

7 Gower Street, London, WC1E 6HA:
Heritage Statement



The building at no.7 Gower Street which housed Millais's father & where the Pre-Raphaelite brotherhood started.

The principles and justification of the proposed works are:

To install an A5 sized brass Company signage (onto one single stone – not overlapping the joins) showing our company name and logo thereby, identifying the company's presence to our visitors. The signage has the approval of the landlord (Bedford Estates).

In terms of the impact of the proposal on the special interest of the listed building or structure, its setting and the setting of adjacent listed buildings, **there is no known impact**. Each building along the line of houses already has a company signage identifying their business.