22
8.	Summary and Conclusions	25

Appendix 1	Council Tax Records for Period of Residential Use
Appendix 2	Council Tax Records for Period of Office Use
Appendix 3	Pre Application Advice, dated 12 April 2016

212-214 High Holborn, London



1. Introduction

- 1.1 This Statement has been prepared by Savills (UK) Limited on behalf Austringer Capital Limited in respect of an application at 212-214 High Holborn in the London Borough of Camden. It is intended to assist the Local Planning Authority's (LPA) consideration of the suitability of the proposed development in relation to the local and national planning policies and all other material considerations.
- 1.2 The application seeks full planning permission and listed building consent for refurbishment and extension of a Grade II listed building. It will deliver 2,427 sq m (GIA) of new build and refurbished office floorspace in a highly sustainable and accessible location. In addition, a refurbished unit at basement, ground, and mezzanine level will be provided measuring 338 sq m for a new Class A1 operator to maintain an active street frontage for the building.
- 1.3 The basement, ground, and mezzanine of the existing building is currently occupied by Natwest bank. The remaining floorspace at first, second, third, and fourth floor level has been vacant since the end of the previous decade, when the Environmental Council ceased occupation of this floorspace. After this time it was not possible to secure a new tenant due to the poor quality of the existing office floorspace. Accordingly, the majority of the building has not made a positive contribution to the economic generation of the local area for an extended period of time.
- 1.4 Proposals for the refurbishment and extension of the existing building have been the subject of detailed pre application discussions with the LPA. The scale, design and appearance of the development has been amended to reflect advice, guidance and comments provided by professional officers and other consultees.
- 1.5 In order to comprehensively assess the proposed development against the relevant planning policies, the remaining sections of this Report are structured as follows:

Section 2.0 Description of the Application Site and Surroundings

Section 3.0 Description of the Proposed Development

Section 4.0 Review of Relevant Planning Policy

Section 5.0 Planning Assessment

Section 6.0: Assessment of Residential Considerations

Section 7.0: Other Material Considerations

1.6 We finally set out in Section 8.0 our Summary and Conclusions that the proposed development accords with the development plan and all other material considerations, in particular the overarching objective of the National Planning Policy Framework ('NPPF') to secure sustainable economic development.

212-214 High Holborn, London



1.7	In the light of the above, the proposed development should benefit from the presumption in favour or sustainable development established in the NPPF and we conclude that the application should be approved and planning permission granted.
	and planning permission granted.

212-214 High Holborn, London



2. Description of the Application Site and Surroundings

The Application Site

- 2.1 The application site is located at 212-214 High Holborn in the London Borough of Camden (the 'Site'). It is occupied by a Grade II listed building set out over basement, ground, mezzanine, and four upper floors. The Site is located within the Bloomsbury Conservation Area, as well as forming part of the defined Central London Area, a Central London Frontage, and adjoins the boundary of the Holborn Growth Area, as set out in the Camden Policies Map. It is therefore a 'town centre' site for the purposes of assessing applications for 'main town centre' uses.
- 2.2 The basement, ground, and mezzanine of the existing building is currently occupied by Natwest bank. The remaining floorspace at first, second, third, and fourth floor level has been vacant since the end of the previous decade, when the Environmental Council ceased occupation of the site. After this time it was not possible to secure a new tenant due to the poor quality of the existing office floorspace. Accordingly, the majority of the building has not made a positive contribution to the economic generation of the local area for an extended period of time.
- 2.3 The Site is highly accessible by a range of sustainable transport modes, which is reflected in Site having the highest possible PTAL rating of 6b. The accessibility of the Site by sustainable modes of transport is summarised below:
 - London Underground: The Site is located within 60m walking distance of Holborn Underground Station that is served by the Central and Piccadilly line;
 - Rail: Farringdon railway station is located a 15 min walk from the Site. The station is both an
 Underground and connected National Rail station, serving the Circle, Hammersmith & City, and
 Metropolitan lines. The station is anticipated to become a major interchange station on the
 completion of Thameslink and Crossrail, both of which will serve the station.
 - Bus: There is a bus stop directly adjoining the Site that provides regular services running through the City of London to Tottenham in the north. Located 60m to the east of the site is a further bus stop, with services running to London Bridge, Wood Green and Tottenham.
 - Bicycles The Site is located opposite a Santander Cycle Scheme Station, with access to a
 dedicated bicycle trail along High Holborn, which connects the greater London Bicycle Network
 beyond.
 - Pedestrians There are established pedestrian footways and crossings surrounding the site that connect it with other established land uses, facilities and services in the local area.

Austringer Capital Limited July 2018 3

212-214 High Holborn, London



Historical Significance of Building

- 2.4 A detailed review of the historical significance of the building is detailed in the Heritage Statement, prepared by the Heritage Collective. This confirms that the architectural interest of the building stem primarily from the grand Palladian front elevation due to its formal composition, classical detailing, materiality and clear hierarchy. The front elevation is relatively well preserved and its integrity is maintained although unsympathetic modern signage associated with its use and ATMs mounted into one of the window bays has diluted its significance. In addition, the property's roof line as viewed from the front elevation roofline are important elements in the townscape make a positive contribution to the character and appearance of the conservation area.
- 2.5 The rear elevation of the building is stylistically and architecturally subservient with a functional but traditional appearance. There is much less consistency in terms of building lines and the continual addition of rear extensions and alterations during the 20th century introducing visual inconsistencies that detract from the significance of the listed building. Large modern developments on all sides at the rear have totally enclosed the rear courtyard and it is difficult to experience the rear of the listed building as a whole.
- 2.6 Internally, whilst the basement and ground floor retains their original use, much of the original fabric in these areas have been removed in order to accommodate modern styles and finishes. The first and second floors retain much of the original plan form and decorative fabric although the floors above and the rear elevation and yard have been subject to unsympathetic alteration. These changes have, in places, eroded the significance of the listed building.

Surroundings Land Uses

- 2.7 As noted above, the Site forms part of the defined Central London Area, a Central London Frontage, and adjoins the boundary of the Holborn Growth Area. The surrounding area is characterised by an urban form that is very diverse in terms of building scale, architecture and massing providing buildings catering for a wide range of commercial, retail and leisure uses.
- 2.8 The Site's eastern and southern boundaries are adjoined by Aviation House, a large mixed use office, retail, and leisure development rising to ten stores. On the Site's south / south east boundary lies the Aria House residential scheme, with an eight storey office building adjoining the Site's western boundary. As noted previously, Holborn London Underground Station is located 60m to the east of the Site.
- 2.9 The wider area provides an array of amenities that will be available to the new office occupiers. This includes a wide selection of retail stores, cafes, restaurants, public houses, and financial and professional services. Immediately north of the site lies the public Bloomsbury Square Gardens, which provides an important amenity space for local residents and office occupiers. The Site is also a short walk from Covent Garden Market that sites alongside the wider retail, leisure, and service offer of Covent Garden. The

212-214 High Holborn, London



availability of goods,	services,	and	amenities	in	close	proximity	to th	e Site	will	ensure	that	the	new	office	is
attractive to modern	occupiers.														

Austringer Capital Limited

212-214 High Holborn, London



3. Description of the Proposed Development

- 3.1 The application seeks full planning permission and listed building consent for refurbishment and extension of a Grade II listed building. The proposal will deliver 2,427 sq m (GIA) of new build and refurbished office floorspace in a highly sustainable and accessible location. In addition, a 338 sq m refurbished unit at basement, ground, and mezzanine level will be provided for a Class A1 operator to maintain an active street frontage for the building.
- 3.2 The basement, ground, and mezzanine of the existing building is currently occupied by Natwest bank. The remaining floorspace at first, second, third, and fourth floor level has been vacant since the end of the previous decade, when the Environmental Council ceased occupation of this floorspace. After this time it was not possible to secure a new tenant due to the poor quality of the existing office floorspace. Accordingly, the majority of the building has not made a positive contribution to the economic generation of the local area for an extended period of time.
- 3.3 A detailed review of the proposed physical works is included in the Design and Access Statement and the Heritage Statement. In summary however; the proposed physical works are as follows:
 - Partial demolition of listed building at mezzanine level;
 - Demolition and removal of modern additions at first, second, third, and fourth floor levels;
 - Removal of modern internal partitions at basement and ground floor level;
 - Removal of internal partitions at third floor level with the retention of nibs and downstands where appropriate;
 - Construction of new rear interlinked extension of six storeys above ground floor level;
 - Refurbishment of grand Palladian front elevation, and retention of front pitch of existing hipped roof and chimneys;
 - Removal of unsympathetic ATM installation to reinstate the historical significance of the street level elevation:
 - Creation of a new lobby facility to attract high quality Class B1 office occupiers. Provision of space
 at basement and ground floor level for occupiers to incorporate meeting rooms, staff changing
 facilities, and ancillary health and fitness suite;
 - Creation of new lifts, stairs, and toilet facilities on all levels;
 - Provision of new external terrace at fourth floor level; and
 - Creation of a 338 sq m Class A1 unit at basement, ground, and mezzanine level.
- 3.4 The overall Gross Internal Area (GIA) of the proposal will be 2,765 sq m, comprising 338 sq m of Class A1 floorspace and 2,427 sq m of Class B1 office floorspace. The existing GIA of the building is 1,396 sq m therefore, the proposal will provide 1,396 sq m of net additional floorspace.

