

Email: [planning@camden.gov.uk](mailto:planning@camden.gov.uk)  
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Development Management  
Camden Town Hall Extension  
Argyle Street  
London WC1H 8EQ

Application for consent to display an advertisement(s).  
Town and Country Planning (Control of Advertisement) Regulations 1992

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

**1. Site Address**

Number

Suffix

Property name

Address line 1

Address line 2

Address line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

**2. Applicant Details**

Title

Other

First name

Surname

Company name

Address line 1

Address line 2

Address line 3

Town/city

## 2. Applicant Details

Country	<input type="text"/>
Postcode	<input type="text"/>
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text"/>

Are you an agent acting on behalf of the applicant?

Yes  No

## 3. Agent Details

Title	<input type="text" value="Mr"/>
First name	<input type="text" value="Thomas"/>
Surname	<input type="text" value="Hawkey"/>
Company name	<input type="text" value="DP9 Ltd"/>
Address line 1	<input type="text" value="100 Pall Mall"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Country	<input type="text"/>
Postcode	<input type="text" value="SW1Y 5NQ"/>
Primary number	<input type="text" value="02070041752"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email	<input type="text" value="tom.hawkey@dp9.co.uk"/>

## 4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Advertisements on construction hoarding. Series of graphics and branding including 3 x internally illuminated 'Postmark' signs of varying sizes and 2 x lightboxes. Hoarding also externally illuminated by LED strip lighting (50 cd/linear metre) installed to underside of timber kicking and capping and ACM headers and kickers.

Refer to proposed drawings for further details.

Please select the sign types you wish to propose

- Fascia sign
- Hanging sign
- Hoarding sign
- Other sign

Hoarding Sign

#### 4. Type of Proposed Advertisement(s)

Hoarding sign: 1	
What is the height from the ground to the base of the advertisement?	0.016 metre(s)
What is the maximum projection of the advertisement from face of building?	0.2 metre(s)
Dimension:	Height: 3.11 x Width: 112.8 x Depth: 0.2 metre(s)
What materials will the sign be made of? printed ACM panels with gloss or matt laminate	
What is the maximum height of any of the individual letters and symbols?	200 cm
The colour of text and background white text on red background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	270 cd/m2
Will the illumination be static or intermittent?	Static

#### 5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place?  Yes  No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No

#### 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	<input type="text" value="01/08/2018"/>
To	<input type="text" value="01/08/2023"/>

#### 7. Neighbour and Community Consultation

- Have you consulted your neighbours or the local community about the proposal?  Yes  No

#### 8. Site Visit

- Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes  No
- If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
- The agent  
 The applicant  
 Other person

#### 9. Pre-application Advice

- Has assistance or prior advice been sought from the local authority about this application?  Yes  No

## 9. Pre-application Advice

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

First name

Surname

Reference

Date (Must be pre-application submission)

Details of the pre-application advice received

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

Do any of these statements apply to you?

Yes  No

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)