212-214 High Holborn, London



- 3.5 Proposals for the refurbishment and extension of the existing building have been the subject of extensive pre-application discussions with the LPA. A pre application meeting was held on 8 July 2015 in respect of a residential led mixed use development. A formal written response was not issued by the LPA however; we understand that concerns were expressed in respect of the loss of employment floorspace and the scale of internal amendments required to create the new residential units.
- 3.6 On 4 February 2016, an additional pre application meeting was held at the LPA's offices in respect of a new hotel led development. The built form of the rear extension previously discussed with the LPA was of a similar nature to that currently proposed. In addition to the rear extension, the hotel scheme proposed the replacement of the existing slate roof with a two storey extension and widescale internal alterations to the listed building. The LPA's formal written advice was issued on 12 April 2016¹ and in summary stated:
 - The conversion of the employment floorspace to a hotel use was contrary to Policy DP13 of the Camden Development Policies document;
 - The creation of a rear extension of the building was acceptable due to the poor state of the rear elevation:
 - The replacement of the existing slate roof and chimney stacks with a two storey roof extension was
 considered unacceptable. It was noted that the existing slate roof appeared original and in good
 repair, with great emphasis placed on its retention; and
 - Any alternations to the internal layout of the listed building would require a full assessment by a heritage consultant.
- 3.7 Following receipt of the LPA's April 2016 written advice, the applicant revised the proposals to a policy compliant office led mixed use development. In addition, the proposal now incorporates:
 - No Omission of the two storey roof extension from the proposal. The retention front pitch of existing hipped roof will ensure that the front elevation will retain its full historic significance;
 - N Retention of existing chimney stacks from front hipped roof; and
 - N Detailed assessment of proposed internal alterations within the Heritage Statement to allow the LPA to fully consider the changes.
- 3.8 A further meeting was held with planning and conservation officers at the application site in March 2017. As a result of the feedback receive at this meeting, a number of additional amendments were made to the proposal as follows:
 - Neduction in the height of the rear extension through the removal of the proposed seventh floor;
 - N Increased distance from the rear elevation to surrounding buildings, particularly Aria House;
 - N Enhancements to the daylight levels achieved by neighbouring occupiers;
 - N Provision of lightwell to separate the majority of the existing rear elevation from the new extension;

¹ See Appendix 3		
Austringer Capital Limited	July 2018	7

212-214 High Holborn, London



- Nelocation of lift and stair core to ensure retention of additional rear window;
- N Retention of existing second floor layout; and
- N Retention of bank vault doors in basement.
- 3.9 A final on-site meeting between the applicant and LPA occurred on 13 December 2017 to inspect the building and discuss the proposed development. Following this meeting and the comments that were received from the LPA, we have made the following amendments to the proposal:
 - N Omission of basement extension from the proposal;
 - N Omission of proposal for the demolition of the rear sections of the existing building at basement and ground floor level; and
 - Ner Preparation of additional elevations and sections to detail the proposed demolition works and the proposed development.
- 3.10 In addition to pre application discussions with the LPA, initial consultations have been undertaken with Transport for London and Crossrail due to the proximity of the existing Central Line tunnel and the new Crossrail westbound tunnel. Further discussions will be undertaken once the detailed design of the scheme is progressed to ensure that there is no risk to underground infrastructure.
- 3.11 It follows that proposals for the refurbishment and extension of the existing building have been the subject of extensive pre-application discussions with the LPA. In addition, initial discussions have been undertaken with both TFL and Crossrail in respect of underground infrastructure. The proposal will protect the historical significance of the listed building while delivering a long term sustainable use of the property. It will create new modern employment floorspace in a highly sustainable location and assist Camden in meeting its growth objectives.

Austringer Capital Limited July 2018 8

212-214 High Holborn, London



4. Review of Relevant Planning Policy

- 4.1 The starting point for the consideration of the acceptability of a development proposed in a planning application is the assessment of it against the development plan. If a development is in accordance with the plan, and the plan is up-to-date, then the decision should be to grant planning permission unless material considerations indicate otherwise.
- 4.2 The development plan relevant to the consideration of this proposal is follows:
 - London Plan (inc. Minor Alterations 2016);
 - The Camden Site Allocations document (September 2013); and
 - The Camden Local Plan (July 2017).
- 4.3 A decision on a proposed development must be made in accordance with the development plan unless material considerations indicate otherwise². LPA should have proper regard to such statements and must give clear and convincing reasons if they elect not to follow them. Emerging development plan policies are material considerations, although the weight to be attached to them varies according to their current status. Material considerations for the purposes of assessing the proposed development are set out in the following national and local policy documents:
 - National Planning Policy Framework (NPPF);
 - Planning Practice Guidance (PPG);
 - Adopted Mayor of London Supplementary Planning Guidance;
 - Adopted Camden Supplementary Planning Guidance/ Documents; and
 - Emerging planning policies and guidance.
- 4.4 Sections 5 and 6 of this Statement provide a detailed review of the proposal against an array of local, regional, and national planning policies. For ease of reference, these policies are as follows:
 - Policy G1 'Delivery and Location of Growth';
 - Policy H1 'Maximising housing supply;
 - Policy H2 'Maximising the supply of self-contained housing from mixed-use schemes';
 - Policy H3 'Protecting existing homes';
 - Policy E1 'Economic Development';
 - Policy E2 'Employment Premises and Sites';
 - Policy A1 'Managing the Impact of Development';
 - Policy A4 'Noise and Vibration';
 - Policy A5 'Basements';
 - Policy D1 'Design';

,

² See Paragraphs 11 and 12 of NPPF

212-214 High Holborn, London



- Policy D2 'Heritage';
- Policy CC1 'Climate Change Mitigation';
- Policy CC2 'Adapting to Climate Change';
- Policy CC3 'Water and Flooding';
- Policy CC4 'Air Quality';
- Policy CC5 'Waste':
- Policy TC2 'Camden's Centres and Other Shopping Areas';
- Policy TC4 'Town centres uses';
- Policy T1 'Prioritising walking, cycling and public transport';
- Policy T2 'Parking and car-free development'; and
- Policy T4 'Sustainable movement of goods and materials'

London Plan

- Policy 2.15 'Town Centres'
- Policy 3.3 'Increasing Housing Supply'
- Policy 3.4 'Optimising Housing Potential'
- Policy 3.5 'Quality and Design of Housing Developments'
- Policy 3.8 'Housing Choice'
- Policy 3.12 'Negotiating Affordable Housing on Individual Private and Mixed Use Schemes'
- Policy 4.7 'Retail and Town Centre Development'
- Policy 5.1 'Climate Change Mitigation'
- Policy 5.2 'Minimising Carbon Dioxide Emissions'
- Policy 5.3 'Sustainable Design and Construction'
- Policy 6.1 'Strategic Approach'
- Policy 6.9 'Cycling'
- Policy 6.13 'Parking'
- Policy 7.1 'Lifetime Neighbourhoods'
- Policy 7.2 'An Inclusive Environment'
- Policy 7.3 'Designing Out Crime'
- Policy 7.4 'Local Character'
- Policy 7.6 'Architecture'
- Policy 7.13 'Safety, Security and Resilience to Emergency'
- Policy 7.14 'Improving Air Quality'
- Policy 7.15 'Reducing and Managing Noise, Improving and Enhancing the Acoustic Environment and Promoting Appropriate Soundscapes'

Austringer Capital Limited July 2018

212-214 High Holborn, London



5. Planning Assessment

Introduction

- 5.1 This Section sets out a detailed assessment of the proposed development against local policy and guidance, as well as the London Plan and national planning policy.
- 5.2 As detailed in Section 3, the current application follows previous proposals for residential and hotel schemes at the Site. Following comments by the LPA in respect of some physical works proposed, as well as concerns over the loss of employment floorspace, the scheme was amended to ensure compliance with adopted local planning policy. Below we assess the principle of development in respect of Camden and London level adopted planning policy.

Principle of the Development

- 5.3 The Site is located within the Central London Area, a Central London Frontage, and adjoins the boundary of the Holborn Growth Area, as defined by the Camden Policies Map. It is therefore a 'town centre' site for the purposes of assessing applications proposing 'main town centre' uses. The Site is highly accessible by a range of public transportation means, with the provision of new high quality office floorspace in such locations supported by a range of local planning policies. In accordance with Local Plan **Policy G1** 'Delivery and Location of Growth', the proposal will:
 - N Concentrate new development in a highly accessible location adjoining the Holborn Growth Area;
 - N Make full use of the Site while taking in to account a wide array of other policy aspirations;
 - N Comprise an efficient use of land in an area well served by public transport; and
 - $\tilde{\mathbb{N}}$ Make provision for the delivery of new housing units in the Borough.
- 5.4 Policy G1 identifies Holborn as one of the six areas of significant growth in the Borough. It seeks the delivery of 2,000 additional jobs in the period to 2031 through relatively small scale private sector led schemes. While the Site adjoins the western boundary of the Holborn Area for Intensification, it benefits from the same high levels of accessibility as well as forming part of a Central London Frontage. Policy G1 confirms that development should seek to maximise the provision of new commercial and residential floorspace to meet future requirements for growth in Camden.
- 5.5 The proposal will also assist with the delivery of the aspirations of **Policy H1 'Maximising Housing Supply'** by making a financial contribution to the delivery of new homes in Camden. For the reasons set out in Section 6, it is not possible to accommodate any residential units at the Site. The Payment in Lieu that would be made by the applicant will assist the Council is meetings housing delivery targets in more suitable locations.

212-214 High Holborn, London



- The proposal is also in accordance with **Policy E1 'Economic Development' and E2 'Employment Sites and Premises'** as it will deliver 2,427 sq m (GIA) of new and refurbished office floorspace. The development will make a positive contribution to the 695,000 sq m of new office floorspace required in Camden in the period to 2031³. In light of this, the scheme is also fully in line with the **London Plan Policy 4.2 and 4.3. Policy TC1 'Quantity and Location of Retail Development'** and **Policy 2.15 'Town Centres'** of the London Plan seeks to support and promote the Central London Area of Camden as a successful and vibrant part of the capital. In accordance with these policy aspirations, the proposal will support Central London as a focus for Camden's future growth in office, retail, and leisure floorspace. In addition, it will preserve and enhance the area's historic environment.
- 5.7 It follows that the principle of the proposal is supported by an array of policies in Camden's adopted development plan and the London Plan. It will intensify a policy compliant land use in a highly accessible location, delivering opportunities for new jobs and wider spin off benefits. Accordingly, the proposal benefits from the presumption in favour of sustainable development, as set out in the NPPF.

Design of the Proposal

- 5.8 As briefly set out in Section 3, the design and appearance of the building has been carefully considered due to the historic nature of the existing building, both in respect of its formal listing designation and position within a Conservation Area.
- 5.9 The Design and Access Statement, produced by Cassidy and Ashton, provides a full description of the context for the development and the principles that have been adopted as part of the building's design. In accordance with **Policy D1** '**Design**' of the Camden Local Plan however, the proposal:
 - No Is commensurate with the scale and form of the surrounding buildings, with many adjoining structures exceeding the height of the proposed development. The rear extension proposes a contemporary and attractive elevational design of a similar character to neighbouring buildings;
 - Name Carefully merges the existing listed building with a new modern extension that respects the character and proportion of the existing building. The rear extension has been limited in height to ensure that does not adversely affect the historic significance of the listed building. In addition, the majority of the historical internal layout has been maintained, while less sympathetic amendments undertaken in the last 20-30 years have been repaired;
 - N Uses a complementary palate of materials in the rear extension while maintaining the prominence of the existing building;
 - N Ensures visually interesting features of the building from street level are maintained and enhanced through the refurbishment of the front elevation. It will also enhance the appearance of the building and vitality of the area by the removal of unsympathetic ATM installation at ground floor level and by bringing the secondary entrance back in to active use;

_

³ See Policy G1 of Camden Local Plan

212-214 High Holborn, London



- New Has set back the additional height created by the extension to ensure that it reads as a modern building to the rear. This ensures that there is no adverse visual impact from the conservation area; and
- New Significantly enhances the accessibility of the building by the provision of new lifts to all floors; accessible toilets, showers, and changing facilities; and level floorplates across the majority of the building.
- 5.10 Camden Planning Guidance 1 'Design' (CPG1) document provides further detail on the application of the LPA's design policies. The applicant has sought to follow best practice in respect of the proposed development, which includes:
 - Nefurbishment of the existing windows where possible, with any replacement or amendments in consultation with the LPA;
 - Netention of external and internal doors and doorways of significance within the building;
 - N Inclusion of elevational materials to complement the existing building; and
 - Proposing a scale of development that will assist in bringing the wider site back in to productive economic use while not detracting from the historic importance of the existing building.
- 5.11 **Policy 7.6** 'Architecture' of the London Plan reinforces many of the aspirations and requirements of Camden's design policies. In particular, the proposal complies with the London Plan requirement that 'architecture should contribute to the creation of a cohesive built environment that enhances the experience of living, working or visiting in the city'. It will deliver high quality office accommodation in a highly sustainable location, while respecting and enhancing the historical significance of the existing building. We conclude that the proposal is in accordance with Policy D1, CPG1, and London Plan Policy 7.6.

Heritage Assessment

- 5.12 A detailed review of the building's historical significance and any impact of the proposal is set out in the Heritage Statement, prepared by the Heritage Collective. The physical elements of the proposed development have been amended in response to the pre application comments by the LPA dated 12 April 2016, and the on-site meetings on 13 March 2017 and 13 December 2017. The revisions to the physical works include:
 - Nemoval of two storey roof extension from the proposal. Retention of the front pitch of existing hipped roof will ensure that the front elevation will retain its full historic significance;
 - $\tilde{\mathbb{N}}$ Retention of existing chimney stacks from front hipped roof;
 - N Provision of lightwell to separate the majority of the existing rear elevation from the new extension;
 - Nelocation of lift and stair core to ensure retention of additional rear window;
 - N Retention of existing second floor layout;
 - N Retention of bank vault doors in basement;
 - N Retention of the rear elements of the basement and ground building; and

212-214 High Holborn, London



- N Detailed assessment of proposed internal alterations within the Heritage Statement to allow the LPA to fully consider the changes.
- 5.13 The applicant has also incorporated significant amendments to the proposal to ensure that the principal elements of historic interest are retained while ensuring that an office scheme that meets modern occupier requirements can be created. In summary, the works to the existing building will include:
 - N Refurbishment of grand Palladian front elevation;
 - Nemoval of unsympathetic ATM installation to reinstate the historical significance of the street level elevation:
 - N Retention of front pitch of existing hipped roof and chimneys;
 - N Removal of 20th century layout alterations in the bank at basement and ground floor level;
 - N Retention of bank vault doors at basement level;
 - N Infilling unsympathetic opening created in original spiral staircase to reinstate its architectural significance;
 - N Retention of first and second floor historic layout and detailing;
 - Netention of window openings on rear elevation at first and second floor level to maintain their significance; and
 - Nemoval of unsympathetic lift and toilet block installations on first, second, and third floor levels.
- 5.14 The above works to the listed building and reinstatement of historic features is also supported by **CPG1** '**Design'**. Paragraph 3.23 of CPG1 states that that historic features should be retained and proposals should seek to respond to the special historic and architectural constraints of the listed building. Furthermore, in compliance with Paragraph 5.13 of CG1, the proposal seeks to strengthen the building's historic features and work alongside them where possible.
- 5.15 The NPPF places great importance on retaining the historical significance of heritage assets, while seeking appropriate uses that ensure their long term viable uses. The proposal seeks to meet these aspirations in a building that has been unable to made a positive contribution to the economic generation of the local area for an extended period of time.
- 5.16 The proposals has been designed in accordance with the aspirations of **Policy D2** '**Heritage**' of the Local Plan. It will preserve and enhance the principal elements of heritage significance of the existing building. Importantly, it will provide a long term viable use of the building to ensure that it does not suffer from neglect. Furthermore, in accordance with elements (e)-(k) of Policy D2 relating to conservation areas and listed buildings, the proposal:
 - Negative Preserves the appearance of the conservation area by retaining the existing roof line of the building, refurbishing the grand Palladian front elevation, and brings the building back in to productive economic use;
 - N Does not propose the total or substantial demolition of the existing building;

212-214 High Holborn, London



- N Proposes a use (Class B1 offices) of the floorspace that accords with its historic operation and accords with local policy aspirations; and
- New Has sought to maintain the setting of the existing building. This includes the retention of the existing roof line, setting back the rear extension to maintain the appearance of the existing building, and the refurbishment of the front elevation.
- 5.17 The detailed assessment undertaken in the Heritage Statement confirms that the proposal offer sympathetic and informed changes that will improve the listed building and conservation area. Accordingly, the proposal accords with Policies D1 and D2 of the Local Plan; the Bloomsbury Conservation Area Appraisal; Policies 7.4 and 7.6 of the London Plan; and the NPPF.

Sustainability and Energy

- 5.18 The proposed development has been designed to 'Be Lean', 'Be Clean' and 'Be Green' in terms of its energy efficiency, energy demand and other carbon reduction measures. In accordance with the requirements of Policies CC1 'Climate Change Mitigation', CC2 'Adapting to Climate Change', and CC3 'Water and Flooding' of the Local Plan, the application is supported by a Sustainability and Energy Statement. The Statement considers the proposal against national and local policies, including assessments of the potential BREEAM rating and carbon emissions for the development. In summary, the Sustainability and Energy Statement confirms that:
 - N The proposed scheme will be designed in accordance with the BREEAM criteria and achieve the required 'Excellent' rating;
 - Water management for the development will be minimised; water management for the will target a 40% improvement upon the BREEAM 2014 baseline case further reducing the developments internal water demand;
 - Naste arising during construction and occupation/operation will be minimised. A site waste management plan will be adopted during construction, with the operational building providing adequate waste and recycling facilities that will form part of a comprehensive waste management plan for the site; and
 - No Construction site management procedures will minimise adverse impacts on the environment and control pollution generated during the construction phase. These include a waste management strategy to reduce the quantity of waste generated, and to increase re-use and recycling of materials.

Occupier and Neighbour Amenity

5.19 The proposed rear extension of the building has been designed to minimise impact on neighbouring amenity while ensuring a viable development that meets occupier demand can be delivered. Below we provide an assessment of matters relevant to the consideration of the tests set out in **Policy A1 'Managing the Impact of Development'** of the Camden Local Plan.

212-214 High Holborn, London



Visual Privacy and Outlook

- 5.20 The buildings adjoining the Site are almost exclusively used for Class B1 offices, with mutual overlooking already experienced by occupiers. Any additional overlooking generated by the development on adjoining office occupiers does not give rise material concerns from a planning perspective.
- 5.21 The rear extension has been design to reduce overlooking of the residential units in Aria House. It is not proposed to incorporate glazing on the majority of the rear elevation to significantly reduce overlooking from the proposed development to Aria House. Furthermore, following the on-site meeting with the LPA in March 2017, the scale and layout of the proposed development has been amended to reduce its proximity to Aria House. This has included moving the rear elevation at 1st-3rd floor 1.6m further from Aria House at its closest point, and a further 2.2m from Aria House at other locations on the rear elevation.
- 5.22 In addition, the following matters are relevant to the consideration any potential overlooking:
 - N Aria House experiences direct overlooking from existing office buildings, particularly in respect of occupiers in 210 High Holborn;
 - The windows principally affected by overlooking from the proposal are less sensitive to overlooking and outlook considerations. Floorplans for Aria House confirm that the windows to these units are bedrooms and are likely to be in principal use before and after the working hours of the office building. These units are dual aspect with the living rooms and balconies unaffected by the proposed development;
 - N In light of the requirement to increase building densities in highly sustainable locations, it may not always be possible to achieve optimum amenity levels for all occupiers; and
 - Ne The area to the rear of the application site is fully enclosed on all sides by tall buildings, restricting views from the rear of Aria House.
- 5.23 It follows that the proposed development has been designed to maximise compliance with the requirements of **Policy A1(a) and (e)** of the Camden Local Plan. The visual privacy of residential occupiers will be protected, while the requirement to deliver new office floorspace necessitates changes to the outlook of surrounding properties.

Daylight and Sunlight

5.24 The proposal includes a new seven storey rear extension of the building to provide new high quality office floorspace to meet the requirements of modern occupiers. The proposed rear envelope was reviewed by the LPA as part of the pre application discussions and confirmed as acceptable in principle. Irrespective of this, the application incorporates a review of any impact on the amenity of nearby occupiers.

Austringer Capital Limited July 2018 16

212-214 High Holborn, London



- 5.25 The Daylight and Sunlight Study, prepared by Rights of Light Consulting, assesses the impact of the development on the light receivable on nearby occupiers. It confirms that all habitable rooms pass both the total annual sunlight hours test and the winter sunlight hours test. The proposed development therefore satisfies the BRE direct sunlight to windows requirements.
- 5.26 The Study by Rights of Light Consulting also incorporates an assessment of neighbouring daylight to windows. It confirms that following redevelopment, a number of windows which fall short of the BRE recommendations including some of the residential units in Aria House. It is important to note that following the on-site meeting with the LPA in March, the scale and layout of the proposed development has been amended to reduce its proximity to Aria House. This amendments has reduced the number of windows falling short of the BRE guidelines from 29 to 11. Of the 11 windows that continue to fall short of the guidelines, there has been an average improvement of 25% in daylight levels.
- 5.27 It is also important to note that the BRE Guidance does not require the refusal of planning permission if schemes do meet recommended levels. Material considerations must be taken in to account in the balance of planning matters, of which the following are of relevance to the current proposal: see if the updated document is any more positive
 - No The BRE Guidance is clear that in an area with modern high rise buildings, a higher degree of obstruction may be unavoidable if new developments are to match the height and proportions of existing buildings;
 - N Existing buildings to the rear rise to comparable building heights as the proposal. The buildings, including Aria House, have also been constructed to and adjoin their site boundaries making future obstructive of some form unavoidable;
 - No The windows most affected by the proposal are bedrooms and therefore, not as sensitive to reductions in daylight levels as living rooms, dining rooms, and balconies / terraces. These units are dual aspect and their living rooms and balconies wholly unaffected by the proposal; and
 - No The BRE guide explains that the numerical guidelines should be interpreted flexibly since natural lighting is only one of many factors in site layout design.
- 5.28 In light of the material considerations listed above, the reduction in daylight levels is considered acceptable to allow the delivery of new high quality office floorspace. It follows that there is no conflict with **Policy A1 (f)** of the Camden Development Policies document.

Noise, Vibration and Odours

5.29 The application is supported by a Construction Management Plan (CMP), prepared by Inn8v Development Solutions. The CMP assessed the potential environmental impacts of works at the application site and how these impacts may be reduced by the implementation of best practice management strategies and practices. It includes measures to minimise the impacts on adjoining occupiers from noise, dust, vibration, light, and

212-214 High Holborn, London



odour. The CMP confirms that the application of industry best practices will ensure the impacts from the construction process can be minimised in accordance with **Policy A1 (i), (j) and (k)**.

Occupier Amenity

- 5.30 The proposed development has been designed to meet modern requirements and maximise the potential of occupation. While the internal arrangement of the Class B1 office floorspace is somewhat indicative, it confirms that provision has been made for staff facilities such as an ancillary health and fitness centre, bicycle store, male and female changing areas, and drying room all accessible by lift or stairs. It also includes a ground floor lobby, meeting rooms, and client café to attract a wide array of occupiers. The individual office floors will provide open plan space where possible, as well as maintaining a number of attractive historic layout and design elements in the existing building.
- 5.31 The Transport Statement prepared by Mouchel confirms that sufficient provisions are in place to allow the building to be serviced in accordance with **Policy A1 (h)**. High Holborn is a one-way street in the vicinity of the proposed development (west-bound), with two wide lanes. There are lay-bys available on either side of the street to allow passing vehicles, while restrictions currently in operation ensure deliveries and servicing are outside of peak hours. Furthermore, there are a number of retail / food outlets opposite and adjacent, setting a precedent for the acceptability of servicing and loading.
- 5.32 We conclude that the proposal will provide a high level of occupier amenity and accords with the requirements of local planning policy.

Basement Works

5.33 The proposed development does not include the demolition or extension of the existing basement. It is proposed to remove some internal walls at basement level to make it suitable for occupation by a Class B1a tenant. The Structural Report, by Partington Associates, confirms that the removal of these walls poses no risk to the stability of the basement, wider building, or surrounding structures. It follows that there is no conflict with Policy A5 'Basements' of the Local Plan or CPG 4 'Basements and Lightwells', a Basement Impact Assessment is included within Section 6.0 of the Structural Report.

Summary and Conclusion

5.34 The assessment undertaken in this section confirms that the proposed development accords with an array of Camden's adopted policies and guidance, London Plan policies, and national planning policy and guidance. The proposal will protect the historical significance of the listed building while delivering a long term sustainable use of the property. It will create new modern employment floorspace in a highly sustainable location and assist Camden in meeting its growth requirements. It follows that the proposal benefits from the presumption in favour of sustainable development, as set out in the NPPF.

212-214 High Holborn, London



6. Assessment of Residential Obligations

6.1 This section provides an assessment of the suitability of the Site to accommodate the residential floorspace required under **Policy H2** of the Local Plan. In addition, it considers the loss of the residential unit at the Site against the requirements of the development plan.

Mixed Use Developments

- 6.2 **Policy H2** of the Camden Local Plan states that in the Central London Area, where more than 200 sq m (gross) additional floorspace is provided, up to 50% of all additional floorspace should be allocated to residential use. It also states that where a development proposes over 1,000 sq m of additional floorspace, the residential floorspace required under Policy DP1 should be provided on site unless this cannot be practically achieved.
- 6.3 The overall GIA of the proposal will be 2,765 sq m, comprising 338 sq m of Class A1 floorspace and 2,427 sq m of Class B1 office floorspace. The existing GIA of the building is 1,396 sq m therefore, the proposal will provide 1,396 sq m of net additional floorspace. It follows that there is a requirement to make provision of new residential floorspace on-site or elsewhere in the Borough.
- 6.4 Policy H2 and Camden guidance document **CPG2** '**Housing**' acknowledge that the provision of on-site residential floorspace will not always be practical or achievable. The site is unable to provide separate entrances for three separate uses (i.e. retail, office, and residential). The Site as it is only accessible from the two projecting entrance bays on High Holborn, with no access available from the rear. As the proposed Class A1 unit will utilise one entrance bay for customers, the entrance adjoining 210 High Holborn provides the only access to the remaining elements of the Site. In light of the historical significance of the grand Palladian front elevation, an additional entrance cannot be created from High Holborn. It follows, that to accommodate a mixed residential and office scheme, occupiers would need to access the Site from the same entrance. Such an arrangement would not be favoured by residential and office occupiers, nor would it accord with local planning policy.
- 6.5 To further support this position, correspondence from the real estate advisory firm Farebrother is included with this application. Farebrother is an expert on the Midtown office market and has advised on over 1.6m sq ft of commercial floorspace in the Midtown and Southbank markets in the last three years. Farebrother confirm that the provision of a shared entrance between the office occupiers and either a retail or residential occupier would have a detrimental impact on rents that could be achieved and the yields for the building. In light of the ongoing rise in construction costs, the viability of the proposed development would be significantly undermined and preclude the overall investment.
- 6.6 It is important to note that the applicant previously sought to deliver a residential led mixed use development at the Site. Following receipt of the LPA's pre application response, the applicant considered alternative

Austringer Capital Limited

212-214 High Holborn, London



employment generating schemes including a mixed residential and office scheme in accordance with Policy DP1. It was concluded that a shared entrance for the residential and office occupiers would be prejudicial to securing suitable occupiers.

6.7 We confirm that the applicant does not own any additional properties or land in the London Borough of Camden. In addition, due to the intensively developed nature of the surrounding area, as well the number of listed buildings, we have been unable to identify an alternative delivery sites locally. It follows that the most appropriate means of providing the housing required under Policy H2 is by way of a payment-in-lieu. This would comply with the exceptional circumstances set out in the Local Plan and CPG2 documents.

Loss of Residential Floorspace

- 6.8 The Site accommodates a historic residential use at part of the third floor and fourth floor extension. As detailed subsequently, this floorspace has not been occupied for residential purposes for a significant period and was last being utilised as office floorspace. For the purposes of clarity however; this 80 sq m of floorspace has been listed under Class C3 (Residential) on the application form. As the proposed development does not seek to provide any on-site residential floorspace, we provide an assessment of the proposal against Policy H3 of the Local Plan.
- 6.9 Council tax records for the Site confirm that the residential use of this floorspace ceased 19 years ago in 1998⁴. At that time a sub-lease was agreed between Natwest and the Environment Council for the entire first, second, third, and fourth floors. The lease agreement stated that all floors should be used as Class B1 offices with the exception of the fourth floor that was only permitted for storage. **Appendix 2** provides Council tax records for the office use of the floorspace during this period for ease of reference. Inspection of the third and fourth floors confirms that the area identified as a lounge (Room Ref: 2.62) on the existing floorplans has been altered to provide power and internet access to accommodate a number of office deskspaces. In addition, a large quantum of documentation belonging to the Environment Council remains in cupboards on the fourth floors confirming its use as ancillary storage.
- 6.10 We understand that the Environment Council occupied the floorspace for approximately ten years after which, the upper floors of the Site have remained vacant. We are not aware of any planning permission granted to allow the change of use of the residential floorspace to offices. It follows that the period of occupation by the Environment Council may have been sufficient to effect a change of use in the floorspace to Class B1 offices.
- 6.11 Furthermore, we understand that the residential unit was originally provided as an ancillary accommodation to the wider office occupier, as opposed to an 'open market' unit. The former residential unit is only accessible through the communal entrance at ground floor level adjoining 210 High Holborn. Within the building itself, there is no dedicated access arrangements for this floorspace. Access to the third floor was

⁴ See Appendix 1		
Austringer Capital Limited	 July 2018	20

212-214 High Holborn, London



via shared lift and stairs, with entry to the residential unit provided from the shared corridor at third floor level. Accordingly, the residential unit is likely to have been provided as ancillary accommodation for manager of the ground floor bank or upper office occupier.

6.12 We conclude that the current application is not contrary to Policy H3 of the Camden Local Plan. The application will not result in a reduction in available open market residential floorspace in the Borough. Furthermore, the occupation by an office occupier for a period of approximately ten years may have resulted in a change of use of this floorspace to Class B1 offices.

Summary and Conclusion

- 6.13 Policy H2 confirms that in certain circumstances, a payment-in-lieu can be made to ensure that all development contributes to the delivery of additional residential floorspace in the Borough. The assessment undertaken in this section confirms that Site is unable to accommodate a mixed office and residential scheme due to access limitations.
- 6.14 In addition, this section assesses the compliance of the proposed development against Policy H3 of the Local Plan. It concludes that the application will not result in a reduction in available open market residential floorspace in the Borough.

Austringer Capital Limited July 2018 21

212-214 High Holborn, London



7. Other Material Considerations

- 7.1 The NPPF constitutes formal guidance for a LPA and is an important "material consideration" in determining applications⁵. It makes it clear that "development plans" ought to be consistent with the objectives, principles and policies set out at national level and in particular reflect the presumption in favour of sustainable development.
- 7.2 The objective of the simplification of national planning policy is to reduce the bureaucracy associated with the planning process and help promote development and economic growth. The NPPF includes an explicit presumption in favour of sustainable development⁶. The Government expects that this presumption should run as a "golden thread" through all plan making and decisions on planning applications.
- 7.3 The NPPF constitutes formal guidance for a LPA and is an important "material consideration" in determining applications⁷. It makes it clear that "development plans" ought to be consistent with the objectives, principles and policies set out at national level and in particular reflect the presumption in favour of sustainable development.
- 7.4 The objective of the simplification of national planning policy is to reduce the bureaucracy associated with the planning process and help promote development and economic growth. The NPPF includes an explicit presumption in favour of sustainable development⁸. The Government expects that this presumption should run as a "golden thread" through all plan making and decisions on planning applications.

Impact of the Development on Economic and Physical Regeneration

- 7.5 The proposal is a positive sign of investor confidence at a time when the UK is entering a period of economic uncertainty following the EU Referendum. The refurbishment and extension of the Site will require significant private sector investment by the applicant and encourage investment elsewhere in the locality. This will create an array of new jobs during the construction process and as set out subsequently, a significant number of new Class B1 office jobs.
- 7.6 The proposed development will deliver 2,427 sq m (GIA) of new and refurbished office floorspace. The development will make a positive contribution to the 695,000 sq m of new office floorspace required in Central London in the period to 2031. It will also support the Central London Area of Camden as a successful and vibrant part of the capital through the provision of a high quality development that makes the most efficient use of land and buildings in Camden.

Austringer Capital Limited

⁵ See paragraph 13 of the NPPF

⁶ See Paragraph 14 of the NPPF

⁷ See paragraph 13 of the NPPF

⁸ See Paragraph 14 of the NPPF



Impact of the Development on Local Employment

- 7.7 The proposed development will result in a significant increase in new Full Time Equivalent (FTE) employment positions in the London Borough of Camden. While the Class A1 employment is likely to be comparable with the existing Class A2 use at the Site, the 2,427 sq m of office floorspace will create entirely new employment positions due to the existing floorspace being unfit for modern occupier requirements.
- 7.8 As an occupier for the office floorspace has not yet been secured, Table 7.1 provides an estimate of the FTE generation based on the Employment Density Guide by the Homes and Community Agency. Based on a range of Class B1 office occupiers, the proposed development will generate between **146-237 new FTE positions** in the Borough. These new employment positions will assist in reducing unemployment in the Borough and contribute to local growth aspirations for Holborn.

Table 7.1: Proposed Employment Creation

Occupier Type	GIA Sq m	NIA Sq m	FTE per sq m	FTE Jobs
Corporate Occupier			13	140
Finance and Insurance	2,427	1,820	10	182
Call Centres			8	228

Notes:

NIA at 75% of GIA.

Employment Density Guide 3rd Edition from Homes and Community Agency(November 2015).

7.9 Table 7.2 estimates the increase in earnings following the delivery of the new office floorspace. This has been calculated using average UK gross pay from the latest ONS and therefore is likely to underestimate new earnings given higher salaries for employees in London. Irrespective of this, the new office floorspace will generate between £5.4-£7.6m of new gross earnings per annum. The increase in earnings is likely to have associated benefits for the local economy through increased spending power of residents, which in turn will help support other local businesses.

Table 7.2: Proposed Employment Creation

Occupier Type	FTE Jobs	Average UK Pay (£)	Earnings (£m/annum)
Corporate Occupier	140	42,342	£5.9m
Finance and Insurance	182	40,074	£7.3m
Call Centres	228	22,699	£5.2m

Source:

Average UK Gross Pay from ONS Annual Survey of Hours and Earning: 2016 Provisional Results

Austringer Capital Limited July 2018 23

212-214 High Holborn, London



Core Planning Principles

- 7.10 The NPPF sets out a number of Core Planning Principles that should underpin decision making in applications for economic development⁹. Below we assess the proposed development against the relevant Core Planning Principles:
 - No The proposal proactively drives and supports sustainable economic development by meeting demand from a high quality office and retail space. The proposal will allow the applicant to respond positively to wider opportunities for growth at the Site thereby creating wider spin off benefits for the Borough through additional jobs and investment;
 - No The proposal will secure a good standard of amenity for all existing and future occupants of the building by providing new and refurbished office floorspace that can meet modern occupier requirements;
 - Name The proposal has been designed to take account of the character of the Listed Building and Conservation Area, and promotes the vitality of a main urban centre through the creation of a new Class A1 / A3 unit and a large quantum of new office floorspace;
 - No lt supports the transition to a low carbon future by creating a highly energy efficient extension to the existing building and an enhancement in the energy performance of the listed building;
 - Ne The development proposes an effective use of land by reusing land that has been previously developed in a central and highly accessible location;
 - N It conserves a heritage asset of Camden and ensures a long term viable use in created at the Site; and
 - No The Site is highly accessible location by a range of public transportation modes. In addition, the availability of an array of amenities in close proximity will reduce the need for employees to travel to meet their daily service needs. Accordingly, the proposal will make the fullest possible use of public transport, walking and cycling, and focuses development in a sustainable location.

Summary and Conclusion

7.11 The assessment undertaken as part of this Section confirms that the proposal accords with various material considerations for town centre uses. The delivery of new and refurbished office floorspace will have a significant positive impact on the local economy through the creation of 140-228 new FTE positions and £5.2-£7.3m of new earnings. It will also assist in meeting local growth aspirations and enhance the vitality of Holborn as a commercial centre. Finally, the proposed development accords with an array of Core Planning Principles of the NPPF and benefits from the presumption in favour of sustainable economic development required under the NPPF.

9 (See	Paragrap	h 17	of	the	NPPF
-----	-----	----------	------	----	-----	------

_

212-214 High Holborn, London



8. Summary and Conclusions

- 8.1 The application seeks full planning permission and listed building consent for refurbishment and extension of a Grade II listed building. It will deliver 2,427 sq m (GIA) of new and refurbished office floorspace in a highly sustainable and accessible location. In addition, a refurbished unit at basement, ground, and mezzanine level will be provided for a Class A1 operator to maintain an active street frontage for the building.
- 8.2 The basement, ground, and mezzanine of the existing building is currently occupied by Natwest bank. The remaining floorspace at first, second, third, and fourth floor level has been vacant since the end of the previous decade, when the Environmental Council ceased occupation of this floorspace. After this time it was not possible to secure a subsequent tenant due to the poor quality of the existing office floorspace. Accordingly, the majority of the building has not made a positive contribution to the economic generation of the local area for an extended period of time.
- 8.3 Proposals for the refurbishment and extension of the existing building have been the subject of detailed pre application discussions with the LPA. The scale, design and appearance of the development has been amended to reflect advice provided by professional officers and other consultees. In addition, initial discussions have been undertaken with both TFL and Crossrail in respect of underground infrastructure.
- 8.4 The proposed development has been assessed against the relevant policies and overall objectives of the development plan and the NPPF.
- 8.5 The development will make a positive contribution to the 695,000 sq m of new office floorspace required in Central London in the period to 2031. On a local level, it will assist in meeting the Camden Local Plan target of 2,000 additional jobs in the period to 2031 through relatively small scale private sector led schemes.
- 8.6 The physical elements of the proposed development have been amended in response to the pre application comments by the LPA dated 12 April 2016. The revisions to the physical works include:
 - Nemoval of two storey roof extension from the proposal. Retention of the front pitch of existing hipped roof will ensure that the front elevation will retain its full historic significance;
 - N Retention of existing chimney stacks from front hipped roof; and
 - N Detailed assessment of proposed internal alterations within the Heritage Statement to allow the LPA to fully consider the changes.
- 8.7 A further meeting was held with planning and conservation officers at the application site in March 2017. As a result of the feedback receive at this meeting, a number of additional amendments were made to the proposal as follows:
 - N Reduction in the height of the rear extension through the removal of the proposed seventh floor;
 - N Increased distance from the rear elevation to surrounding buildings, particularly Aria House;

212-214 High Holborn, London



- N Enhancements to the daylight levels achieved by neighbouring occupiers;
- N Provision of lightwell to separate the majority of the existing rear elevation from the new extension;
- Nelocation of lift and stair core to ensure retention of additional rear window;
- N Retention of existing second floor layout; and
- N Retention of bank vault doors in basement.
- 8.8 The detailed assessment undertaken in the Heritage Statement confirm that the proposal offer sympathetic and informed changes that will improve the listed building and conservation area. The proposal will preserve and enhance the principal elements of heritage significance of the existing building. Importantly, it will provide a long term viable use of the building to ensure that it does not suffer from neglect.
- 8.9 Detailed assessments of impact in respect of neighbouring visual privacy and outlook; daylight and sunlight; noise, vibration, and odours have been undertaken to support the application. In addition to the assessment undertaken in this Statement, the application is supported by a comprehensive Construction Management Plan and BRE Daylight and Sunlight assessment. The design of the proposal also seeks to maximise occupier amenity of the new development to ensure that its attracts good quality tenants and delivers the anticipated level of new employment positions.
- 8.10 The proposed scheme will be designed in accordance with the BREEAM criteria and achieve the required 'Excellent' rating. The new rear extension will create highly energy efficient Class B1 floorspace that will contribute to achieving aspirations for a low carbon future. In addition, the energy efficiency of the existing listed building will be enhanced where possible, taking in to account the need to maintain the historical significance of the built form.
- 8.11 The proposed development will have a series of positive impacts which are material considerations and weigh heavily in favour of the grant of planning permission. These include:
 - Neeting the identified need for new modern office floorspace in Holborn to encourage new companies to establish or expand their operations in the Borough;
 - N Provision of a long term viable use of a listed the building to ensure that it does not suffer from ongoing neglect:
 - N Creation of **140-228 new FTE positions** and **£5.2-£7.3m of new earnings** within the office floorspace, in addition to the short term jobs in the demolition and construction phases of the development; and
 - Assisting in the delivery of new housing units in more appropriate locations in the Borough through a payment-in-lieu.
- 8.12 The assessment of the proposed development undertaken as part of the application has demonstrated that:
 - 1. It accords with the relevant policies and objectives of the development plan;
 - 2. It accords with the policies contained within the NPPF; and
 - 3. There are no other material considerations that should outweigh the presumption in favour of granting

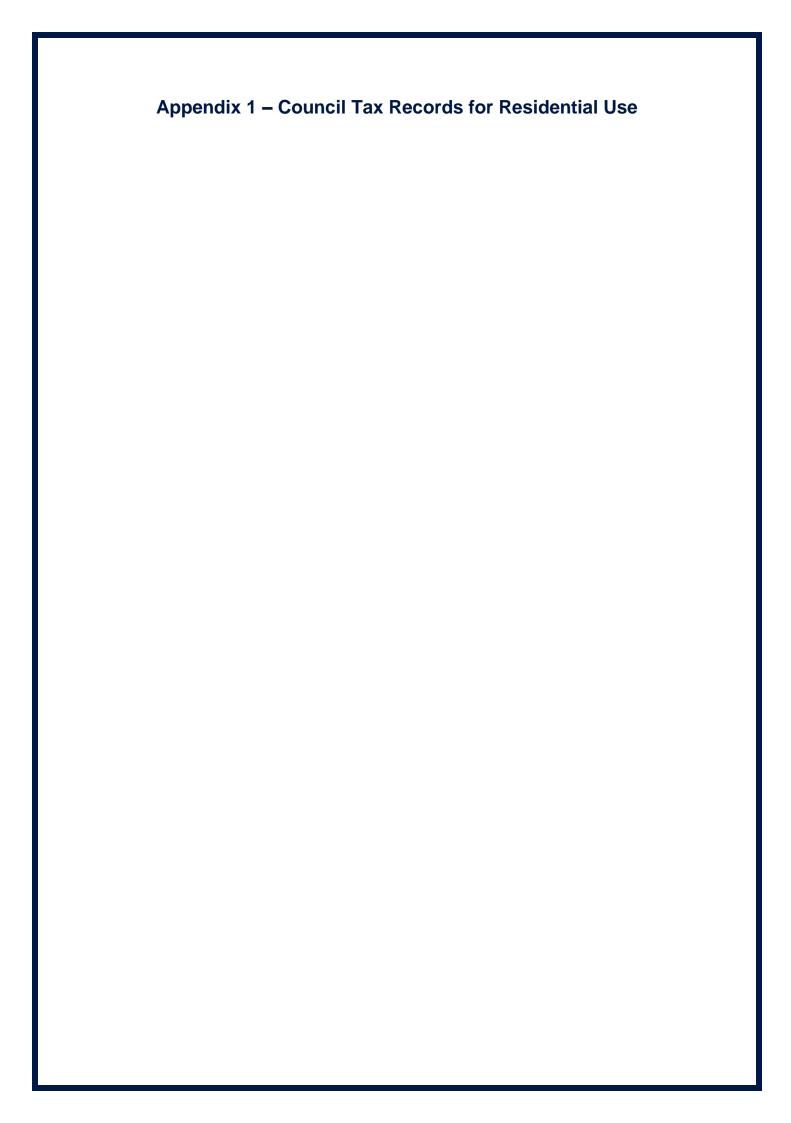
212-214 High Holborn, London



planning permission for sustainable economic development.

- 8.13 In particular, the proposed development accords with the overarching objective of the NPPF to deliver sustainable development and the relevant core planning principles relating to economic growth.
- 8.14 We conclude that the application accords with the development plan and respectfully request that the application is approved in accordance with Section 38(6) of the Planning and Compulsory Purchase Act 2004.

Austringer Capital Limited





212-214 High Holborn Appendix 1 – Council Tax Records for Residential Use

Search the Council Tax valuation list

Council Tax band details

FLAT 3RD FLR 212, HIGH HOLBORN, LONDON, WC1V 7BW

Last update on 03/05/2016

Local authority reference number	Council Tax band	Improvement indicator	With effect from	Mixed use property	Court code
01175021210036	Deleted		09/03/1998	Yes	

View previous Council Tax bands for this property

Council Tax is no longer being paid on this property (for example, because it's been demolished). If you wanted to challenge the Council Tax band for this property, contact the Valuation Office Agency for further advice.

Key to the table

 $\textbf{Council Tax band} \; \cdot \; \; \text{this determines how much Council Tax you pay.}$

▶ Show help

Improvement indicator - this shows that improvements have been made to the property that might result in the Council Tax band changing if a "relevant transaction" takes place, for example, if the property is sold.

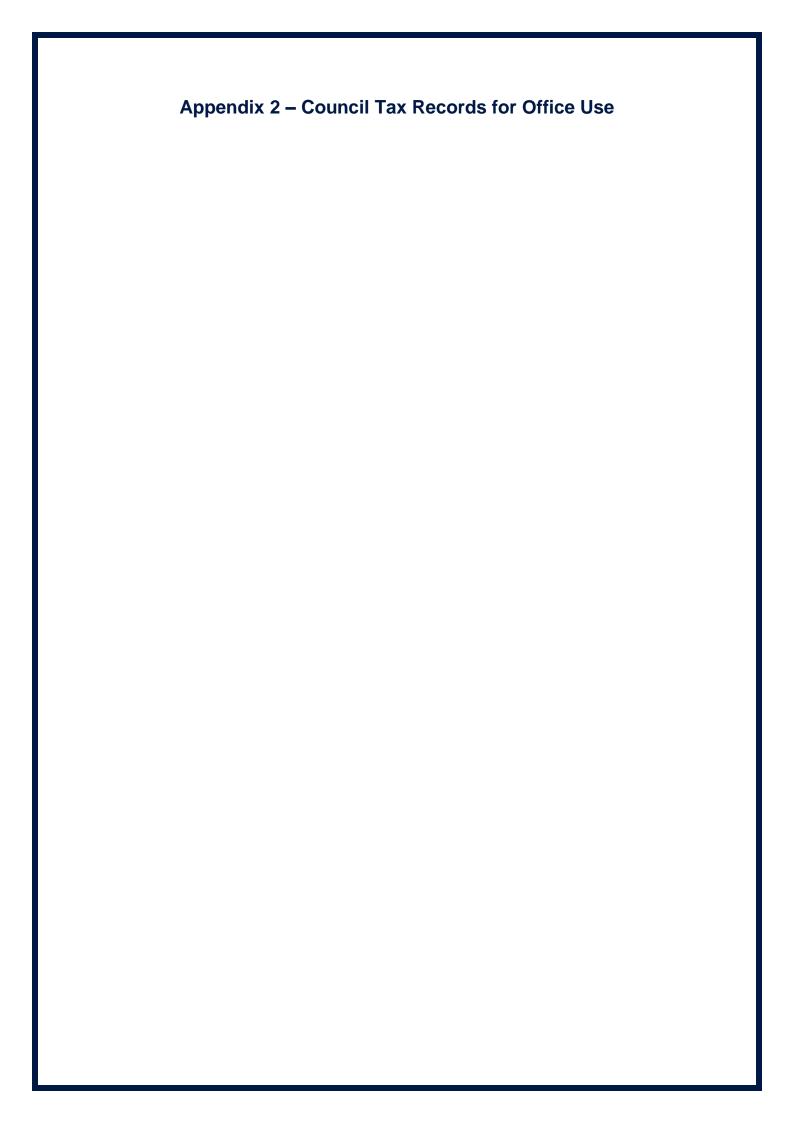
Mixed use property - a property can have a domestic or mixed use - "yes" identifies a mixed use property.

Court code - a court code shows the Council Tax band has been reviewed by a Valuation Tribunal or the High Court.

▶ Show help

X Close Previous Search again

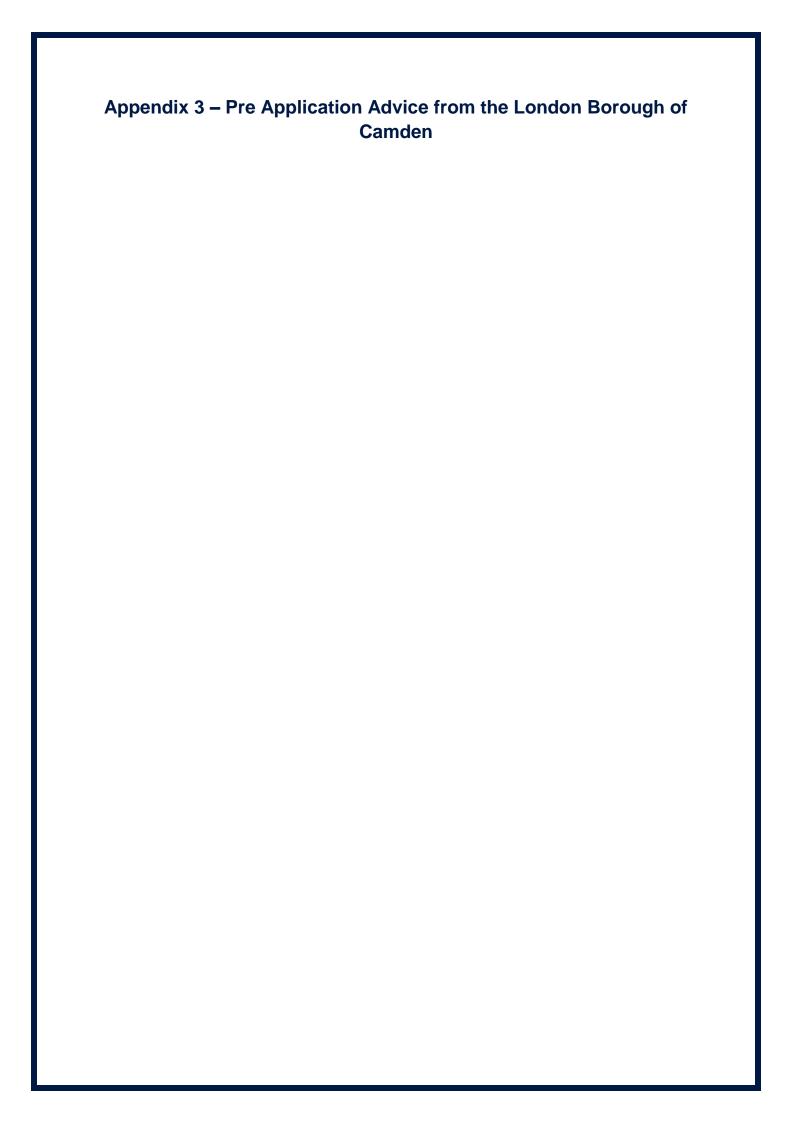
About the Valuation Office Agency 🗗 | Valuation Office Agency terms and conditions 🗗 | Valuation Office Agency privacy policy 🗗 | © Crown copyright 🗗





212-214 High Holborn Appendix 2 – Council Tax Records for Office Use

/aluation history									-	Back t	o search res	ults	
Current value	ation - 2010 ratir	ng list (1st	April 20	010 - 31s	t March 2	017)							
Billing authority reference	Address of property	Description	Special category code	Composite property	With effect from	List alteration date	Appealed	Settle. code	Total area	£/m2	RV	TC	
01175021200244	2ND - 4TH FLRS 212, HIGH HOLBORN, LONDON, WC1V 7BW	OFFICES AND PREMISES	203	N	01 Apr 2010		1		267.8	350.0	£ 91,000	N	
							V	iew valua	ition		Appeal		
													_
Most recent	valuation from th	ne 2005 ra	ating list	(1st Apri	I 2005 - 3	1st March 2	2010)						
Most recent of Billing authority reference	valuation from the	ne 2005 ra	Special category code	(1st Apri		1st March 2 List alteration date	2010) Appealed	Settle.	Total area	£/m2	RV	тс	
Billing authority			Special category	Composite	With effect	List alteration				£/m2 250.0	RV £ 65,000	TC N/A	



Date: 12/04/2016

Our ref: 2015/3095/PRE Contact: Zenab Haji-Ismail Direct line: 020 7974 3270

Email: Zenab.haji-ismail@camden.gov.uk

Camden

Development Management Regeneration and PlanningCulture & Environment Directorate
London Borough of Camden
2nd Floor, 5 Pancras Square

London N1C 4AG

Tel: 020 7974 3270 Fax: 020 7974 1680 planning@camden.gov.uk www.camden.gov.uk/planning

Email: Philipd@rolfe-judd.co.uk

Dear Mr Dunphy,

Town and Country Planning Act 1990 (as amended) Re: 212 - 214 High Holborn, London, WC1V 7BF

Thank you for your follow up enquiry with regards to the proposal at 212-214 High Holborn.

This letter represents the Council's initial view of your proposals based on the information available to us at this stage. It should not be interpreted as formal confirmation that your application will be acceptable nor can it be held to prejudice formal determination of any planning application we receive from you on this proposal.

Follow Up Advice

A follow up meeting was held at the Council's offices where two hotel proposals were presented. The first proposal was for a boutique hotel with potential A1/A3 uses at ground and first floor levels and approximately 22 en-suite hotel rooms. The second option is for a small room option which would include approximately 40 plus en-suite rooms.

This was later taken to major case conference where it was discussed with senior officers at the London Borough of Camden.

This follow up advice will focus on two key issues.

Land Use

The key concern expressed by senior officers is in relation to the justification for the loss of office. The Council is unwilling to accept or support any application unless it can be demonstrated, in accordance with policy DP13 that there is no longer a demand for the existing employment floorspace. The Council would expect marketing evidence to be submitted with any application should the applicant wish to consider the change of use of the existing building.

Design

In terms of design, the conservation officer does not object to the use of this listed building as a boutique hotel. It is felt that a hotel would bring life and vitality to this rather underused grand and sombre building.

There are three areas of the scheme which need to be addressed

- 1) The bulk of the proposed rear extension is not overly concerning. The back area is currently in a very poor state. The proposed extension is to be of a high quality and there is no objection to the principle of the extension. The sensitive part of this scheme is the link between the historic and the new build where the historic stair and landings will physically connect. This requires considerable thought and design input. The proposed introduction of a roof terrace along with balconies will be an attractive alternative.
- 2) The proposed two storey roof extension is also of concern. The existing slate covered roof from the front looks to be original. It is handsome and appears in good repair with two large chimney stacks at either end. There is not a strong enough justification for the removal of this historic feature. To the back the roof is a 20th century construction and there is no objection in principal to changes to this part of the structure.
- 3) The third consideration relate to internal changes. At ground floor level, the removal of the entrance hall wall to create an enlarged hotel reception could be problematic in terms of losing historic floor plan, character and fabric. There are no details relating to this area and this will require greater thought. The first floor looks positive as do the upper floors however the proposed reordering of the second floor involves the removal of what appears to be all the internal walls and associated floor plan/details and character. We will require more detail to assess the level of harm but currently this does not appear to be acceptable.

In its current form, officers are unable to support the proposed application as issues relating to land use and design remain outstanding. The applicant is advised to consider the points set out in this letter and undertake follow up pre-application advice once there is further information, particularly in relation to land use.

If you have any queries about the advice contained in this letter please contact Zenab Haji-Ismail on **020 7974 3270**.

Thank you for using Camden's pre-application advice service.

Yours sincerely,

Zenab Haji-Ismail